

COURSE OUTLINE

Year: 2006/2007

LEVEL : III, **TERM 1**

NAME OF THE SUBJECT: Project Management

NO. CREDITS: 4

NAME OF THE TEACHER: Derek Fisher

SHORT CV OF THE TEACHER:

SEMESTER 1

COURSE DESCRIPTION: This course is designed to enable the student to be skilled in the field of management and understand the principles necessary to participate in the global business community.

COURSE OBJECTIVE

The student will be able to demonstrate a mastery of knowledge in the skills necessary for managers/leaders to be successful and the fundamental principles behind these tactics and strategies .

COURSE STRUCTURE:

The class will be structured with key projects and assignments that will be required throughout the school term.

SYLLABUS

SEMESTER 1			
			CLASS SUBJECT
12 Sept -15 Sept	Enrolment / Orientation / Registration Week	Wk 1	Introduction, Class Rules, Course Contract
18 Sept -22 Sept	Teaching Week 1	Wk 2	Strategic Management Role In Europe
25 Oct -29 Oct	Teaching Week 2	Wk 3	Strategic Management Role Globally
02 Oct -06 Oct	Teaching Week 3	Wk 4	What Is Expected Of The Global Manager
09 Oct -11 Oct	Teaching Week 4 12 Oct, 13 Oct Bank Holiday	Wk 5	MNCs, Climbing The Corporate Ladder
16 Oct -20 Oct	Teaching Week 5	Wk 6	Case Study Overview
23 Oct -27 Oct	Teaching Week 6	Wk 7	Project: Sim Manager
30 Oct -03 Nov	Teaching Week 7 01 Nov Bank Holiday	Wk 8	Critical Thinking
06 Nov -10 Nov	Teaching Week 8	Wk 9	Cognitive Thought Process, Mapping the Brain, Limbic System Analysis
13 Nov -17 Nov	Teaching Week 9	Wk 10	Lateral Thinking, Six Hats
20 Nov -24 Nov	Teaching Week 10	Wk 11	Cognitive Sprinting
27 Nov -01 Dec	Teaching Week 11	Wk 12	Mind Mapping
04 Dec -08 Dec	Teaching Week 12 06 Dec – 08 Dec Bank Holiday	Wk 13	Tagging, Working Memory Process
11 Dec –15 Dec	EXAMS	Wk 14	Project: Term Paper
	TOTAL HOURS		

Course text Books Recommended SEMESTER 1

STUDY CASES SEMESTER 1

UBS, US Army, Boston Consulting Group, TBD,