

Introduction to print & Audio Visuals

This will introduce students to the essential aspects of the Print Media, with a fundamental understanding of Mass Media.

The paper will introduce students to news & Information, News Media operations, Journalism: an overall scenario, Definition, duties and purpose of journalism and concept, Journalism versus Literature/Art/History.

The Paper will also introduce the audio Visual Media, understanding its history, influence and the ways of seeing and hearing in different media's such Films, Radio, television, digital media, computer games etc.