

# 01 UNDERGRADUATE BUSINESS FACULTY

## 1.1 BA (Hons) in Business Studies (QQI Level 8)

YEAR 1	
Module Title (ECTS Credits)	Module Code
Marketing Fundamentals (10)	BABH-MF
Principles of Macroeconomics (5)	BABH-PMAE
Financial Accounting (5)	BABH-FA
YEAR 2	
Module Title (ECTS Credits)	Module Code
Business Systems Analysis (5) <i><b>IMPORTANT:</b> Available to students who have completed some IT tuition</i>	BABH-BSA
Digital Communications and Customer Engagement (10) <i><b>IMPORTANT:</b> Available to students who have completed some Principles of Marketing or similar courses/modules</i>	BABH-DCCE
Human Resource Management (10) <i><b>IMPORTANT:</b> Available to students who have completed some management modules</i>	BABH-HRM
Introduction to Entrepreneurship (5) <i><b>IMPORTANT:</b> This course/module is available to students showing an advanced level of business knowledge</i>	BABH-IE
YEAR 3	
Module Title (ECTS Credits)	Module Code
Global Business Environment (10) <i><b>IMPORTANT:</b> Available to students who have completed at least two Organisational Management/Strategic Management Business Operations modules or similar</i>	BABH-GBE
Selling Negotiation and Sales Management* (5) <i><b>IMPORTANT:</b> Available to students who have completed at least two Principles of Marketing/Marketing Strategy modules</i>	BABH-SNSM
Audit and Assurance* (5) <i><b>IMPORTANT:</b> Available to students who have completed some accounting/finance modules or similar</i>	BABH-AA
21st Century Branding and Marketing Communications * (5) <i><b>IMPORTANT:</b> Available to students who have completed at least two Principles of Marketing/Marketing Strategy modules</i>	BABH-CBMC

Employee Relations* (5) <b>IMPORTANT:</b> Available to students who have completed at least two Management /HRM Modules	BABH-ER
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Project Management* (5) <b>IMPORTANT:</b> Available to students who have completed two management modules or similar	BABH-PM
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**\* = Elective modules which run only according to demand  
(Please note that other elective modules rather than those listed above may run)**

## 1.2 BA in Marketing (QQI Level 7)

YEAR 2	
Module Title (ECTS Credits)	Module Code
Marketing Practice (10) <b>IMPORTANT:</b> Available to students who have previously taken some principles of marketing	BAMO-MP
Principles of Macro Economics (5)	BABH-PMAE
YEAR 3	
Module Title (ECTS Credits)	Module Code
Human Resource Management (10) <b>IMPORTANT:</b> Available to students who have previously taken marketing modules	BAMO-HRM
Digital Communication and Customer Engagement (10) <b>IMPORTANT:</b> Available to students who have previously taken marketing modules	BABH-DCCE
Business Systems Analysis (5 credits) <b>IMPORTANT:</b> Available to students who have previously taken IT tuition	BAMO-BSA

## 02 JOURNALISM & MEDIA FACULTY

### 2.1 BA (Hons) in Communication and Media Production (QQI Level 8)

YEAR 1	
Module Title (ECTS Credits)	Module Code
Writing for Media (10)	BACMH-WM
Media Studies (5)	BACMH-MS
Media Law and Ethics (5)	BACMH-MLE
Communications History (5)	BACMH-CH
Radio Production 1 (5)	BACMH-RP2
YEAR 2	
Module Title (ECTS Credits)	Module Code
Web Design (5) <b>IMPORTANT:</b> Students should have some previous design and Photoshop experience.	BACMH-WD
History of Art and Photography (5)	BACMH-HAP
Video Production 2 (10) <b>IMPORTANT:</b> Limited places. Students need to have some introductory experience in video production.	BACMH-VP2
Investigative Journalism (5)	BACMH-IJ
Research Methods (10)	BACMH-RM
YEAR 3	
Module Title (ECTS Credits)	Module Code
Investigative Journalism 2 (10)** <b>IMPORTANT:</b> Students are required to have significant previous news report writing and research skills experience for this module. <i>**Elective: Runs subject to demand</i>	BACMH-IJ2
Commercial Photography (10) ** <i>**Elective: Runs subject to demand</i>	BACMH-CPY
Writing for Games (10) <i>**Elective: Runs subject to demand</i>	BACMH-WG
Video Production 3: TV Studio Principles (10)** <b>IMPORTANT:</b> Students are required to have extensive previous film making and editing skills for this module. Limited places. <i>**Elective: Runs subject to demand</i>	BACMH-VP3
Public Relations (10) <i>**Elective: Runs subject to demand</i>	BACMH-PR

Media Research & Cultural Studies (5) <b>IMPORTANT:</b> Available to students with a background in media, political science, and/or sociology	BACMH-MRCS
Creative Writing 2 (10) <i>**Elective: Runs subject to demand</i>	BACMH-CW2
Media Exhibition (10) <i>Students are required to have extensive previous film making or photography skills for this module. Limited places</i>	BACMH-ME
Sports Journalism (10) <i>**Elective: Runs subject to demand</i>	BACMH-SJ
Irish History and Culture (5)	GCD-IHC

## 2.2 BA in Communication (QQI Level 7)

YEAR 1	
Module Title (ECTS Credits)	Module Code
Mobile Media (5)	BAC-MM
YEAR 2	
Module Title (ECTS Credits)	Module Code
Understanding Narrative (10)	BAC-UN
Media Production (10) <i>Students need to have some introductory experience in writing for media</i>	BAC-MP

## 2.3 MA in Journalism & Media Communications (QQI Level 9)

**IMPORTANT: Entry Criteria - Applicants must normally hold an approved honours degree in any discipline, or an equivalent qualification from an approved tertiary or professional institution**

YEAR 1	
Module Title (ECTS Credits)	Module Code
Communications & Audience Theories (5)	MAJ-CAT
Investigative Journalism (5)	MAJ-IJ
Media Design and Production (5)	MAJ-MDP
Online Media: Creation, Curation (5)	MAJ-OMCC
Business of Media (5) <i>**Elective: Runs subject to demand</i>	MAJ-BM
International Media Landscapes (5) <i>**Elective: Runs subject to demand</i>	MAJ-IML
International Political Economy (5) <i>**Elective: Runs subject to demand</i>	MAJ-IPE
Photojournalism (5) <i>**Elective: Runs subject to demand</i>	MAJ-P
Sports Journalism (5) <i>**Elective: Runs subject to demand</i>	MAJ-SJ
Video Journalism & Documentary (5) <i>**Elective: Runs subject to demand</i>	MAJ-VJD

## 2.4 MA in Journalism & Public Relations (QQI Level 9)

YEAR 1	
Module Title (ECTS Credits)	Module Code
Corporate Communications (5)	MAJPR-CC
MoJo: Mobile Video Journalism (5)	MAJPR-MMVJ
Political Communications and Public Affairs (5)	MAJPR-PCPA

## 2.5 MA in TV & Radio Journalism (QQI Level 9)

YEAR 1	
Module Title (ECTS Credits)	Module Code
Radio Documentary Research & Production (5) <b>IMPORTANT:</b> Students are required to have completed at least one radio production module at undergraduate or postgraduate level	MATRJ-RDRP
Radio News and Current Affairs (5) <b>IMPORTANT:</b> Students are required to have completed at least one radio production module at undergraduate or postgraduate level	MATRJ-RNCA
TV-Studio News and Current Affairs (5) <b>IMPORTANT:</b> Students are required to have completed at least one video production module at undergraduate or postgraduate level	MATRJ-TNCA
Virtual Studio Mastering & Delivery (5) <b>**Elective: Runs subject to demand</b>	MATRJ-VSMD

## 03 CREATIVE SCREEN MEDIA FACULTY

### 3.1 BA in Photographic Media (QQI Level 7)

YEAR 1	
Module Title (ECTS Credits)	Module Code
History of Art and Photography (5)	BAPO-HP
Workflow and Post Production (10)	BAPO-WPP

### 3.2 BA in Film, TV & Screen Media Production (QQI Level 7)

YEAR 1	
Module Title (ECTS Credits)	Module Code
Storytelling for Screen (5)	BAFTS-SFS
Visual Culture and Theory (5)	BAFTS-VCT

## 04 LAW FACULTY

### 4.1 LLB (Hons) in Law (QQI Level 8)

Modules are all electives and they are **not** intended for year one students

YEAR 2	
Module Title (ECTS Credits)	Module Code
Law of Evidence (5) <b>IMPORTANT:</b> Available to students with an academic background in Law only and will only run at night on campus and weekly (6pm to 8pm)	LLBH-LE
YEAR 3	
Module Title (ECTS Credits)	Module Code
Intellectual Property Law (5) <b>IMPORTANT:</b> Available to students with an academic background in Law only and will only run at night	LLBH – IPL
Arbitration (5) <b>IMPORTANT:</b> Available to students with an academic background in Law only and will only run at night	LLBH—A
Advanced Jurisprudence (5) – Block Delivery Runs online via weekly recorded classes and three live evenings via zoom during the semester from 6pm to 9pm	LLBH – AJ
Professional Research, Practice and Advocacy (5) Runs in Daytime and Evening Timetable, Clinical Skills Module only	LLBH – PRPA

## 05 COMPUTING SCIENCE FACULTY

### 5.1 BSc (Hons) in Computing Science (QQI Level 8)

YEAR 1	
Module Title (ECTS Credits)	Module Code
Operating System Design (5)	BSCH-OSD
Software Development 1 (5)	BSCH-SD1
YEAR 2	
Module Title (ECTS Credits)	Module Code
<i>Please note that these modules are not intended for first year students</i>	
Data Structures & Algorithms (10)	BSCH-DSA
Linear Algebra (5)	BSCH-LA
Server-Side Web Development (5)	BSCH-SWD

*\*There will also be a selection of Elective modules on offer on BSCH Year- 4. These electives only run according to the demand so a list will be given at the beginning of term. These all elective modules are 5 ECTS each.*

### 5.2 BSc in Computing Science (QQI Level 7)

YEAR 3	
Module Title (ECTS Credits)	Module Code
<i>Note that these modules are advanced and are intended for third or fourth-year students only</i>	
Web Technologies (10)	BSCO-WT
Group Project (10)	BSCO-GP
<i>*Requires good programming skills and understanding of Hardware</i>	



## 06 DESIGN FACULTY

### 6.1 BA in Interior Design (QQI Level 7)

YEAR 1	
Module Title (ECTS Credits)	Module Code
3D Freehand Drawing (10) <i>Limited places, Learner must have 2D Freehand drawing experience, Learner must purchase drawing &amp; art equipment</i>	BAIDO-3DF
Digital Design Tools 2 (5) <i>Limited places, Learner must have Photoshop &amp; Illustrator experience</i>	BAIDO-DDT2
Creative Studio Projects 2 (10) <i>Limited places, Learner must submit a portfolio or have completed CSP1 in semester 1, Learner must purchase drawing &amp; art equipment</i>	BAIDO-CSP2
Visual Culture & Theory (5) <i>Limited places, Academic writing</i>	BAIDO-VCT

### 6.2 BA (Hons) in Interior Architecture (QQI Level 8)

YEAR 1	
Module Title (ECTS Credits)	Module Code
Building Regulations (5) <i>Limited places, Evidence of Drafting Skills required, Learner must have completed 1st year of an interior design degree</i>	BAIAH-BR
Design Culture & Theory (5) <i>Limited places, Academic writing</i>	BAIAH-DCT
Computer Aided Design (5) <i>Limited places, Evidence of Drafting Skills required, Photoshop &amp; Illustrator knowledge an advantage</i>	BAIAH-CAD
Interior Spatial Projects 2 (10) <i>Limited places, Learner must submit a portfolio with residential &amp; retail projects or have completed ISP1 in semester 1, Learner must purchase drawing &amp; art equipment, Learner must cover printing costs</i>	BAIAH-ISP2
Materials & Finishes (5) <i>Limited places, Evidence of Drafting Skills required, Learner must have completed 1st year of an interior design degree</i>	BAIAH-MF

## 6.2 BA (Hons) in Interior Architecture (QQI Level 8)

YEAR 2	
Module Title (ECTS Credits)	Module Code
Building Information Modelling (5) <i>Limited places, Learner must have Autodesk Revit skills, Learner must have completed 1st year of an interior design degree</i>	BAIAH-BIM
Building Construction (5) <i>Limited places, Evidence of Drafting Skills required, Learner must have completed 1st year of an interior design degree</i>	BAIAH-BC
Entrepreneurship & Business (5) <i>Limited places, Academic writing</i>	BAIAH-EB
Interior Spatial Projects 4 (10) <i>Limited places, Learner must have completed 1st year of an interior design degree, Evidence of Drafting Skills required, Learner must have Autodesk CAD, InDesign &amp; Photoshop skills, Learner must purchase drawing &amp; art equipment Learner must cover printing costs</i>	BAIAH-ISP4
Lighting Design (5) <i>Limited places, Evidence of Drafting Skills required, Learner must have completed 1st year of an interior design degree, Learner must purchase equipment</i>	BAIAH-LD

### 6.3 BA (Hons) in Fashion Design (QQI Level 8)

YEAR 1	
Module Title (ECTS Credits)	Module Code
Design Graphics 2 (5) <i>Limited places, Learner must have Adobe Photoshop &amp; Illustrator</i>	BAFDH-DG2
Fashion Design 2 (10) <i>Limited places, Learner must submit a Fashion Design Portfolio prior to term, Learner must be studying Fashion Design with sewing &amp; pattern skills and drawing skills, Learner must purchase equipment</i>	BAFDH-FD2
Garment Construction 2 (5) <i>Limited places, Learner must also take Fashion Design 2, Learner must submit a Fashion Design Portfolio prior to term, Learner must be studying Fashion Design with sewing &amp; pattern skills and drawing skills, Learner must purchase equipment</i>	BAFDH-GC2
Textile Theory (5) <i>Limited places, Academic Writing, Learner must purchase material, Learner must be studying on a Fashion degree programme</i>	BAFDH-TT
YEAR 2	
Module Title (ECTS Credits)	Module Code
Digital Fashion Portfolio 1 (5) <i>Limited places, Learner must have Adobe Photoshop &amp; Illustrator, Learner must also take Fashion Design 4, Learner must have completed 1 year of a fashion degree, Learner must have evidence of a mini collection &amp; portfolio prior to term, Learner must cover printing costs</i>	BAFDH-DFP1
Fashion Design 4 (10) <i>Limited places, Learner must also take Digital Fashion Portfolio 1, Learner must have completed 1 year of a fashion design degree, Learner must submit a fashion design portfolio demonstrating design and drawing skills</i>	BAFDH-FD4
Garment Construction 2 (5) <i>Limited places, Learner must also take Fashion Design 1, Learner must submit a Fashion Design Portfolio prior to term with sewing &amp; pattern skills and drawing skills, Learner must have completed 1 year of a fashion degree, Learner must purchase equipment</i>	BAFDH-GC2

Photography & Video (5)

BAFDH-PV

*Limited places, Learner must be studying Fashion or Graphics, Learner must have Photoshop*

## 6.4 BA (Hons) in Graphic Communication Design (QQI Level 8)

YEAR 1	
Module Title (ECTS Credits)	Module Code
Advertising & Editorial Photography (5) <i>Limited places, Learner must have Photoshop</i>	BAGCDH-AEP
Communication Design 2 (10) <i>Limited places, Learner must have completed CD1 or be studying design or media</i>	BAGCDH-CD2
Illustration 2 (5) <i>Limited places, Learner must have completed Illustration 1 or be studying a graphics degree</i>	BAGCDH-ILL2
YEAR 2	
Module Title (ECTS Credits)	Module Code
Communication Design 4 (10) <i>Limited places, Learner must have completed year 1 of a graphics degree programme or equivalent, Learner must submit a Portfolio prior to term</i>	BAGCDH-CD4
Interaction Design (10) <i>Limited places, Learner must have Web Design, Photoshop, illustrator, Learner must have completed year 1 of a graphics degree programme or equivalent, Learner must submit a Portfolio prior to term</i>	BAGCDH-ID

## 07 GRADUATE BUSINESS SCHOOL

**IMPORTANT:** *Entry Criteria - Applicants must normally hold an approved honours degree in a Business-related discipline, or an equivalent qualification from an approved tertiary or professional institution.*

### 7.1 MSc in International Business (QQI Level 9)

YEAR 1	
Module Title (ECTS Credits)	Module Code
Managerial Finance (5)	BABH-MF
Global Marketing (5)	MSCIB-GM
Strategic Human Resources Management (5)	MSCIB-SHRM
Leadership Management Development (5)	MSCIB-LMD
Entrepreneurial Innovation (10)	MSCIB-EI
International Strategy (5)	MSCIB-IS
YEAR 2	
Module Title (ECTS Credits)	Module Code
Digital Business (5)	MSCIB-DB

### 7.2 MSc in Accounting & Finance Management (QQI Level 9) *Learners must hold a Level 8 Degree in Accounts*

YEAR 1	
Module Title (ECTS Credits)	Module Code
Taxation (IRL)* (10) <i>**Elective: Runs subject to demand</i>	MSCAF-T
Strategic Performance Management (5)	MSCAF-SPM
International Financial Reporting and Analysis (10)	MSCAF-IFR

## 08 MUSIC PRODUCTION FACULTY

### 8.1 BA (Hons) in Music Production (QQI Level 8)

YEAR 1	
Module Title (ECTS Credits)	Module Code
Critical Listening & Audio Analysis (5)	BAMPH-CLAA
YEAR 2	
Module Title (ECTS Credits)	Module Code
Research Methods (5)	BAMPH-RM
Business of Digital Media (5)	BAMPH-BDM

### 8.2 BA (Hons) in Audio and Music Technology (QQI Level 8)

YEAR 2	
Module Title (ECTS Credits)	Module Code
Live Performance and Music Technology 2 (5) <i>**Must have completed LMPT module or equivalent before taking this module**</i>	BAAMT-LMP2
Research and Presentation (5)	BAAMT-RP