

## **COURSE SYLLABUS**

COURSE TITLE:	Corporate Finance	COURSE CODE:	FINC400
PREREQUISITES:	FINC215, ACCT111	SEMESTER:	FALL 2019
INSTRUCTOR:	Mr. Charles BAKER	CREDITS:	3
EMAIL:	charrusbak@gmail.com	SCHEDULE:	Wednesday 15h30-18h30

#### **COURSE DESCRIPTION:**

This course is an advanced undergraduate course in Finance, intended for finance majors. The objective of this course is to develop an understanding of the decisions financial managers face. In this course we will approach problems from the perspective of the CFO. We will focus on putting together and building on all skills acquired in previous courses, with focus on reporting and analysis, raising money and spending money. The course will also deal with transverse projects and final part we will talk about M&A and the market for corporate control and other advanced subjects from the perspective of working within a company.

#### **COURSE OBJECTIVES:**

- Corporate Finance, from a perspective of a company including the acquisition strategy.
- Make you familiar with the different financial tools used (ERP etc..) used to put in place a financial strategy,
- Prepare you to work in a finance function and analyse transverse projects

#### Presence in class is mandatory. Bring your book to class. More than 2 absences leads to a failing grade

#### **EXPECTED LEARNING OUTCOMES:**

After this course you will be able to:

- 1) Understand the function and tools of a financial manager
- 2) Explain key factors with investing and sources of finance and how firms issue securities
- 3) Risk management, understand hedging from corporate perspective
- 4) Acquisitions process, evaluation and constructing a model to evaluate the acquisition.



#### **MANDATORY TEXTBOOK:**

Fundamentals of Corporate Finance, 10<sup>th</sup> edition, (McGraw Hill International edition) by Brealey/Myers/Marcus. ISBN 978-1260566093

Additional course material (handouts, class exercises, special projects, tests and exams) will be handed out by the professor as required at every session. <u>Students are expected to</u> <u>maintain a binder in which all course material will be filed and brought to every class.</u> CALCULATOR: You will be allowed to use any simple or financial calculator during exams.

#### **EVALUATIONS:**

There will be a mid-term exam and a final exam. In addition, you are required to read the textbook and do individual homework, as assigned in class. Your class participation grade will depend on the quality of this work and the quality of the questions you ask in class. Come to class prepared to answer questions when called on. You will also be required to make group presentations.

Participation based on oral and written and homework 20%

Quiz	20%
Midterm	25%
Final	35%

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# GRADING CRITERIA:

	ACHIEVEMENT	ACHIEVEMENT	ACHIEVEMENT	ACHIEVEMENT
CATEGORY	LEVEL 1 :	LEVEL 2 :	LEVEL 3 :	LEVEL 4 :
	BEGINNING	DEVELOPING	ACCOMPLISHED	EXEMPLARY
Exercise/exam	Few calculations	Some errors in	Correct	All calculations
questions	are correct	calculations, but	calculations,	correct,
	demonstrating a	mostly	demonstrated	demonstrated
	lack of	demonstrated	understanding of	mastery of
	understanding	understanding of	formula, theories	formula, theories
		formula, theories	or concepts	or concepts
		or concepts		
Financial analysis	Inability to grasp	Some	Correct Financial	Crisp and focused
and cash flow	basic Financial	misunderstanding,	analysis,	Financial analysis,
	analysis,	but mostly shows	Demonstrating a	Demonstrating a
	Demonstrating a	basic Financial	very good	mastery of
	lack of	analysis,	assimilation of	financials and
	understanding of	Demonstrating a	financials and cash	cash flow
	basic financials and	grasp of financials	flow	
	cash flows	and cash flow		

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Group company financial presentation	Organization, focus, language, delivery choice	Organization, focus, language, delivery choice	Organization, focus, language, delivery choice	Mastery of Organization, focus, language,
	show an inability to grasp basic key financial information of company	demonstrate basic understanding of key financial information of company	demonstrate strong understanding of key financial information of company	delivery choice show a strong understanding of key financial information of company
Class Listening	Projects lack of interest and disrespect for others	Sometimes displays lack of interest in comment of others	Actively and respectively listen to peers and instructor	Actively and respectively listen to peers and instructor
Class participation	Comments reflect little understanding of either the assignment or previous discussion	Comments sometimes irrelevant, betray lack of preparation, or indicate lack of attention to previous remarks of other students	Arrives fully prepared with all assignments completed, and notes on reading, observation, questions	Arrives fully prepared with all assignments completed, and notes on reading, observation, questions
Attendance	More 2 absences	2 absences	Less 2 absences	Less 2 absences

### **COURSE SCHEDULE:**

Dates	Session Content
Session 1 16 Sept	<ol> <li>Kick-off. Sustainable development and finance, revision, math, accounting and finance needed for course.</li> <li>The organisation of a Finance department and CFO's role. CFO priorities: Financial projections, performance and managing risk, treasury, cash flow and funding, strategy and acquisitions, business transformation and transverse functions.</li> </ol>
Session 2 23 Sept	<ol> <li>Chapter 3 and 4 review accounting and corporate performance.</li> <li>Outside reading on ERP and closing the books (Consolidation and statutory), Summary of tools used to measure accounting and performance: ERP, consolidation and working with statutory accountants. The closing process, monthly, quarterly and yearly.</li> </ol>
Session 3 30 Sept	<ol> <li>Ch 12 Risk return and capital budgeting. Business controlling and financial planning and analysis</li> <li>Tax Planning and impact of tax on corporate financing: cashflow planning for tax and effective annual rate.</li> </ol>
Session 4 7 Oct	1) Transverse projects: 1) Review of systems used in finance: ERP, payroll, Business decisional and others



2) 2) Purchasing and finance 3) Legal and finance, case study on loan agreement,	
shareholder agreement and other. Other topics in insurance	
1) Commercial finance, working with sales department to build a proposal, case study	
with legal tender documents	
2) Auditing within the corporate function, corporate treasury organisation, case study	
Midterm even (2hours)	
Midterm exam (2hours)	
1) Financial communication A case study on communicating quarterly results to	
investors and stakeholders.	
2) Case study of financial communication in crisis.	
1) Ch 23 Options	
2) Ch 24 risk management	
1) Ch 22 international Financial Management	
2) Case study in international business/ FX Hedging	
1) Ch 6 Bonds	
2) Ch 7 Valuing stocks	
1) Ch 21Merger Acquisitions and corporate controls	
2)Acquisition process, working with banks and sellers, negotiating an LOI and a SPA.	
Working with outside counsel (banks, audit, legal)Due diligence and integration in	
acquisition.	
3)Leverage Buyout, Private equity and other specialized Acquisitions, Joint ventures and	
other greenfield projects.	
Revision for final exam	
Final exam ( 2 hours)	

The schedule of Final Exams will be confirmed and published by 31 October 2020. The last day of the semester is 18 December 2020. DO NOT PLAN ANY TRAVEL BEFORE THIS DATE AS THERE ARE NO MAKE-UP EXAMS.