Course Syllabus

1. **Program of Study:**   Bachelor of Arts Program
   (Communication Design)

   Faculty/Institute/College: Mahidol University International College

2. **Course Code:**   ICCD 440

   Course Title: Senior Seminar: Thesis Research and Development

3. **Number of Credits:**   4(4-0-8) (Lecture-Lab-Self study)

4. **Prerequisite(s):**   ICCD 380

5. **Type of Course:**   Required Course

6. **Trimester/Academic Year:**   Trimester I / Year 4

7. **Conditions:**   Enrollment cap: 20 students

8. **Course Description:**

   Initiation to the process of concept development of the senior thesis project in both written and visual forms. Engagement in various forms of traditional and non-traditional research in order to identify the thesis, and develop the parameters of the visual and written project. Peer and faculty support to engage student in process of critical inquiry.

9. **Course Objectives:**

   After successful completion of this course, students will be able to:

   9.1   Develop an individual concept and direction of the senior thesis project.

   9.2   Conduct research and synthesize multiple sources of information into various forms of documentation.

   9.3   Apply acquired knowledge and research into the development of a written and visual thesis.

   9.4   Present ideas and research to peers and faculty.

10. **Course Outline**

Week	Topics	Hours Lecture	Lab	Self study	Instructor
1	Presentation and discussion of the senior thesis project and written component.	4	0	8	DB
2	Individual research and exploration of multiple concepts, including group discussion of possible directions for each student.	4	0	8	DB
3	Exploration of various non-traditional methods of research, including forms of visual research and collection of images and objects. *1st Topics Review (internal) – Oct 5th 2013	4	0	8	DB
4	Working session on thesis topics revision; individual research and group discussion.	4	0	8	DB
5	Informal student presentation and critique session.	4	0	8	DB
6	Working session for thesis topics development. *2nd Topics Review (internal) – Oct 26th 2013	4	0	8	DB
7	Working session on thesis topics revision; individual research and group discussion.	4	0	8	DB
8	Informal student presentation and critique session.	4	0	8	DB
9	Working session for thesis topics development. *1st Topics Review (external) – Nov 9th 2013	4	0	8	DB
10	Working session on thesis topics revision; individual research and group discussion.	4	0	8	DB
11	Informal student presentation and critique session.	4	0	8	DB
12	*FINAL Topics Review (internal) and FINAL Topic Submission – Nov 30th 2013				DB
	Total	44	0	88	

*Dates/Time indicated above are subjected to be changed base on availability.

11. **Teaching Methods**
   11.1 Lecture
   11.2 Group discussion and critique session
   11.3 Self-study

12. **Teaching Media**
   12.1 Textbook
   12.2 Supplementary handouts
   12.3 Presentation of images
   12.4 Visual references

13. **Measurement and Evaluation of Student Achievement**

Students will demonstrate their ability to:
13.1 Develop an individual concept and direction of the senior thesis project.
13.2 Conduct research and synthesize multiple sources of information into various forms of documentation.
13.3 Apply acquired knowledge and research into the development of a written and visual thesis.
13.4 Present ideas and research to peers and faculty.

Student achievement will be evaluated by means of:

1st Topic Review	15%
2nd Topic Review	15%
3rd Topic Review	20%
4th Topic Review	20%
Writing assignments and Final Topic submission	15%
Critical Participation in Critique and Discussion	15%
Total	**100%**

Student achievement will be graded according to College and University standard using the symbols A, B+, B, C+, C, D+, D and F.

Students must have attended at least 80% of the total class hours of this course.

14. **Course Evaluation**
14.1 Students' achievement as indicated in number 13 above.
14.2 Students' satisfaction towards teaching and learning of the course using questionnaires.

15. **References**
Noble, I., & Bestley, R. (2005) *Visual research: An introduction to research methodologies in graphic design (Advanced level).* New York: AVA Publishing.

16. **Instructors**
    Lect. Dynaya Bhutipunthu
Mahidol University International College

17. **Course Coordinator**
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