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**London
South Bank
University**

Module Guide

Qualitative Aspects of Project Management

London South Bank Business School

Level 7

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1. MODULE DETAILS

Module Title:	Qualitative aspects of project management
Module Level:	Level 7
Module Reference Number:	BAE_7_QAL
Credit Value:	20 c
Student Study Hours:	140
Contact Hours:	60
Course(s):	MSc Business Project Management
Semester:	1
Module Coordinator:	Dr. Sara Hajikazemi
MC Contact Details (Tel, Email, Room):	+44 (0) 7740 764397 Business School , 2 nd floor, Academic Hub α sara.hajikazemi@lsbu.ac.uk
Subject Area:	Project Management
Summary of Assessment Method:	Coursework

2. SHORT DESCRIPTION

This module aims to develop a full understanding of the qualitative aspects of project management. These include the non-numerical analytical tools in project management including Team management, Conflict management, Leadership, Stakeholder and communication management, Governance and Capability development.

3. AIMS OF THE MODULE

A discussion of the principles, qualitative tools, standards and methodologies used in business project management mapped based on APM competency framework. Emphasis is placed on the prominent project management frameworks in the business including the APM body of knowledge. Also the differences between the parallel methodologies that exist in the project management in today's business world, is highlighted.

The module will prepare students for developing an understanding of the non-numerical analytical skills needed for projects managers to succeed.

4. LEARNING OUTCOMES

On completion of this module students will be able to:

Knowledge and Understanding:

- An appreciation of a range of qualitative principles, themes and standards on business project management based on APM competence framework
- An understanding of differences between existing methodologies in project management
- An appreciation of the APM approach to the human aspects of project management such as conflict management, leadership, governance and communication.

Intellectual Skills:

- Formulate and evaluate different aspects of project management including contract, procurement and capability development.
- Critical evaluation of business project completion;
- Identification of lessons learnt for future projects.

Practical Skills:

- Apply the APM competence framework in managing the qualitative aspect of business project.
- Summarise and communicate the results of project in a business framework.
- Evaluate and present the qualitative aspects of a project with business stakeholders.

5. ASSESSMENT OF THE MODULE

This module will be 100% coursework assessed.

Students will be given a project mandate within a business context. The students will form a consultancy group in order to manage a business project based on the principles of APM competency framework. The students will produce individual reports through combining each group member's data for respective individual specialist product.

The pass mark for the unit is 50% and the students will be required to submit all aspects of the assignment through the turnitin submission link on the module Moodle site.

6. FEEDBACK

Feedback will normally be given to students 15 working days after the final submission of an assignment or as advised by their module leader.

General feedback, applying to all students, will also be placed on the module VLE site within 15 working days.

7. INTRODUCTION TO STUDYING THE MODULE

7.1 Teaching and learning pattern

The module will be delivered with via a combination reflexive practice of skill sets that will be built through lectures developing on the skills sets and workshop seminar sessions enhancing the community skills. These shall show how to put skills of non-numerical project management techniques into practice, within a project management environment. Real-life scenarios will be used to explore methodological issues relating risk, value and quality project management, with weekly presentations of the topic as students will have to display developed knowledge of problems solving in different scenarios.

7.2 Indicative content

The principal aim of the module it to develop the non-numerical skills needed for successfully managing a project, programme or portfolio. The indicative content is divided utilising the following topics:

- Team management
- Conflict management
- Leadership
- Stakeholder and communication management
- Governance
- Capability development

7.3 Importance of Student Self-Managed Learning Time

Student responsibility in the learning and development process will be emphasised. Students are required to undertake directed self-study and prepare solutions/discussions to questions relative to various topic areas. Students will be encouraged to identify for themselves particular problems of difficulty and to use seminar discussions, where appropriate, for the resolution of these. Students must regularly access the Moodle site for this module. They should download the class/lecture material from the Moodle site, and do the recommended reading, before each lecture/class.

7.4 Employability

The module develops the understanding of qualitative principles used for business project management. Also a foundational appreciation of different non-numerical project management techniques in public and private projects is promoted. Skills gained in this module enable the students to obtain PFQ, PMQ certificates from APM. Also student membership of APM could be obtained with completion of this module for free. The focus on business aspect of project management is a competitive advantage of the module.

8. THE PROGRAMME OF TEACHING, LEARNING AND ASSESSMENT

Main topics to be covered in this module are the following:

- The importance and impact of effective people management and leadership throughout the life of a project.
- Tools and techniques needed to be effective at developing, leading and managing project teams.
- The skills needed to lead, develop and support project team members to do their job effectively, in the required time, to be required quality and cost.
- Role and objectives of the purchasing function and its complex inter- and intra-organisational relationships that contribute to sustained commercial success and maximisation of competitive advantage.
- Introduction to purchasing strategies, tools and constraints including sourcing, supplier development and supplier-client relationships.

9. LEARNING RESOURCES

Core

Rethink!: project stakeholder management

Book by Martina Huemann; Pernille Eskerod; Claudia Ringhofer 2016

Project management: achieving competitive advantage

Book by Jeffrey K. Pinto 2016

International journal of project management: the journal of the International Project Management Association

Journal by Association of Project Managers (Great Britain); International Project Management Association ©1983-

Project management journal

Journal by Project Management Institute ©1984-

Optional

The management of complex projects: a relationship approach

Book by Stephen Pryke; Hedley Smyth 2006

Leadership skills for project managers

Book edited by Jeffrey K. Pinto; Jeffrey W. Trailer 1998