

## ACCF PTPT 490 PORTRAIT PHOTOGRAPHY

<b>Program</b>	Three-year course in Photography
<b>Course Title</b>	Portrait photography
<b>Credits</b>	3
<b>Prerequisites</b>	Digital Photography and Lighting Techniques
<b>Professor</b>	Letizia Francini Naldi

<b>Course Description</b>	<p>The course's aim is to introduce students to contemporary portrait practices, applying the lighting techniques learned during the previous semester to a high-level production for their portfolios, and to increase students' visual encyclopedia and skills in visual communication.</p> <p>In this second year, students are expected to have radically improved on various levels: both in technical ability - all the remaining uncertainty in mastering the camera will have been resolved - and in the use and comprehension of photographic language.</p> <p>Each student will have to produce two photographic projects pertinent to the assignments given in class. The results of their research should not be a collection of single shots, but rather a coherent body of work developing a clearly defined subject through an adequate visual strategy. The student is expected to demonstrate the ability to explore different ways to communicate his ideas. The student will have 5-7 weeks for each project: he/she will work individually at home and will be present in in-class group revision, during which he/she will be asked to comment on his/hers and other students' works. The two assignments will be presented through viewing of images by photographers dealing with portraiture as well as observing cinematic photography and storytelling techniques.</p> <p>This year, as our first assignment, we will work in teams for the production of the Accademia's teacher portraits for the official website. This experience will offer the students the possibility to test themselves with a real client.</p>
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<b>Learning Objectives and Outcomes</b>	<p>By the end of the course, students will be able to demonstrate:</p> <ol style="list-style-type: none"> <li>1. Comprehension of camera functions.</li> <li>2. How to control variables to obtain the desired image.</li> <li>3. The ability to create and interpret a photographic image.</li> <li>4. The ability to express contents with a series of images.</li> <li>5. The ability to consider different ways to communicate an idea.</li> <li>6. An understanding of the principles and conventions of visual languages.</li> <li>7. The ability to use artificial and mixed lighting techniques.</li> <li>8. The ability to create and organize independent work.</li> <li>9. The ability to conceptually develop a project in reference to a specific target.</li> <li>10. Editing skills.</li> <li>11. Postproduction skills.</li> <li>12. Professionalism in presentation.</li> </ol>
<b>Minimum Essential Equipment</b>	<ol style="list-style-type: none"> <li>1. Notebook, tablet, or other portable device, equipped with the following software: Adobe Photoshop, Adobe Bridge.</li> <li>2. Camera: a camera with 3 shooting modes: manual, aperture priority (Av or A), shutter speed priority (Tv or S); a camera with the autofocus function "Single point AF".</li> <li>3. A tripod.</li> <li>4. A speedlight with the setting mode ETTL e manual.</li> <li>5. It is highly recommended to buy a storage device for storing all your shoots.</li> </ol>
<b>Student Assessment</b>	<p>The academic grading system is based on a maximum of 30 points with 18/30 as the lowest passing grade. In case of excellence 30 cum laude may be awarded. The student's performance will be graded in thirtieths according to the results achieved in the different activities with the following percentage values:</p> <p>30% First project evaluation.  60% Second project evaluation (photos, researches and proposal).  10% Printing and presentation work.</p> <p>The student will be graded according to the following evaluation criteria:</p> <ol style="list-style-type: none"> <li>1. Independent homework (shooting, archiving, editing...).</li> <li>2. Work in class (workshop, field trip, individual and group reviews, teaching...).</li> <li>3. Mastery of the camera and its variables.</li> <li>4. Consistency and adequacy of the lightning</li> </ol>

	<ol style="list-style-type: none"> <li>5. Ability to identify a clear and appropriate subject for the project assigned.</li> <li>6. Ability to express contents through images and image series.</li> <li>7. Ability to identify, evaluate and adopt visual strategies for the project.</li> <li>8. Ability to edit the images of the project.</li> <li>9. Project conceptual development.</li> <li>10. Quality of postproduction.</li> <li>11. Ability to develop work responding appropriately to the reviews.</li> <li>12. Ability to present his/her own work and to comment on others.</li> <li>13. Improvement from the starting point.</li> <li>14. Effective evaluation of the quantity and quality of the material produced.</li> <li>15. Final portfolio professionalism.</li> </ol> <p>Cum Laude will be assigned when, in addition to the full achievement of the learning outcomes, the photographic assignment will be developed demonstrating a critical and personal point of view.</p> <p>Exams:</p> <p>Midterm: Evaluation of Assignment 1.</p> <p>Final:</p> <ol style="list-style-type: none"> <li>1. Second assignment evaluation</li> <li>2. Written proposal evaluation</li> <li>3. Shooting archive evaluation</li> <li>4. Evaluation of individual research</li> <li>5. Evaluation of printed works.</li> </ol>
Assignments	<p><u>Check list of the photo assignments for the final exam and how they must be presented.</u></p> <p>The images should be presented in an A3 or A4 portfolio box and sized proportionally to this. The images might be protected by polyester sleeves. Examples of those can be found on the website <a href="http://www.silverprint.co.uk/">http://www.silverprint.co.uk/</a>. If you go to the session Shop/Presentation you will see the portfolio boxes, the kraft folios, and the print sleeves for the portfolio box. The quality of these polyester sleeves is good and it radically differs from the one of the common plastic sleeves you use in your notebook! It is important to know that you need to order this in advance to have it for the evaluation day.</p>

**Bibliography, Webography,  
Filmography**

*Suggested bibliography:*

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### ***Weekly program***

<b>Week</b>	<b>Topic and activity</b>	<b>Homework</b>
<b>Week 1</b>	<p>Course outline.</p> <p>Assignment 1 / Serial Approach</p> <p>Self-presentation: your best work until now.</p>	
<b>Week 2</b>	Light test and role assignment for the website portraits.	
<b>Week 3</b>	Shooting session for the website portraits.	
<b>Week 4</b>	Post-production for the website portraits.	
<b>Week</b>	<p>Assignment 2 / Other narrative strategies</p> <p>Selection of 8-35 images over a minimum of 600 shots</p>	Project Proposal: ideas, research, test photos, reference images, planning.
<b>Week 6</b>	<p>Project proposal group discussion.</p> <p>Assignment of the research to be presented in two weeks.</p>	Shooting for Assignment 2.
<b>Week 7</b>	<p>Project shooting / individual review</p> <p>Movies screening / Edwrd Shults.</p>	Shooting for Assignment 2.

<b>Week 8</b>	Project shooting / Research presentation. Movies screening / Chloè Zhao - James Richards.	Shooting for Assignment 2.
<b>Week 9</b>	Group review	Shooting for Assignment 2.
<b>Week 10</b>	Project shooting / individual review Movies screening / Emmanuel Lubezki.	Shooting for Assignment 2.
<b>Week 11</b>	Project shooting / individual review Movies screening / Alfonso Cuaròn.	Shooting for Assignment 2.
<b>Week 12</b>	Group review	Post-production and test print for Assignment 2.
<b>Week 13</b>	Test print review Individual review if necessary.	
<b>Week 14</b>	Final Individual Evaluation (II project prints)	

