

<b>Module Title</b>	<b>Journalism Futures</b>
<b>Programme(s)/Course</b>	BA (Hons) Journalism
<b>Level</b>	5
<b>Semester</b>	1
<b>Ref No:</b>	
<b>Credit Value</b>	20
<b>Student Study hours</b>	Contact hours: 46 Student managed learning hours: 154
<b>Pre-requisite learning</b>	None
<b>Co-requisites</b>	None
<b>Excluded combinations</b>	N/A
<b>Module Coordinator [Name + e mail address]</b>	Filotrani, Laura Jane <a href="mailto:filotral@lsbu.ac.uk">filotral@lsbu.ac.uk</a>
<b>Parent Department</b>	Creative Technologies
<b>Parent Course</b>	
<b>JACS Code</b>	
<b>Description [100 words max]</b>	<p>This module introduces students to a range of debates around the future of journalism as it goes online, interactive and mobile. It will enable students to examine digital journalism within a theoretical context to support any independent projects or research papers undertaken in their final year. It examines how technology has radically changed the way we receive and interact with news and current affairs and identifies what constitutes journalism in a global digital news culture and provides theoretical underpinning for the module interactive journalism.</p> <p>The module will present an overview of the issues and debates facing journalism as the industry struggles to cope with the implications of new technologies. In so doing it looks at the changing conceptualisation of journalism as a particular practice.</p>
<b>Aims</b>	To further students' knowledge of technology, business and journalism in recognition that increasingly the future of journalism will be shaped by entrepreneurs who develop new business models and innovative projects – either working on their own, with start-ups, or within traditional media companies.
<b>Learning outcomes</b>	<p>On successful completion of this module, students will demonstrate:</p> <p><b>Knowledge and Understanding:</b></p> <ul style="list-style-type: none"> <li>• Critically engage with current scholarly debates around digital journalism</li> <li>• Understand the complex relations between the changing technical and cultural contexts and the development of novel forms of journalistic practice</li> </ul> <p><b>Intellectual Skills:</b></p> <ul style="list-style-type: none"> <li>• Construct and present arguments effectively in the context of a given task</li> <li>• Identify, summarize and critique arguments drawn from critical reading and discussion</li> </ul>
<b>Employability</b>	Business and entrepreneurial knowledge will equip students to handle the shifts in terms of technology, finance and globalization precipitated by digital journalism.
<b>Teaching &amp; Learning Pattern</b>	<p>The module will be taught through a series of lectures and seminars. Topics raised in lectures will be examined through discussion and presentations in seminars.</p> <p>Students will also be asked explore the themes of the module through researching case studies, attending industry events and conferences.</p> <p>Guest lecturers will be invited into the lectures to expand on critical issues and discuss future employment trends.</p>
<b>Indicative content</b>	<p>An examination of how technology has radically changed the way we receive and interact with news and current affairs and identifies what constitutes journalism in a global digital news culture.</p> <p>Journalism as practice Political Economy Business Models Trust and transparency Local Journalism Public Service Journalism</p>

	News customisation Mobile Journalism Interactive journalism
<b>Assessment method</b> (Please give details – of components, weightings, sequence of components, final component)	<i>Summative</i> ESSAY: A 3,000 word essay on a topic agreed with the lecturer <ul style="list-style-type: none"> <li>• <b>ESSAY: 100%</b></li> </ul>
<b>Indicative Reading</b>	<ul style="list-style-type: none"> <li>• Briggs, M (2011) <i>Entrepreneurial Journalism: How to Build What's Next for News</i>, CQ Press</li> <li>• Kelly, S (2015) <i>The Entrepreneurial Journalist's Toolkit: Manage Your Media</i>, Focal Press</li> <li>• Folkenflik, D (2011) <i>Page One: Inside The New York Times and the Future of Journalism</i>, PublicAffairs</li> <li>• Stephens, M (2012) <i>Beyond News: The Future of Journalism</i>, Columbia University Press</li> <li>• Brock, G (2013) <i>Out of Print: Newspapers, Journalism and the Business of News in the Digital Age</i>, Kogan Page</li> <li>• Fenton, N (ed.) (2009) <i>New Media, Old News: Journalism and Democracy in the Digital Age</i>, Sage</li> <li>• Jones, J (2011) <i>Digital Journalism</i>, Sage</li> <li>• Lowrey, W &amp; Gade, P (2011) <i>Changing the News: The Forces Shaping Journalism in Uncertain Times</i>, Abingdon: Routledge.</li> <li>• Tremayne, M (2010) <i>Blogging, Citizenship and the Future of Media</i>, Abingdon: Routledge.</li> <li>• Tunney, S &amp; Monaghan, G (2009) <i>Web Journalism: a new form of citizenship</i>, Sussex Academic Press</li> </ul>
<b>Other Learning Resources</b>	Moodle, newsroom wires, newspapers, habitual radio, television and online news consumption.

**MODULE STATEMENT**