

COURSE OUTLINE

Year: 2006/2007

LEVEL: II

NAME OF THE SUBJECT: Corporate Finance 1

NO. CREDITS: 80

NAME OF THE TEACHER: John Connolly

SHORT CV OF THE TEACHER: B.Sc. (Econ), ACIB (post graduate qualification in Banking). Senior Managers' Programme at Cranfield University of Management.

25 year career in Banking with last position being Head of Major Corporates in Banco NatWest SA and NatWest Representative in Catalunya. Previous posts included Advances Manager, Marketing Manager (Southern Europe), Graduate Recruitment Manager. Currently freelance university lecturer in Corporate Finance on Bachelor and Masters Courses at 3 universities, consultant and company director.

SEMESTER 1

COURSE DESCRIPTION: An introduction to the concepts and techniques of corporate finance, designed to prepare students for the financial realities of working in a corporate environment. The course is the first part of the whole Corporate Finance module.

COURSE OBJECTIVE: To introduce students to the concepts of business finance so that whatever career they follow they are able to analyse the financial positions of companies, to understand risk and return, to understand the concepts of financial planning, to evaluate projects, to know about the sources of finance and their cost and to appreciate the problems of working capital management. To make students aware of the part played by financial markets and institutions and to understand the financial press.

COURSE STRUCTURE : The course is designed to be very practical, with lectures, case studies and presentations by students as well as audio-visuals of current financial situations.

SYLLABUS

SEMESTER 1			
			CLASS SUBJECT
12 Sept -15 Sept	Enrolment / Orientation / Registration Week	Wk 1	Introduction to business finance
18 Sept -22 Sept	Teaching Week 1	Wk 2	The financial press
25 Oct -29 Oct	Teaching Week 2	Wk 3	Stock exchanges
02 Oct -06 Oct	Teaching Week 3	Wk 4	Types of business organisation
09 Oct -11 Oct	Teaching Week 4 12 Oct, 13 Oct Bank Holiday	Wk 5	A public company balance sheet
16 Oct -20 Oct	Teaching Week 5	Wk 6	The firm and the financial manager
23 Oct -27 Oct	Teaching Week 6	Wk 7	Financial markets
30 Oct -03 Nov	Teaching Week 7 01 Nov Bank Holiday	Wk 8	The role of the banks
06 Nov -10 Nov	Teaching Week 8	Wk 9	Understanding financial statements
13Nov -17 Nov	Teaching Week 9	Wk 10	Financial ratios
20 Nov -24 Nov	Teaching Week 10	Wk 11	Holly Fashions case study
27 Nov -01 Dec	Teaching Week 11	Wk 12	Interest rates
04 Dec -08 Dec	Teaching Week 12 06 Dec – 08 Dec Bank Holiday	Wk 13	Globalisation and its effects on finance

11 Dec –15 Dec	EXAMS	Wk 14	
	TOTAL HOURS		

Course text Books Recommended SEMESTER

Fundamentals of Corporate Finance by Brealey Myers and Marcus, published by McGraw Hill, ISBN 0-07-121558-1. Regular reading of the Financial Times and the Wall Street Journal. Students will be expected to be able to use a financial calculator - recommended HP10BII

STUDY CASES SEMESTER See course programme