

ACCF LACA 390 History of Contemporary Art 1

Program	Three-year course in Fashion Design, Design, Graphic Design and Photography
Course	History of contemporary art 1
Instructor	Pilar Roca
Course Description	Part of the course will consist in visiting the most important museums and galleries of contemporary art in Florence. The other part is theoretical, with explanations, slides, videos, and research (individual and in groups).
Learning Objectives and Outcomes	At the end of the course, the student will be capable of identifying, analyzing, understanding, comparing and presenting the biggest movements and artists of the last century.
Evaluation Scale	The Italian grading system is based on a maximum of 30 points with 18/30 as the lowest passing grade. In case of excellence 30 cum laude may be awarded. Grades will be translated to the US system of letter grades as needed.
Bibliography, Webography, Filmography	Art of the 20th Century (Ed. Taschen), Vol I and II Masters of Contemporary Art (Ed. Galaxy) Contemporary Art. 1989 to the present (Willey Blackwell) After Modern Art (Oxford History of Art)

Weekly Schedule

Week 1	Introduction to the course. Abstract Expressionism.
Week 2	Pop art. American and British Pop art.
Week 3	Essay. Minimal Art. Arte povera.
Week 4	Against the frame: Conceptual art.
Week 5	Land art.
Week 6	Midterm exam.
Week 7	Body art. Performance art. Video Art
Week 8	Graffiti. Street art.
Week 9	Essay. Hyperrealism.

Week 10	Beginning of final project.
Week 11	Research and continuation of the final project.
Week 12	Final Exam
Week 13	Final Exam