

BUSI 260: 6-MONTH INTERNSHIP & BUSI 262: 6-MONTH INTERNSHIP ANALYSIS

1. WHAT IS BUSI 260 Internship & BUSI 262 Internship Analysis?

A 6-month training program to be carried out during the second term of the study abroad experience:

- ✓ 6 Academic credits for the internship
- ✓ 4 Academic credits for the analysis
- ✓ Professional internship report
- ✓ A one-on-one tutor
- ✓ Status accepted: Convention de stage

PURPOSE:

The internship must be connected to your professional goals & be related to your major. This internship could help determine the type of job which are you will be able to get after your graduation. It is a real step towards employment that offers the opportunity to apply what is learned in the classroom before permanently entering the job market.

How does it work?

You will receive suggestions of internship placements according to your area of interest. In order to be hired as an intern, students must adhere closely to all deadlines that will be communicated at the start of the term.

2. HOW DOES MY SCHOOL TUTOR HELP ME?

- o Provide you support and on specific aspects of your job responsibilities
- Guides you through the development of your internship report
- o Gives feedback on specific areas of interest within your report

3. WHEN AND HOW DO I CONTACT MY SCHOOL TUTOR?

You will be assigned a tutor once you have secured your internship contract. You will arrange be in contact with your tutor on a regular basis (ex: monthly). You will share drafts of your report at regular intervals and get feedback for improvement and guidance about next steps.

4. SCHOOL VISIT TO THE COMPANY (Paris):

Mrs. Pascale GINET is the Career Development Manager at The American Business School of Paris: pginet@groupe-igs.fr. Mrs. Ginet will come to meet you and your company tutor at least once during your internship. Your School Tutor may also be present for this visit depending on his/her availability.

5. INTERNSHIP ANALYSIS GUIDE:

The report should be typed and be between 40-60 pages, double spaced, and following the layout shared with you by your tutor. The goal is to produce an in-depth analysis showing your competencies: collecting data, analysis & audit; synthesis; perseverance towards a goal; integration into existing work teams; self assessment of learning, with skill indicators; an illustration of your unique perspective and insights; proof of the acquisition of competencies, and more. The purpose is to give value to your experience: for yourself; for the company that hosted you; for the school; and for any company interested who might be interested in recruiting you in the future.

The content of the report should include:

- Cover page
- Executive Summary
- Company introduction and detail
- Your job description, assignments, responsibilities and goals
- Analysis of the company's position, strengths, weaknesses, competition, market, and more
- Your insights and learnings based on your experience and perspective
- Acknowledgements & appendices

6. DEADLINE:

In all cases, deadlines must be respected. A failure to meet deadlines will result in a failing grade.

Final Internship Reports must be received by email to pginet@groupe-igs.fr no later than 30 days after the last work day. LATE REPORTS WILL NOT BE ACCEPTED AND WILL RESULT IN A FAILING GRADE. The Internship Evaluation Sheet must be completed by the company and inserted into the report or emailed separately to Mrs. GINET within the same deadline.