

Module Title	Interpreting Society: Qualitative Methods in Social Research
Course Title	BSc (Hons) Sociology, Sociology with Criminology, Sociology with Politics
School	<input type="checkbox"/> ASC <input type="checkbox"/> ACI <input type="checkbox"/> BEA <input type="checkbox"/> BUS <input type="checkbox"/> ENG <input type="checkbox"/> HSC <input checked="" type="checkbox"/> LSS
Division	Social Sciences
Parent Course (if applicable)	BSc Sociology
Level	5
Module Code (showing level)	DSS_5_ISQ
JACS Code (completed by the QA)	
Credit Value	20 credit points
Student Study Hours	45 Contact hours: 155 Student managed learning hours: Placement hours:
Pre-requisite Learning	
Co-requisites	
Excluded combinations	
Module co-ordinator	Name: Dr Matthew Bond Email: bondm3@lsbu.ac.uk
Short Description (max. 100 words)	This module introduces students to the basics of qualitative research methodologies. Students learn about central philosophical questions in the philosophy of the social sciences and how they relate to the qualitative/quantitative distinction. Students are taught a range of qualitative data collection techniques ranging from interviews to archival research. They are also introduced to different qualitative analytic techniques. Finally they are made aware of the ethical issues that are specific to qualitative research. Students are taught through lectures and workshops where they apply the principles to specific research questions.
Aims	The aim is to equip students to be able to evaluate research carried out by others and to carry out their own research.
Learning Outcomes (4 to 6 outcomes)	On successful completion of this module the student will have: Knowledge and Understanding: <ul style="list-style-type: none"> • of the central elements of qualitative research • the ability to evaluate research and select appropriate methodologies and designs to answer their own research questions. Intellectual Skills: <ul style="list-style-type: none"> • the ability formulate appropriate social scientific questions suitable for qualitative research • how to conduct interviews, ethnographic observation, textual analysis and focus groups

Employability	After taking this module students will be able to work successfully in occupations where they are required to carry out research and/or evaluate it. They will also have a range of skills that employers look for including: 1) the ability to search databases to obtain information, 2) the ability to summarise information by selecting what is most important, 3) the ability to convey information through oral and written communication, 4) the ability to conduct interviews and focus groups.
Teaching and learning pattern	Contact hours includes the following: (please click on the checkboxes as appropriate) √ Lectures <input checked="" type="checkbox"/> Group Work: <input checked="" type="checkbox"/> Seminars <input type="checkbox"/> Tutorial: <input type="checkbox"/> Laboratory <input type="checkbox"/> Workshops <input type="checkbox"/> Practical <input type="checkbox"/> VLE Activities
Indicative content	Philosophy of social sciences, ethics, interviewing, grounded theory, discourse analysis, content analysis, ethnography,
Assessment method (Please give details – of components, weightings, sequence of components, final component)	Formative Assessment: Feedback on seminar presentations. Summative: Research proposal 30%. Students are asked to prepare a research proposal to investigate a topic of their choice using qualitative methods. 1000 word length. Workshop reports 70%. Students write up notes from the classroom workshop, their own reading and reflections on their learning. They need to complete workshops for five of the topics covered during the term. 2000 word length
Indicative Sources (Reading lists)	Core materials The module is text book based. The primary text is Bryman, A. (2016) <i>Social Resource Methods</i> . Oxford: Oxford University Press Optional Reading Creswell, J. W. and J.D. Creswell (2018) <i>Research Design: Qualitative, Quantitative and Mixed Methods Approaches</i> . London: Sage Denzin, N.K. and Lincoln, Y.S. (eds) (2017) <i>The Sage Handbook of Qualitative Research</i> . London: Sage Flick, U. (2014) <i>An Introduction to Qualitative Research</i> . London: Sage Silverman, D. (2015) <i>Interpreting Qualitative Data</i> . London: Sage Silverman, D. (2017) <i>Doing Qualitative Research</i> . London: Sage
Other Learning Resources	VLE Moodle site UK Data Archive Journals: Sociology; British Journal of Sociology, Sociology, American Political Science Review, American Sociological Review