



MAJOR-SPECIFIC STUDY & INTERN ABROAD PROGRAMS

111 John Street • Suite 800 • New York City • New York • 10038 • USA
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COURSE OFFERINGS

Host Locations: Paris, France
 Host Institutions: American Business School (ABS)
 Updated on: January 2009

This document contains typical course offerings during the Fall, Spring and Summer terms. KEI and ABS reserve the right to modify and cancel courses without prior notice. Students must select alternate courses when applying to the program. For example, if a student plans to take 5 courses during the semester, he/she should select at least 3 alternate courses for a total of 8 selections. All courses should be approved for credit transfer by the student's advisor at his/her home university/college. Students are encouraged to contact a KEI Program Manager before finalizing their course selections.

FALL SEMESTER		SPRING SEMESTER	
Business, Law & Diplomacy		Business, Law & Diplomacy	
ACC 110	Financial Accounting I	ACC 110	Financial Accounting I
ACC 120	Financial Accounting II	ACC 120	Financial Accounting II
ECO 110	Macroeconomics	ACC 130	Managerial Accounting
ECO 120	Microeconomics	ECO 110	Macroeconomics
ECO 220	Microeconomic Analysis	ECO 120	Microeconomics
ECO 324	Money & Banking	ECO 210	Macroeconomic Analysis
ECO 450	International Economics	ECO 220	Microeconomic Analysis
FIN 210	Business Finance I	ECO 450	International Economics
FIN 220	Business Finance II	FIN 210	Business Finance I
FIN 320	Investment Analysis	FIN 220	Business Finance II
FIN 450	International Finance	FIN 320	Investment Analysis
LAW 310	International Law	FIN 340	Investment Management
MGT 210	Process & Functions	FIN 450	International Finance
MGT 220	Organization Behavior	LAW 210	American Business Law
MGT 230	International Business	MGT 220	Organization Behavior
MGT 320	Entrepreneurship	MGT 350	Logistics
MIS 110	Management of Information Systems	MGT 410	Strategic Management
MIS 310	Infrastructure e-Commerce	MGT 420	European Law/Business
MKT 210	Principles of Marketing	MIS 120	Management of Information Systems II
MKT 240	Consumer Behavior	MIS 320	Internet Marketing
MKT 320	Advertising	MKT 210	Principles of Marketing
MKT 340	Marketing Research	MKT 240	Consumer Behavior
MKT 350	International Marketing	MKT 350	International Marketing
MKT 390	Event Marketing	MKT 360	Corporate Communications
PHI 310	Business Ethics	MKT 370	Business Marketing
QNT 210	Business Statistics	MKT 380	Selling
French & Humanities		PHI 310	Business Ethics
ART 110	Impressionism	PRO 310	Operation Management
ENG 101	Academic Methodology	QNT 220	Quantitative Analysis
ENG 110	Critical Reading & Writing I	French & Humanities	
ENG 130	Communication Techniques/Speech	ART 120	Post-Impressionism
ENG 210	Advanced Critical Thinking I	ENG 101	Academic Methodology
ENG 494	Post WWII French Cinema	ENG 120	Critical Reading & Writing II
FRE 110	Elementary French	ENG 130	Communication Techniques/Speech
FRE 210	Intermediate French	ENG 220	Advanced Critical Thinking II
FRE 250	Advanced French	ENG 453	American Writer in Paris



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FRE 320	French Civilization	FRE 120	Elementary French
GRE 110	Intermediate German I	FRE 220	Intermediate French
HIS 210	American History I	FRE 260	Advanced French
MAT 101	Basic Mathematics	FRE 320	French Civilization
MAT 110	Pre-Calculus Mathematics	GRE 120	Intermediate German II
MAT 120	Calculus	HIS 220	American History II
MGT 110	Intercultural Studies	HIS 344	Nation, Race & Citizenship: US & France
POL 210	International Relations	MAT 101	Basic Mathematics
PSY 110	Introduction to Psychology	MAT 110	Pre-Calculus Mathematics
SCI 110	Environmental Science	MAT 120	Calculus
SOC 110	Introduction to Sociology	MGT 110	Intercultural Studies
		POL 210	International Relations
		PSY 110	Introduction to Psychology
		SOC 110	Introduction to Sociology

SUMMER COURSES

FRE 320	Paris and French Society (French Civilization)
MGT 300	European Business (Introduction To)
MGT 400	European Business Strategies
MGT 430	Art, Creativity & Entrepreneurship
MKT 241	European Consumer Behavior
POL 210	International Relations
ENG 333	Writing in Globalization