

## **Chinese Foreign Trade & Foreign Investment**

Through a comprehensive survey of China's foreign trade development and reform, the achievements in utilization of foreign capital, the course will first study the evolutionary aspects of China's economic and trade policies since 1979, then several major issues of current China's external economy will be discussed, including future policy choices towards trade and attraction of foreign investment, the relationship between trade and FDI (foreign direct investment), the emerging Chinese MNCs (multinational corporations) in the world market, sectoral effects of China's joining WTO etc., The policy analysis will be complemented by relevant theoretical discussions.

### **TOPICS**

Section 1: General Estimate of the Achievements of China's Economic Reform and Opening up.

- Foreign trade:
- Inward FDI and outward FDI
- International Technology Transfer to China

Section 2: China's foreign trade strategies

- Strategies on export composition up-grade
- Strategies on diversifying export market distribution
- Strategies on import composition

Section 3: Evolution of China's Foreign Trade Reform

- Reform logic and approach
- Reform sequence
- Reform evaluation
- International comparison of trade reform
- WTO accession and further reform

Section 4: Interactions between Trade and Foreign Direct Investment (FDI)

- Brief review of theories
- Export competitiveness & FDI
- Technological development & FDI
- Integrating Globalization & Industrialization
- Effects of China's entry to the WTO
- Policy implication

Section 5 : Trade and International Technology Transfer to China

- -A review of technology transfer development and policy evolution in China
- The strategy of technology transfer in exchange for domestic markets
- Major WTO issues regarding technology transfer
- Policy implications

Section 6: The Emergence of Chinese Multinationals on the World Market

- The Present situation of Chinese Multinationals
- Comparison between Chinese and Western Multinationals
- Existing problems in the development of Chinese Multinationals
- Development trends and prospects of Chinese Multinationals

### **GRADING**

The class grade will be based on a homework paper (60%) and class participation (40%).