

COURSE OUTLINE

Year: 2006/2007

LEVEL : II, **TERM 1**

NAME OF THE SUBJECT: Management In Action

NO. CREDITS: 4

NAME OF THE TEACHER: Derek Fisher

SHORT CV OF THE TEACHER ... President – Metropolitan LifeWorks, Barcelona Spain

Senior Vice President – Zacks Investment Management, Chicago, Illinois, USA

Regional Consultant- AssetMark Investment Services, Chicago Illinois, USA

Financial Advisor-PaineWebber, Palm Beach, Florida, USA

SEMESTER 1

COURSE DESCRIPTION: Management in Action is a course designed to introduce managerial concepts and applications in a real life setting and overview the core competencies required by today's global businesses

COURSE OBJECTIVE

The course will enable graduating students to become low level or middle level managers with the knowledge of how to lead and manage a small group of employees.

COURSE STRUCTURE:

This course will have a heavy emphasis on projects and case studies and will require the student to complete several projects over the school term

SYLLABUS

SEMESTER 1			
			CLASS SUBJECT
12 Sept -15 Sept	Enrolment / Orientation / Registration Week	Wk 1	
18 Sept -22 Sept	Teaching Week 1	Wk 2	Introduction to Management in Action, Class Rules, Expectation Contract
25 Oct -29 Oct	Teaching Week 2	Wk 3	Globalization, 4 Stages
02 Oct -06 Oct	Teaching Week 3	Wk 4	History of MNC and the Future of MNCs
09 Oct - 11 Oct	Teaching Week 4 12 Oct, 13 Oct Bank Holiday	Wk 5	Defining the Global Manager
16 Oct -20 Oct	Teaching Week 5	Wk 6	Your Role As A Middle Manager, How To Become A Senior Level Executive
23 Oct -27 Oct	Teaching Week 6	Wk 7	Project: Team Creation and Objectives
30 Oct -03 Nov	Teaching Week 7 01 Nov Bank Holiday	Wk 8	Image of Success
06 Nov -10 Nov	Teaching Week 8	Wk 9	Adapting To Foreign Countries
13Nov -17 Nov	Teaching Week 9	Wk 10	Constructing Your Wardrobe
20 Nov -24 Nov	Teaching Week 10	Wk 11	Non-Verbal Communication
27 Nov -01 Dec	Teaching Week 11	Wk 12	Project: ESEI Fashion Show
04 Dec -08 Dec	Teaching Week 12 06 Dec – 08 Dec Bank Holiday	Wk 13	Guest Speaker
11 Dec –15 Dec	EXAMS	Wk 14	MIDTERM
	TOTAL HOURS		

Course text Books Recommended SEMESTER 1

STUDY CASES SEMESTER 1

Long Term Capital Management, Nomura Securities, Barings PLC, Parmalat, Kidder Peabody