



MAJOR-SPECIFIC STUDY & INTERN ABROAD PROGRAMS

111 John Street • Suite 800 • New York City • New York • 10038 • USA
 Ph. 212.931.9953 • Fx. 212.528.2095 • info@KEIabroad.org • www.KEIabroad.org

COURSE OFFERINGS

Host Locations: Leysin, Switzerland
 Host Institutions: Schiller International University, American College of Switzerland (ACS)
 Prepared on: October 2008

This document contains typical course offerings during the Fall and Spring semesters. Summer courses are offered on a need basis and organized three months prior to the program start date. KEI and ACS reserve the right to modify and cancel courses without prior notice.

Students must select alternate courses when applying to the program. For example, if a student plans to take 5 courses during the semester, he/she should select at least 3 alternate courses for a total of 8 selections. To earn graduate credit, students must enroll in graduate-level courses. Undergraduates can take graduate-level course with permission from their academic advisor and KEI Program Manager. Prerequisites for courses are indicated as a guideline. Students may take certain courses without completing prerequisites with permission from their academic advisor and KEI Program Manager.

Please consult with a KEI Program Manager before finalizing your course selections. Students who are planning to transfer credit to their home university should also obtain credit transfer approval from the academic and study abroad advisors at their home university/college.

<u>COURSE NO.</u>	<u>TITLE</u>	<u>CREDITS</u>	<u>PREREQUISITES</u>
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SUMMER Session Courses

BA 340/540	Business, Gov. & Internat'l Economy	3	
BA 200	Cross Cultural Communications	3	
FRE 101	Elementary French	3	
FRE 201	Intermediate French	3	
BA 371	Principles of Marketing Management	3	
HM 103	Hospitality Management	2	
HM 122	Food and Beverage Service	2	

FALL Semester: Undergraduate Courses

ART 105	Studio Art, Foundation Studies II	3	
BA 101	Introduction to International Business	3	
BA 111	Principles of Accounting II	3	BA 110
BA 161-162	Professional Communication	4	
BA 201	Business Communications	3	ENG 112
BA 221	Principles of Marketing	3	
BA 309	Money and Banking	3	
BA 312	Business and Society: Mgmt. Strategies	3	BA 101
BA 313	Personnel & Human Resources Mgmt.	3	PSY 101 or BA 101
BA 372	Business and Professional Speaking	3	ENG 111 or 112
EC 101	Principles of Economics: Microeconomics	3	
EC 309	Money and Banking	3	
ENG 111	English Composition & Grammar (Essays)	3	
ENG 112	English Composition & Gram. (Research)	3	ENG 111
FRE 101	Elementary French I	4	

FRE 102	Elementary French II	4	FRE 101
HM 103	Hospitality Management	2	
HM 122	Food and Beverage Service	2	
HM 185	Nutrition and Wellness	1-6	
HM 293	Internship: Food & Beverage Service	1-6	
HM 294	Internship: Food Production (laboratory)	1-6	
HM 296A	Internship: Restaurant Operations	1-6	
HM 329	Convention Management Services	3	HM 103, BA 101
HIS 101	Western Civilization to AD 1400	3	
IR 221	Introduction to International Relations	3	
IR 481	Seminar: Selected Topics in IR	3	IR 221, POL 101
IT 101	Introduction to Computers	3	
IT 201	Management Information Systems	3	IT 101
LIT 320	Masterpieces of World Literature	3	ENG 112
MAT 171	College Algebra & Trigonometry	3	
MAT 361	Introduction to Statistical Methods	3	MAT 172
SCI 136	Health and Health Problems	3	

FALL Semester: Graduate Courses

BA 512	Managerial Accounting	3	2 accounting courses or BA513
BA 522	International Marketing	3	
BA 540	Business, Gov. & Internat'l Economy	3	
BA 544	Human Resources Management	3	
BA 576	IT Applications in Business	3	
BA 584	Seminar in Business Policy	3	
BA 589	Methods of Research and Analysis	3	

SPRING Semester: Undergraduate Courses

ART 104	Studio Art, Foundation Studies	3	BA 110
BA 111	Principles of Accounting II	3	
BA 161-162	Professional Communication	4	PSY 101, SOC 101 or BA 101
BA 324	Organizational Behavior	3	BA 111
BA 331	Introduction to Finance	3	BA 101
BA 371	Principles of Marketing Management	3	
BA 424	Case Studies in Marketing	3	3
BA 490	Administrative Policy	3	
EC 102	Principles of Economics: Macroeconomics	3	
EC 301	Comparative Economic Systems	3	
ENG 111	English Composition	3	ENG 111
ENG 112	English Composition	3	
FRE 101	Elementary French I	4	
FRE 102	Elementary French II	4	
FRE 490	Studies in French Authors	3	
HIS 102	Western Civilization 1400 to Present	3	
HM 141	Introduction to Tourism	2	
HM 210	Food & Beverage Control	3	
HM 261	Tourism and Hospitality Law	3	
HM 292	Internship: Front Office	1-6	
HM 293	Internship: Food & Beverage Service	1-6	
HM 296B	Internship: Restaurant Operations	1-6	
HM 421	Case Studies in Marketing	3	3
POL 101	Introduction to Computers	3	
POL 306	Public International Law	3	POL 101
PSY 324	Organizational Behavior	3	BA 111
IR 481	Seminar: Selected Topics (Genocide)	3	IR 221 and POL 101
IT 101	Introduction to Computers	3	
LIT 201	Introduction to Literary Games	3	ENG 112
MAT 171	College Algebra & Trigonometry	3	
MAT 172	Applied Mathematics	3	MAT 171/equiv.

SOC 101 Introduction to Sociology 3

SPRING Semester: Graduate Courses

BA 515	Managerial Finance	3	2 accounting courses or BA 313
BA 523	Marketing Management	3	course in marketing and in management
BA 531	Management in International Business	3	
BA 537	Production & Operations Management	3	300+ mgmt. course or BA 529 or BA 531
BA 584	Seminar in Business Policy	3	
BA 558	Techniques of Negotiation	3	
BA 570	Management Com. for Intern. Business	3	
HM 521	Hospitality Marketing Management	3	