1. General specifications

**Module Title:** Strategic Operations Management  
**Level:** BSc (Hons) in Business Administration  
**Credits:** 15

**Overview of the module**

An efficient production process is essential for a business to be profitable. An understanding of this process and how to manage it can make it more efficient, it is therefore important to students for their future career to have an appreciation of the area of strategic operations management. This module will give students an insight into the role of strategic operations management within businesses. The module will consider the elements required for successful strategic operations management as well as the strategies for achieving efficient production.

2. Module Delivery

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Slack et al. (2007) – Chapters 4 and 5

6 Supply Chain(Network) Design
Slack et al. (2007) – Chapter 6

7 Operations Layout& Flow
Slack et al. (2007) – Chapter 7

8 Process Technology
Slack et al. (2007) – Chapter 8

9 HR Issues and Job Design
Slack et al. (2007) – Chapter 9

10 Planning and Control 1 – Capacity and Inventory
Slack et al. (2007) – Chapter 10, 11 and 12

11 Planning and Control 2 – Supply Chain, Projects and Quality
Slack et al. (2007) – Chapter 13, 16 and 17

12 Quality and Improvement and Operations Challenges for the Future
Slack et al. (2007) – Chapter 18, 20 and 21

Indicative reading
Essential Textbook:

3. Module Assessment

Module Learning Outcomes
On completion of this module the student should be able to:

Knowledge and understanding
1. Critically review strategic operations management issues and practices which cover manufacturing, service and administrative sectors.
2. Critically evaluate new operations management concepts, practices and techniques that develop globally to achieve organisational competitive advantage.
3. Critically evaluate the importance of a strategic approach to operations management in the drive to make manufacturing, service and administrative organisations more effective and competitively placed.
Assessment Methods:

Number, Type and Weighting of Element
Examination 55%
Assignment 35%
Discussion Forum Assessment 10%