

Short Form Unit Details

Unit Title	Policy Evaluation
Level	3
Reference No. (<i>showing level</i>)	LUP 3 224
Credit Value	15 CAT points
Student Study Hours	Contact hours: 28 (taught as a block) Student managed learning hours: 122
Pre-requisite learning	Students should have an understanding of the policy process from previous social science study and/or practical/professional experience of policy
Co-requisites	None
Excluded combinations	None
Unit co-ordinator	Lynn Vickery
Faculty/Department	Arts and Human Sciences / Urban, Environment and Leisure Studies
Short Description	This unit explores both the place and the methods of policy evaluation in the wider policy process.
Aims	This unit aims to demonstrate the place of policy evaluation in the wider policy process, and to critically analyse the methodologies currently employed in urban policy analysis.
Learning Outcomes	<p>Knowledge and Understanding:</p> <ul style="list-style-type: none"> • appreciation of the role of policy evaluation in housing, planning and urban policy • identification of the stated and implicit objectives of a range of national and local policies • recognition of the short term and long term impact of policy on the wider population and on different communities • understand the construction of and limitations of performance indicators to inform policy • understand the strengths and limitations of approaches to policy evaluation <p>Intellectual Skills:</p> <ul style="list-style-type: none"> • ability to assess the quality of policy evaluation in the contexts of housing, planning and urban policy in the UK • ability to engage in discussion about the way in which policy is developing and evaluated in the U.K • ability to research a selected policy thoroughly by identifying and reviewing appropriate policy evaluation techniques and academic literature • identification of reasons for carrying out an evaluation, and the aims of the evaluation <p>Practical Skills:</p> <ul style="list-style-type: none"> • application of study and research skills • use of appropriate examples to support coursework • utilisation of evaluation methods appropriate to the aims of the policy under scrutiny • the use of data and performance indicators (if any) used to carry out the evaluation <p>Transferable Skills:</p> <ul style="list-style-type: none"> • library based research and critical analysis.
Employability	<p>This unit prepares students for employability by</p> <ul style="list-style-type: none"> • drawing on material and resources from the housing, planning and urban policy fields and encouraging students to engage with this material • introducing students to the impact of policy in a social and political context • introducing students to

	<ul style="list-style-type: none"> enabling students to relate to and interact effectively with individuals and groups
Teaching and learning pattern	<p>The unit will be taught through a combination of lectures, group work and tutorials. Students will be required to use Blackboard to access relevant materials.</p> <p>Student self-managed time, and tutorials.</p>
Indicative content	<p>The lecture programme introduces students to concepts and theories of policy evaluation. This will be followed by lectures on, and discussion of, national policy evaluation. Broader concepts of equity, equality and equality of opportunity will be covered.</p> <p>The second half of the unit will cover qualitative and quantitative analysis, both in terms of the use of performance indicators and research methodology.</p> <p>Lectures will allow interaction and discussion of issues, and this will be further developed through student group work.</p>
Assessment <i>Elements & weightings</i>	<p>The assessment is in two parts:</p> <p>Part 1</p> <p>Using one of the research evaluation examples, students should outline a critique of the evaluation.</p> <p>Part 1 should be between 1500 and 2000 words</p> <p>Part 1 will be 50 per cent of the final mark</p> <p>Part 2</p> <p>Students should complete an essay of between 1500 and 2000 words.</p> <p>Part 2 will be 50 per cent of the final mark</p>
Indicative Sources <i>(Reading lists)</i>	<p>Coleman, A. 1985. <u>Utopia on Trial</u>. Hilary Shipman.</p> <p>Cooney, E W. 1974. High Rise Flats in England and Wales since 1945 in A Sutcliffe (ed) <u>Multi Storey Living - the British Experience</u>. London: Croom Helm</p> <p>Department of the Environment. 1997. <u>High Hopes</u>. Pamphlet 66</p> <p>Dunleavy, P. 1981. <u>The Politics of Mass Housing in Britain, 1945-1975</u>. Oxford: Clarendon</p> <p>Hillier, W. 1986. <u>City of Alice's Dreams</u>. Architects Journal. 9th September</p> <p>Power, A. 1998. <u>Estate on the Edge: the Social Consequences of Mass Housing in Northern Europe</u>. Basingstoke: MacMillan</p> <p>Audit Commission. 2004. Targets in the public sector.</p>