Summer Session 2020
KEI Knowledge Exchange Institute
Global Seminar on Leadership and Intercultural Communication

Dates: June 1- July 10, 2020
15 sessions, 2 hours each. Monday, Wednesday, Friday 11am-1pm Eastern time

Course Delivery: Online Google Classroom, synchronous Learning

3 USA Credits from Lincoln University (KEI School of Record)

Co-Instructors:
Duleep Deosthale, Ph.D. Buffalo, New York
Julie Pollard, M.A. Istanbul, Turkey

Special Guest Speakers
50 minute prepared presentation, 20 minute discussion

Course Learning Objectives:

1. Develop a comprehensive understanding of theories in leadership and intercultural communication from various academic disciplines.
2. Apply theories to a wide range of leadership settings across various cultures
3. Analyze cross-cultural contexts of leadership responses/decisions during critical incidents.
4. Integrate concepts discussed in this course to your own academic studies, intended career path and future working environments.

Grading and Deadlines:
Attendance is required for each meeting (1 excused absence is allowed)
Reflection Journal: 50%
Final Exam: 25%
Final Presentation: 25%

Reflection Journal
Each class session will end with a reflection question designed to engage the presented material and assigned readings. Students will receive a detailed explanation of the process and expectations. The style is informal; however any cited material must be properly referenced. A typed one-page response is due the following day by 11pm Eastern Time. The geography of our instructors allows feedback to be given prior to the start of the next class session.
Final Exam
The final exam will be a 30 question multiple choice exam and 5 short answer questions and 1 Essay Question. Students will have 1.5 hours to complete the Exam on Friday, July 3.

Final Presentation
Maximum 15 Minutes
Chose a leader in your intended career field and analyze their leadership style using the theories we have examined in this course. Identify and describe 2 critical incidents in this leader’s professional career, one successful and one failure. If possible, draw upon your personal experience or primary resource material. Final Presentations Scheduled for the week of July 8.
**Course Reading Materials** (Provided in PDF format through Google Classroom)


Van Vugt, M. & von Rueden, C.R. (2020) From genes to minds to cultures: Evolutionary approaches to leadership. The Leadership Quarterly

Class Dates (all classes begin at 11am Eastern Time and end at 1pm Eastern Time):

Session 1: Monday, June 1
Introduction of Leadership Theories
Introduction of Intercultural Communication Theories
Discussion of Reflective Practice and Reflection writing for the purposes of the Reflection

Session 2: Wednesday, June 3
Leadership in Context
Leadership vs. Management
Followship- Subordinate behaviors, appeasement behaviors
Global Leadership v Global Management, v Domestic Leadership v Domestic Management
Cross Cultural Communication, Verbal and Non-Verbal Communication
Victory/Celebrations
Greetings
Apologizing
Requests
Denials
Crisis
Perception
Power
Gender

Session 3: Friday, June 5
How Leadership is contextualized by the setting; the cultural dynamics of place, persons, and time
Rhinesmith’s Global Mindset
Brake’s Global Leadership Triad
The Global Explorer Model
Pyramid Model of Global Leadership

Session 4: Monday, June 8
Guest Speaker Topic: Transformative Leadership, Sustainable leadership in a Global and Local Context

Session 5: Wednesday, June 10
Guest Speaker Topic: Multicultural Identities and Leadership
Guest Speaker Topic: Women in Leadership

Session 6: Friday, June 12
Guest Speaker Topic: Leadership in Technology and Supply Chain
Case studies in real-world cross-cultural workplaces.
Session 7: Monday, June 15
Guest Speaker Topic: Historical Perspectives on Leadership

Session 8: Wednesday, June 17
Guest Speaker Topic: Leading over a Billion, The Indian Experience.

Session 9: Friday, June 19
Guest Speaker Topic: Leading in the European Union and Nordic Counsel
Communication strategies, non-verbal communication, body language

Session 10: Monday, June 22
Guest Speaker Topic: Leadership in Crisis and Disaster Management

Session 11: Wednesday, June 24
Guest Speaker Topic: Leading in International Development and Aid Organizations
Guest Speaker Topic: Leadership in Financial Institutions (World Bank)

Session 12: Friday, June 26
Guest Speaker Topic: Authors who lead through Literature

Session 13: Monday, June 29
Guest Speaker Topic: Military Leadership

Session 14: Wednesday, July 1
Guest Speaker Topic: Leadership in Global Education, Education as a Business.

Session 15: Friday, July 3
The Final Lecture, Debrief and Takeaways
Final Examination with 30 multiple choice questions and 5 Short Answer questions based on lectures, readings and guest speakers. Students will have 90 minutes to complete the exam.

Final Presentations Scheduled week of July 8.