

## FALL 2022

### BUSINESS COURSES

**3 US credits for each course**

**\*List subject to change**

ACCT111 Financial Accounting
ACCT211 Managerial Accounting
BLAW 230 International Business Law
BUSI 410 Strategic Management
BUSI 420 Entrepreneurship
COMP 120 Computer Skills Development
COMP311 E-commerce & E-business
COMP 395 Advanced Excel
DSCI 310 Operations Management
DSCI 350 Sports Analytics
ECON 110 Macroeconomics
ECON 120 Microeconomics
ECON 321 The Economics of the Olympic Games
ECON 450 International Economics
FASH 100 Fashion & Textile Trends through the Ages
FASH 110 Made in Paris: The Elements of a Brand
FASH211 Luxury Cross Channel Marketing
FASH225 Creativity & Innovation in Fashion Luxury
FASH240 Merchandising for Luxury Retail
FINC 215 Business Finance
FINC 324 Money & Banking
FINC 345 Audit, Control & Risk Management
FINC 400 Corporate Finance
MGMT 101 Principles of Management
MGMT 180 International Business
MGMT190 Intro to Sports Management
MGMT 215 Organizational Behavior
MGMT 225 Human Resources Management
MGMT 310 Project Management
MGMT 320 Management for Luxury Services
MGMT 351 Logistics & Supply Chain
MKTG 130 Principles of Marketing
MKTG 240 Consumer Behavior
MKTG 315 Digital Marketing & Web Analytics
MKTG 321 Sports Branding in the Olympic Games

## SPRING 2023

### BUSINESS COURSES

**3 US credits for each course**

**\*List subject to change**

ACCT107 Bookkeeping and Intro to Accounting for Mgmt
ACCT111 Financial Accounting
ACCT211 Advanced Financial & Managerial Accounting
BLAW230 International Business Law
BLAW 321 Law & Ethics in the Olympic Games
BUSI410 Strategic Management
BUSI420 Entrepreneurship
COMP120 Computer Skills for Business
COMP250 Building a Business Website
COMP311 E-commerce & E-business
COMP390 Advanced Excel for Finance
DSCI310 Operations Management
DSCI350 Management Decision Analytics
ECON110 Macroeconomics
ECON120 Microeconomics
ECON315 Intermediate Economic Analysis
FASH100 Fashion & Textile Trends through the Ages
FASH110 Made in Paris: The Elements of a Brand
FASH120 Sales Techniques for Luxury Brands
FASH211 Luxury Cross Channel Marketing
FASH225 Creativity & Innovation in Fashion Luxury
FASH240 Merchandising for Luxury Retail
FINC215 Business Finance
FINC315 International Investments
FINC450 International Finance
MGMT101 GR1 Principles of Management
MGMT101 GR2 Principles of Management
MGMT180 GR1 International Business
MGMT180 GR2 International Business
MGMT215 Organizational Behavior
MGMT225 Human Resources Management
MGMT310 Project Management
MGMT320 Management for Luxury Services
MGMT352 Sourcing and Purchasing
MGMT 390 Sports Agency & Representation

## FALL 2022 - Continued

MKTG 350 International Marketing  
MKTG 380 Personal Selling and Negotiation  
MKTG 385 Advanced Customer Relationship Mgmt  
MKTG 391 Sponsorship and Event Marketing  
MKTG 400 Creating & Developing Luxury Brands  
PHIL 290 Business Ethics  
POLS 210 International Relations

## GENERAL EDUCATION / HUMANITIES

ARTS 113 History of Art, Literature & Photography  
ARTS250 20th Century Art  
COMM 130 Communication Techniques/Speech  
COMM230 Theatre and Advanced Public Speaking  
COMM 280 Journalism, New Media, & Community Mgmt  
ENGL 101 Academic Methodology  
ENGL 115 English Composition  
ENGL 120 Critical Reading & Writing  
ENGL 212 Analysis & Communications  
ENGL 225 Business Communications  
MATH 110 Pre-Calculus  
MATH 120 Calculus  
MATH 210 Business Statistics  
PSYC 110 Introduction to Psychology  
SOCG 100 Intercultural Studies  
SOCG 110 Introduction to Sociology

## LANGUAGES

FREN 110 Elementary French  
FREN 210 Intermediate French  
FREN 350 Advanced French  
LEIT110 Beginner / Lower Intermediate Italian

## SPRING 2023 - Continued

MGMT442 Doing Business in Middle East & Africa  
MKTG130 Principles of Marketing  
MKTG215 The Fashion Business Revolution  
MKTG240 Consumer Behavior  
MKTG325 Integrated Marketing Communications  
MKTG340 Marketing Research  
MKTG350 International Marketing  
MKTG380 Personal Selling and Negotiation  
MKTG385 Advanced Customer Relationship Management  
MKTG391 Sponsorship and Event Management  
MKTG425 Brand Innovation and Management  
PHIL290 Business Ethics  
POLS210 International Relations

## GENERAL EDUCATION / HUMANITIES

ARTS113 History of Art, Literature & Photography  
ARTS250 20th Century Art  
COMM130 Communications Techniques / Speech  
COMM230 Theatre and Advanced Public Speaking  
COMM280 Journalism, New Media, & Community Mgmt  
COMM 285 Writing for Sports Media  
ENGL115 English Composition  
ENGL120 Critical Reading and Writing  
ENGL212 Analysis & Communications  
ENGL225 Effective Business Communications  
HUMA200 French Civilization  
MATH110 Pre Calculus  
MATH120 Calculus  
MATH210 Business Statistics  
PSYC110 Introduction to Psychology  
SOCG100 Intercultural Studies  
SOCG110 Introduction to Sociology

## LANGUAGES

FREN110 Elementary French  
FREN220 Intermediate French  
FREN290 Business French (1 US credit)  
FREN350 Advanced French  
LEIT110 Italian