

COURSE OUTLINE

Year: 2006/2007

LEVEL: III, **TERM 2**

NAME OF THE SUBJECT: Strategic Management

NO. CREDITS: 6

NAME OF THE TEACHER: Derek Fisher

SHORT CV OF THE TEACHER:

| |
|-------------------|
| SEMESTER 2 |
|-------------------|

COURSE DESCRIPTION: ... This course is designed to enable the student to be skilled in the field of management and understand the principles necessary to participate in the global business community.

COURSE OBJECTIVE

The student will be able to demonstrate a mastery of knowledge in the skills necessary for managers/leaders to be successful and the fundamental principles behind these tactics and strategies .

COURSE STRUCTURE:

The class will be structured with key projects and assignments that will be required throughout the school term.

SYLLABUS

| SEMESTER 2 | | | CLASS SUBJECT |
|-----------------|---|-------|---------------------------------------|
| 08 Jan -12 Jan | Teaching Week 1 | Wk 1 | Decision Making, Types of Decisions |
| 15 Jan -19 Jan | Teaching Week 2 | Wk 2 | Managerial Decisions |
| 22 Jan -26 Jan | Teaching Week 3 | Wk 3 | Occupational Decisions/Life Decisions |
| 29 Jan -02 Feb | Teaching Week 4 | Wk 4 | Selection Process of Decision Making |
| 05 Feb -09 Feb | Teaching Week 5 | Wk 5 | Consequences of Decisions |
| 12 Feb -16 Feb | Teaching Week 6 | Wk 6 | Strategic Management Theories |
| 19 Feb -23 Feb | Teaching Week 7 | Wk 7 | Blue Ocean Strategy |
| 26 Feb -02 Mar | Teaching Week 8 | Wk 9 | How To Apply It |
| 05 Mar -09 Mar | Teaching Week 9 | Wk 9 | Leapfrogging |
| 12 Mar -16 Mar | Teaching Week 10 | Wk 10 | Industry Potential, Nanotechnology |
| 19 Mar -23 Mar | Teaching Week 11 19 Mar Bank Holiday | Wk 11 | Case Study Overviews |
| 26 Mar -30 Mar | MIDTERM EXAMS | Wk 12 | Project: Leapfrog A Company |
| 02 Apr -06 Apr | Easter vacation | Wk 13 | |
| 09 Apr - 13 Apr | Teaching Week 12 | Wk 14 | Upsourcing, What Is It? |
| 16 Apr - 20 Apr | Teaching Week 13 | Wk 15 | Sector and Demographic Analysis |
| 23 Apr -27 Apr | Teaching Week 14 | Wk 16 | Project: Create Upsourcing Company |
| 30 Apr -04 May | Teaching Week 15 30 Apr - 01 May Bank Holiday | Wk 17 | Mental Multitasking |
| 07 May -11 May | | | Simple vs. Complex Tasks |

| | | | |
|--------------------|------------------|-------|---|
| | Teaching Week 16 | Wk 18 | |
| 14 May -18 May | Teaching Week 17 | Wk 19 | The Art of Chunking |
| 21 May -25 May | Teaching Week 18 | Wk 20 | Time Management |
| 28 May -31 May | EXAMS | Wk 21 | Final Project: Create the 25 th Hour |
| TOTAL HOURS | | | |

Course text Books Recommended SEMESTER 2

STUDY CASES SEMESTER 2 Pod, MLW, Rand Corporation