



# THE AMERICAN BUSINESS SCHOOL OF PARIS

**COURSE OFFERING  
FALL 2025**  
3 CREDITS PER CLASS



BUSINESS ADMINISTRATION	MARKETING
<ul style="list-style-type: none"><li>• <b>BLAW 230</b> International Business Law</li><li>• <b>BUSI 410</b> Strategic Management</li><li>• <b>BUSI 420</b> Entrepreneurship</li><li>• <b>COMP 120</b> Computer Skills for Business</li><li>• <b>COMP 220</b> Power Query &amp; Dashboards</li><li>• <b>COMP 311</b> E-commerce &amp; E-business</li><li>• <b>COMP 395</b> Advanced Excel</li><li>• <b>PHIL 290</b> Business Ethics</li></ul>	<ul style="list-style-type: none"><li>• <b>MKTG 130</b> Principles of Marketing</li><li>• <b>MKTG 240</b> Consumer Behavior</li><li>• <b>MKTG 315</b> Digital Marketing &amp; Web Analytics</li><li>• <b>MKTG 350</b> International Marketing</li><li>• <b>MKTG 380</b> Personal Selling &amp; Negotiation</li><li>• <b>MKTG 385</b> Advanced Customer Relationship Management</li><li>• <b>MKTG 391</b> Sponsorship and Event Marketing</li></ul>
MANAGEMENT	FASHION & LUXURY RETAIL MANAGEMENT
<ul style="list-style-type: none"><li>• <b>DSCI 310</b> Operations Management</li><li>• <b>MGMT 101</b> Principles of Management</li><li>• <b>MGMT 180</b> International Business</li><li>• <b>MGMT 215</b> Organizational Behavior</li><li>• <b>MGMT 225</b> Human Resources Management</li><li>• <b>MGMT 310</b> Project Management</li><li>• <b>MGMT 352</b> Sourcing and Purchasing</li><li>• <b>BUSI 395</b> Digital Transformation in Global Business</li></ul>	<ul style="list-style-type: none"><li>• <b>FASH 100</b> Fashion &amp; Textile Trends through the Ages</li><li>• <b>FASH 105</b> The DNA of Fashion Trends</li><li>• <b>FASH 110</b> Made in Paris: the Elements of a Brand</li><li>• <b>FASH 113</b> The Fashion Design Process</li><li>• <b>FASH 120</b> Sales Techniques for Luxury Brands</li><li>• <b>FASH 211</b> Luxury Cross Channel Marketing</li><li>• <b>FASH 225</b> Visual Merchandising</li><li>• <b>FASH 325</b> Creativity &amp; Innovation in Fashion Luxury</li><li>• <b>MGMT 320</b> Management for Luxury Services</li><li>• <b>MKTG 400</b> Creating and Developing Luxury Brands</li></ul>

SPORTS MANAGEMENT	ECONOMICS
<ul style="list-style-type: none"> <li>• <b>BLAW 322</b> Law &amp; Ethics in the Sports Industry</li> <li>• <b>DSOI 351</b> Sports Analytics</li> <li>• <b>MGMT 290</b> Advanced Sports Management</li> <li>• <b>MGMT 321</b> Logistics &amp; Management of the Olympic Games &amp; Mega Sports Events</li> <li>• <b>MGMT 411</b> The Business of Professional Sports in Europe</li> <li>• <b>MKTG 321</b> Sports Branding &amp; the Olympic Games</li> <li>• <b>MKTG 401</b> Creating and Developing Sports Brands</li> </ul>	<ul style="list-style-type: none"> <li>• <b>ECON 110</b> Principles of Macroeconomics</li> <li>• <b>ECON 120</b> Principles of Microeconomics</li> <li>• <b>ECON 450</b> International Economics</li> </ul>
FINANCE AND ACCOUNTING	MATHEMATICS
<ul style="list-style-type: none"> <li>• <b>ACCT 111</b> Financial Accounting</li> <li>• <b>ACCT 211</b> Advanced Financial &amp; Managerial Accounting</li> <li>• <b>FINC 215</b> Business Finance</li> <li>• <b>FINC 324</b> Money &amp; Banking</li> <li>• <b>FINC 345</b> Audit, Control &amp; Risk Management</li> <li>• <b>FINC 400</b> Corporate Finance</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MATH 120</b> Calculus</li> <li>• <b>MATH 210</b> Business Statistics</li> </ul>
GENERAL EDUCATION / HUMANITIES	FRENCH
<ul style="list-style-type: none"> <li>• <b>ARTS 113</b> History of Art, Literature &amp; Photography</li> <li>• <b>ARTS 250</b> 20<sup>th</sup> Century Art</li> <li>• <b>COMM 130</b> Communication Techniques/Speech</li> <li>• <b>ENGL 101</b> Academic Methodology</li> <li>• <b>ENGL 120</b> Critical Reading &amp; Writing</li> <li>• <b>ENGL 212</b> Analysis &amp; Communication</li> <li>• <b>ENGL 225</b> Effective Business Communication</li> <li>• <b>POLS 210</b> International Relations</li> <li>• <b>PSYC 110</b> Introduction to Psychology</li> <li>• <b>SOCG 100</b> Intercultural Studies</li> <li>• <b>SOCG 110</b> Introduction to Sociology</li> </ul>	<ul style="list-style-type: none"> <li>• <b>FREN 110</b> Elementary French I</li> <li>• <b>FREN 120</b> Elementary French II</li> <li>• <b>FREN 220</b> Intermediate French</li> <li>• <b>FREN 350</b> Advanced French</li> </ul>

\*\*List subject to change



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**COURSE OFFERING  
SPRING 2026**  
3 CREDITS PER CLASS



## BUSINESS ADMINISTRATION

- **BLAW 230** International Business Law
- **BUSI 410** Strategic Management
- **BUSI 420** Entrepreneurship
- **COMP 120** Computer Skills for Business
- **COMP 220** Power Query & Dashboards
- **COMP 250** Building a Business Website
- **COMP 311** E-commerce & E-business
- **COMP 390** Advanced Excel for Finance
- **PHIL 290** Business Ethics

## MARKETING

- **MKTG 130** Principles of Marketing
- **MKTG 240** Consumer Behavior
- **MKTG 325** Integrated Marketing Communications
- **MKTG 340** Marketing Research
- **MKTG 350** International Marketing
- **MKTG 380** Personal Selling & Negotiation
- **MKTG 385** Advanced Customer Relationship Management
- **MKTG 391** Sponsorship and Event Marketing
- **MKTG 425** Brand Innovation and Management

## MANAGEMENT

- **DSCI 310** Operations Management
- **DSCI 350** Management Decision Analytics
- **MGMT 101** Principles of Management
- **MGMT 180** International Business
- **MGMT 215** Organizational Behavior
- **MGMT 225** Human Resources Management
- **MGMT 310** Project Management
- **MGMT 351** Logistics & Supply Chain Management
- **MGMT 400** European Management

## FASHION & LUXURY RETAIL MANAGEMENT

- **FASH 100** Fashion & Textile Trends through the Ages
- **FASH 105** The DNA of Fashion Trends
- **FASH 110** Made in Paris: the Elements of a Brand
- **FASH 113** The Fashion Design Process
- **FASH 120** Sales Techniques for Luxury Brands
- **FASH 211** Luxury Cross Channel Marketing
- **FASH 225** Visual Merchandising
- **FASH 240** Merchandising Planning and Control
- **FASH 325** Creativity & Innovation in Fashion Luxury
- **MGMT 320** Management for Luxury Services
- **MGMT 354** Sourcing & Purchasing for Fashion Luxury
- **MKTG 215** The Fashion Business Revolution
- **MKTG 400** Creating & Developing Luxury Brands

SPORTS MANAGEMENT	ECONOMICS
<ul style="list-style-type: none"> <li>• <b>MGMT 190</b> Introduction to Sports Management</li> <li>• <b>MGMT 390</b> Sports Agency &amp; Representation</li> </ul>	<ul style="list-style-type: none"> <li>• <b>ECON 110</b> Principles of Macroeconomics</li> <li>• <b>ECON 120</b> Principles of Microeconomics</li> <li>• <b>ECON 315</b> Intermediate Economic Analysis</li> </ul>
FINANCE AND ACCOUNTING	MATHEMATICS
<ul style="list-style-type: none"> <li>• <b>ACCT 111</b> Financial Accounting</li> <li>• <b>ACCT 211</b> Advanced Financial &amp; Managerial Accounting</li> <li>• <b>FINC 215</b> Business Finance</li> <li>• <b>FINC 315</b> International Investments</li> <li>• <b>FINC 450</b> International Finance</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MATH 120</b> Calculus</li> <li>• <b>MATH 210</b> Business Statistics</li> </ul>
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