

030122301: Business Organization

Theory Credit: 4

Lab Credit: 0

Objective:

To give broad perspective of business environment & to understand the functioning of the organization

Sr. No.	Topic Name	No. Of Hrs
01	<u>Meaning of Business Organization:</u> Nature & scope, element, Qualities of a businessman, Evolution of Indian Multinational companies	12
02	<u>Types of Business organization:</u> Private sector, cooperative societies, public sector, advantages of different types of business organizations, emergence of Indian Multinational companies	12
03	<u>Evolution of Business organization:</u> Beginning of commerce, evolution of Industry, Industrial revolution	12
04	<u>Scale of Operation & size of business unit:</u> Concept, Optimum form – effects of technique management Finance. Functional and line staff organization, buying and selling policies, employment of labour, problems of recruitment, labour efficiency, scientific management, all matters connected with labour and labour laws	12
05	Organization of Trade a. Wholesale, Retail and Foreign Trade b. Organization of Trasport, Finance, Corporate c. Communication and Scientific Management d. Business combination Mergers, acquisitions and	12

	e. Franchising	
	Total	60

Reference Books:

- a) Modern Business Organisation – S.A. Sherlekar
- b) Industrial Organisation & Management – Sherlekar, Patil, Paranjpe, Bhende, Chitale.