Student portal | Staff intranet | Alumni

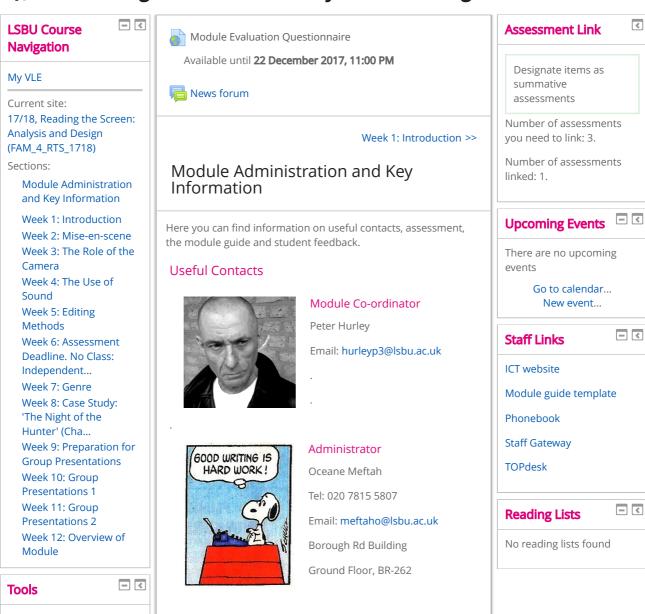


Virtual Learning Environment

You are logged in as

My VLE >> 17/18, Reading the Screen: Analysis and Design >> Module Administration and Key Information

17/18, Reading the Screen: Analysis and Design



iCalendar

Library Accounts

MyWorkplace

Site Catalogue

Email

LLR: Library and IT Support

Library Search

CMISGo system: Online Timetables (use Chrome)

Skills for Learning: Academic Practice and English Language

Course director

Ricardo Domizio

Tel: 020 7815 5816

Email: domizior@lsbu.ac.uk

Borough Rd Building

Ground Floor, BR-145

Arranging an appointment

My office hours are every Monday 10.00 am - 11.00 am during term time, though it is advisable to email in advance.

If you wish to discuss an issue outside of office hours, please email hurleyp3@llsbu.ac.uk for an appointment.

Higher Education Achievement Report (HEAR)

Email site users

Module statement

This module introduces students to a range of different approaches to the study of film. The module introduces students to a range of narrative and non-narrative forms and offers a basic introduction to film style with a focus on the elements of mise-en-scene, camera work, editing and sound. The emphasis is on providing students with the tools necessary for the detailed and comprehensive analysis and interpretation of film. This module prepares students for the second semester, in which analysis will enter a creative dialogue with different aspects of film theory.

Module assessment

The assessment for the module comprises two parts:

Assessment 1

Type: Shot-by-shot analysis (1000 words)

Weighting: 40%

Due: 1pm on Thursday 2 November (Week 6)

You will normally be assessed against **3 marking criteria** for this assignment:

- 1. Technical ability: precision in identifying shots, accuracy in terminology, observational capacity
- 2. Analytical skills: depth of analysis, knowledge of topic, critical ability
- 3. Structure, expression & presentation: organisation of material, clarity in language, quality of presentation

Assessment 2

Type: Group Presentation

Weighting: 60%

Due: In-class presentation in Weeks 10-11 (precise details TBC)

In groups of between 4 – 5 students you are required to produce a group presentation to deliver in Week 10 or 11. (N.B. Minimum size of group = 4 Students). The presentation should be a maximum of 15 minutes in length and be delivered in the form of Powepoint slides. You are required to critically apply a topic covered in weeks 1-7 to a film of your choice. This will be an opportunity for you to develop aspects of film analysis you have been particularly interested in. It will also develop individual and groupworking skills that are highly regarded by employers, such as effective communication, organisation, pooling research, synthesizing information and presentation skills. The group will be allotted a collective mark for this assignment. More details of this assignment will be given in class nearer the time.

N.B. It is students' responsibility to form Presentation Groups for the assignment. Your tutor will NOT allocate individual students into already formed groups. You are advised to attend the classes regularly in order to begin to develop a collective attitude and to begin to form your groups.

You will normally be assessed according to 5 **marking criteria** for this assignment:

- 1. Question/topic
- 2. Material
- 3. Structure/organisation
- 4. Verbal communication
- 5. Technical presentation



Model Answer - Opening sequence of 'The Big Sleep' 44.5кв

This is a model answer of a shot-by-shot analysis. It analyses the opening sequence of The Big Sleep and provides a template for your own First Assignment.

- - Coursework Guidance and Marking Criteria 109.7KB

Harvard Referencing System

Avoiding Plagiarism

Submitting your First Assessment

Please download the Assessment Brief (above) and complete the extract analysis using the table template provided. Save your work and name it 'COURSEWORK 1'. Then click on the relevant Coursework submission link (below, when available) and do the following:

- 1. Click on the 'Add Submission' box. A Coursework Submission window will then open.
- 2. You are required to click the tickbox to certify the originality and independence of your work.
- 3. If you are a registered DDS student (Dyslexia and Disability Support) click on this tickbox. If not, leave it
- 4. Drag and drop the file named 'COURSEWORK 1' into the File Submission box.
- 5. Click on 'Save Changes'



Submission Link (FAM_4_RTS) - CW1_40

Group Presentations – expectations

Firstly, it is expected that each member of the group take equal responsibility for the preparation and execution of the presentation. Individual commitment, responsibility, and integrity are key requirements for the successful completion of this task. The expectations for Group Presentations can be addressed in the following areas:

- The Title and Aims of the Presentation. Giving your presentation a title and briefly introducing a set of objectives helps you to own the whole exercise and provides purpose and direction.
- o The Research Presented. You are expected not just to represent the material you have researched but to provide an intelligent commentary on that material. Do you agree with the scholars who have written in the area, or on the film? What are the limitations of their arguments? Where are the blind spots, are there other contexts that have not been considered? How can you build on what has already been written? Finally, the best Presentations offer a conclusion where the group presents their final 'argument' or 'position' on the material presented.
- The Marriage of Research and Analysis. We expect a precise application of research content to the film under investigation. This is usually in the form of a *pertinent* analysis of a short extract. Make sure you know why you're showing an extract, and mine it fully to support the research you are presenting and the arguments you are making.
- The Presentation Itself. Find out not only about the subject itself, but on tips about how to present your findings verbally and visually on Powerpoint. This usually
 - Working on the structure (how to make the individual sections 'hang together') and providing a conclusion
 - o Practicing the actual presentation: doing a 'dry run' organisation of speakers, technical precision (including timings!)

- Making sure your Powerpoint slides themselves are communicative (or at least readable) and attractive (or at least demonstrating a modicum of thought)
- o Professionalism. All of the above processes, when achieved to high standards, can be summed up in the term 'Professionalism'. This is not only a 'career' attribute, but should become a term that defines your student attitude too!

Semester One Resit Information – **Briefs/Assignment Links**

Here you can find the relevant briefs and the assignment links for all resit coursework for this module.

The deadline for submission of all resit assignments is Monday 9th April 2018 at 13:00

You are advised to upload your answer well in advance of the deadline to accommodate any unexpected last minute technical hitches. There is no DDS extension period for Resit assignments.



💌 Resit Brief for Coursework 1 21.9кв

Download this Brief as you will have to use the rubric table to fill in your answer. Coursework 1 Resit is a shot-by shot analysis of an extract from The Big Sleep (Hawks, 1941) which is available below on a video streaming link. This kind of shot-by-shot analysis was covered in class in Week 5. Download the Brief to fill in your answer in the table provided. Assessments are submitted by uploading to Moodle using the respective Submission Links below.



Extract for Resit Coursework 1

RESIT - Coursework 1 Submission Link Reading the Screen: Analysis and Design (FAM_4_RTS) - CW1_40



Resit Brief for Coursework 2 17.5KB

RESIT - Coursework 2 Submission Link - Reading the Screen: Analysis and Design (FAM 4 RTS) - CW2 60

Employability statement

This module will prepare students for roles associated with the media and creative industries. Employability of students is enhanced by specific knowledge gained, and intellectual and practical skills learned on the module. This module promotes high-level verbal and written communication, essential in the workplace. It also provides experience and develops skills in planning, team-working and independent thought, good interpersonal qualities and problem solving. These so-called 'soft' skills are vitally important in all branches of the Media Industries. Transferable skills include analytical skills, creative problem solving, and working to a brief.

Evaluation

This module is evaluated by students through the Module Evaluation Questionnaire which will be handed out to you towards the end of the teaching schedule.

Week 1: Introduction >>

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