



## ACCF PTPJ 390 PHOTOJOURNALISM

<b>Program</b>	Three-year course in Photography
<b>Course</b>	Photojournalism
<b>Credits</b>	3
<b>Professor</b>	Dario Orlandi

<b>Course Description</b>	<p>The course is a theoretical and practical introduction to photojournalism and documentary photography that leads to the development of an original photojournalistic project. The first part of the course introduces the criteria that define news and the concept of intermediation, the distinction between facts and opinions, the criteria for a correct journalistic narration based on verification and completeness, the main thematic areas of journalism, journalistic approaches and newsworthiness. We will analyze news from different editorial products, studying their textual and visual narration considering the editorial line.</p> <p>We will analyze the main narrative structures of photojournalism, as well as examples of photojournalistic and documentary photography languages through the works of authors belonging to different historical and cultural contexts.</p> <p>Furthermore, we will outline the markets of photojournalism and documentary photography, relationships with agencies, free-lance and on-assignment works, communication strategies, and economic and logistic planning of a photojournalistic work. During the first part of the course, students will be asked to study a fact/phenomenon of general interest and to frame it using a reference grid that will be used later to plan an original project.</p> <p>The second part of the course will be dedicated to the creation of the planned photojournalistic project. During this part of the course students will be introduced to the skills required for the project: field work, photojournalist technique, editing and final publishing. The project will be presented as a briefing for the midterm evaluation and as an actual photojournalistic project for final evaluation.</p>
<b>Learning Objectives and Outcomes</b>	<p>At the end of the course the students will be able to:</p> <ul style="list-style-type: none"><li>• identify a news story by assessing its newsworthiness and designing its visual story</li><li>• distinguish between different stylistic and narrative approaches to photojournalism</li><li>• navigate different photojournalism markets</li><li>• plan, produce and finalize a photojournalistic project in multiple formats</li></ul>
<b>Student Assessment</b>	<p>Students are expected to follow the detailed indications in the weekly schedule below. The assignments produced will be used for the midterm and final evaluations. Each assignment will be evaluated creatively considering the following criteria (when applicable):</p> <ol style="list-style-type: none"><li>1. Observation: theme, point of view, depth</li><li>2. Elaboration: contents, shape, structure</li><li>3. Technique: technique and shooting materials</li><li>4. Editing: introduction, textual and non textual contributions, supports, materials, graphics, design, setup, fruition procedures</li></ol>

	<p>5. Impact: topic strength, author's strength</p> <p>The final grade will also be affected by quantitative and qualitative factors, delayed or missed assignments. In case of multiple assessments, the final grade will be calculated as the average among the evaluations.</p>
<b>Bibliography, Webography, Filmography</b>	<ul style="list-style-type: none"> <li>● C. Sorrentino, "Il giornalismo, che cos'è e come funziona", Carocci (capitoli 1,2,4)</li> <li>● G.F. Arciero, "Corso di giornalismo fotografico", Nuova Arnica Editrice</li> <li>● Neri Fadigati, "Il mestiere di vedere", Pisa University Press</li> <li>● Anne Darling, "Storytelling with photographs", Kindle Edition</li> <li>● Progresso Fotografico Serie Oro, "Corso di Fotogiornalismo", Editrice Progresso (capitoli 1,4)</li> <li>● World Press Photo, <a href="http://www.worldpressphoto.org">www.worldpressphoto.org</a></li> <li>● Annie Steel, "Reportage", Atlante</li> <li>● Graham Clarke, "La fotografia. Una storia culturale e visuale." (capitoli sulla fotografia documentaria)</li> <li>● Ian Jeffrey, "Fotografia." (capitoli sulla fotografia documentaria)</li> <li>● Susan Sontag, "Davanti al dolore degli altri", Mondadori</li> <li>● Annie Steel, "Reportage", Atlante</li> <li>● Graham Clarke, "The Photograph", OUP (documentary photography chapters)</li> <li>● Ian Jeffrey, "Photography, A concise history", Thames &amp; Hudson (documentary photography chapters)</li> <li>● Susan Sontag, "Regarding the pain of others", Penguin Classics</li> </ul>
<b>Assignments</b>	<ul style="list-style-type: none"> <li>● <u>Midterm</u>: consists of the planning of a photojournalistic project to be developed during the second half of the semester as a photojournalistic work; the news/phenomenon has to be presented clearly and in depth, synthetically and efficiently, meeting all of the requirements indicated in the following grid</li> <li>● <u>Final</u>: consists of the creation of the photojournalistic work presented as the midterm briefing to be developed as a presentation with introduction and captions. To be presented together with the updated project study.</li> </ul>

	<b>ACTIVITY</b>	<b>ASSIGNMENT</b>
<b>Week 1</b>	<p>Course introduction: description, bibliography, assignments.</p> <p>What is photojournalism?:</p> <ul style="list-style-type: none"> <li>● Events / phenomena / themes of public interest (intermediation, public function of journalism)</li> <li>● Substantial truth of the facts (verification and completeness)</li> <li>● Facts / opinions</li> <li>● 5W</li> <li>● Newsworthiness criteria: event, product, medium, concurrence, public</li> <li>● News / in-depth reports / documentary storytelling</li> </ul>	<p>Working in groups, identify a news item or an in-depth report or a documentary story to analyze, considering the concepts on the left.</p>
<b>Week 2</b>	<p>Class review of photojournalism research:</p> <ul style="list-style-type: none"> <li>● Story types: chronological,</li> </ul>	<p>Working in groups, individuate and comment on a photojournalistic project using the following grid:</p>

	<p>evolutional, apical, concentric, intimistic, places, portraits, objects, etc.</p> <ul style="list-style-type: none"> <li>• Story structure: lead photo, scene-setting photo, portraits, places, objects, detail shots, interactive shots, summing-up shots, concluding shots</li> <li>• Languages of documentary photography:</li> <li>• news (WeeGee) / In-depth reports (Riis) / narration (Hine)</li> <li>• Distance (Bresson) / Proximity (Klein)</li> <li>• Control (Bresson, Webb) / Fluidity (Frank, Klein)</li> <li>• Staticity (Sander, Soth) / Dinamicity (Klein, Davidson)</li> <li>• Document (Riis, Evans) / Picture (Hine, Pellegrin)</li> <li>• Formats: supports and fruition methods</li> <li>• Communication strategy, economic planning, logistics</li> </ul>	<ul style="list-style-type: none"> <li>• <u>OBSERVATION</u>: 1.title 2.description, 3.journalistic relevance, 4.sources, 5.supporting materials</li> <li>• <u>CREATION</u>: 6.authors that have worked on the topic (references and images), 7.authors with inspiring styles (references and images), 8.contents, 9.visual language, 10.narrative structure, 11.sketchbook</li> <li>• <u>EDITION</u>: 12.targets (public, sponsors, etc.), 13.project development in various formats (presentation, web page, book, exhibition, multimedia presentation, teaser, social networks)</li> <li>• <u>STRATEGY</u>: 14.reference markets (interlocutors, accreditation paths), 15.communication strategy, 16.business model</li> <li>• <u>FEASIBILITY</u>: 17.permissions, 18.logistics, 19.timing, 20.budget</li> </ul>
<p><b>Week 3</b></p>	<p>Class review of research</p>	<p>Study a photojournalistic project using the following grid:</p> <ul style="list-style-type: none"> <li>• <u>OBSERVATION</u>: 1.title 2.description, 3.journalistic relevance, 4.sources, 5.supporting materials</li> <li>• <u>CREATION</u>: 6.authors that have worked on the topic (references and images), 7.authors with inspiring styles (references and images), 8.contents, 9.visual language, 10.narrative structure, 11.sketchbook</li> <li>• <u>EDITION</u>: 12.targets (public, sponsors, etc.), 13.project development on various formats (presentation, web page, book, exhibition, multimedia presentation, teaser, social networks)</li> <li>• <u>STRATEGY</u>: 14.reference markets (interlocutors, accreditation paths), 15.communication strategy, 16.business model</li> <li>• <u>FEASIBILITY</u>: 17.permissions, 18.logistics, 19.timing, 20.budget</li> </ul>
<p><b>Week 4</b></p>	<p>Editorial lab</p>	<p>Work on the photojournalistic project following the grid above</p>

<b>Week 5</b>	<b>Class presentation of the photojournalistic project to be developed during the second half of the semester (midterm)</b>	
<b>Week 6</b>	Editorial lab	
<b>Week 7</b>	Editorial lab	
<b>Week 8</b>	Editorial lab	
<b>Week 9</b>	Editorial lab	
<b>Week 10</b>	Editorial lab	
<b>Week 11</b>	Editorial lab	
<b>Week 12</b>	Editorial lab	
<b>Week 13</b>	Final revision and classroom presentation	
<b>Week 14</b>	<b>Final delivery and collective review</b>	