

COURSE OUTLINE

Year: 2007/2008

LEVEL: 1 BBA

NAME OF THE SUBJECT: Introduction into Finance

CREDITS: 4

NAME OF THE TEACHER: Arnoud de Vroomen

SHORT CV OF THE TEACHER: Arnoud has been working as a finance manager within the Fast Moving Consumer Good company Unilever. Next to finance he has been responsible for Business Development and Strategy. The last two years he has set up a company that sells micro solar panels and waterfilters for household consumption in development countries. He has lived in Holland, Spain and Madagascar.

SEMESTER 1

COURSE DESCRIPTION:

This course is an introduction into all financial aspects that a business manager operating in a international environment has to deal with. The first semester will focus on understanding basic concepts which will be studied in a more detailed way in the second semester. Business cases and exercises will be part of the lectures.

COURSE OBJECTIVE:

After completing the exams successfully the student will be able to assess how a company is performing from a financial point of view and how to use instruments to improve a company's financial returns.

COURSE STRUCTURE:

The course will be a combination of the necessary theory and up to date cases.

SYLLABUS

SEMESTER 1			CLASS SUBJECT
12 Sept-14 Sept	Enrolment / Orientation / Registration Week	Wk 1	Induction Week
17 Sept -21 Sept	Teaching Week 1	Wk 2	Introduction into Finance
25 Sept -29 Sept	24 Sept Bank Holiday Teaching Week 2	Wk 3	Business transactions & Accounting systems
01 Oct -05 Oct	Teaching Week 3	Wk 4	Financial Statements
08 Oct -11 Oct	Teaching Week 4 12 Oct Bank Holiday	Wk 5	Relation Financial Statements, regulation & fraud
15 Oct -19 Oct	Teaching Week 5	Wk 6	Financial markets
22 Oct -26 Oct	Teaching Week 6	Wk 7	Concept of Value
29 Oct -02 Nov	Teaching Week 7 01 Nov Bank Holiday	Wk 8	Concept of Risk
05 Nov -09 Nov	Teaching Week 8	Wk 9	Financing a company
12Nov -16 Nov	Teaching Week 9	Wk 10	Financial Analysis
19 Nov -23 Nov	Teaching Week 10	Wk 11	Financial Planning
26 Nov -30 Dec	Teaching Week 11	Wk 12	Management Accounting
03 Dec -07 Dec	Teaching Week 12 06 Dec – 07 Dec Bank Holiday	Wk 13	Internal Control
10 Dec -14 Dec	EXAMS	Wk 14	EXAMS
TOTAL HOURS			

Book: "Fundamentals of Corporate Finance" by Brealey / Myers / Marcus, McGraw-Hill International edition.