

ACCF PTSL 390 STILL LIFE PHOTOGRAPHY

Program	Three-year course in Photography
Course	Still Life photography
Credits	3
Professor	Barbara Leolini

Course Description	Still life photography deals with representing objects and commercial products, without the human presence. One of the main characteristics is the preparation of the stage through the positioning of various objects on a backdrop, so as to constitute a harmonious composition in terms of arrangement, color, size and shape. Another main feature is the design of a lighting set that is able to enhance the characteristics of the materials of which the various objects are made. Finally, still life photography is characterized by the coordination of the stage planning, photographic shooting and post-production of the images.
Learning Objectives and Outcomes	<p>At the end of the course the student will have learned to:</p> <ul style="list-style-type: none"> • Design a photographic stage capable of enhancing the aesthetic characteristics of the object. • Design a lighting set suitable for the characteristics of the object and the stage. • Take photographs that enhance the object and the stage. • Design the shooting and post-production phases of the images. <p>At the end of the course the student will be able to:</p> <ul style="list-style-type: none"> • Design a photographic shot in which the object is placed in an aesthetic context that enhances its formal technical characteristics. • Manage lighting technology to enhance the aesthetics of the object in consideration of the different materials that make up the stage and the object. • Take photographs using the appropriate techniques in consideration of the depth of field, the photographic composition and the lighting technique. • Process the images taken to optimize the results in aesthetic terms.
Student Assessment	<p>The academic grading system is based on a maximum of 30 points with 18/30 as the lowest passing grade. In case of excellence 30 cum laude may be awarded.</p> <p>The student's performance will be graded in thirtieths:</p>

	<ul style="list-style-type: none"> • Stage planning through creative moodboard 8/30 • Lighting management 8/30 • Shooting techniques (composition, depth of field management, exposure management) 8/30 • Workflow management of digital image processing stages. 6/30 <p>Cum laude will be assigned based on the following soft skills:</p> <ul style="list-style-type: none"> • Project aesthetics. • Project creativity. • Creativity of the post-production of the images.
Assignments	<p><i>Midterm:</i> Conduct creative research on an assigned product and compile a moodboard consisting of graphic work in which the individual characteristics of the project are indicated through images found on the web, in detail:</p> <ul style="list-style-type: none"> • Type of background to be used on the stage with specific shape and color. • Type of product to be used on the stage with specifications of size, shape and color. • Type of props to be used with specific size shape and color. • Lighting technology to be used to be used with reference to the type of material with which the background, product and props are made. • Digital image processing workflow. <p><i>Final:</i> creation and post-production of a still life photographic shot of a commercial product set in a stage set up, using photographic lighting equipment.</p> <ul style="list-style-type: none"> • Finding the background and props necessary for setting up the stage. • Stage setup. • Stage lighting. • Photo shoots. • Processing of photographic images.
Minimum Essential Equipment	<ul style="list-style-type: none"> • DSLR digital camera. • Lenses with a focal length of approximately 70-100mm. • Laptop, notebook or tablet with Adobe suite and Fusion 360. • Tethering cable for PC remote release. • Tripod with three-way head.
Bibliography, Webography, Filmography	<ul style="list-style-type: none"> • Michael Langford, "Nuovo Trattato di Fotografia Moderna", Il Castello (tecnica di ripresa) • Michael Langford, "Nuovo Trattato di Fotografia Avanzata", Il Castello (tecnica di ripresa) • Chris Weston, "Manuale di illuminazione nella fotografia", Logos • Kirk Tuck, "Flash pratico interni ed esterni" Editrice Reflex • La biblioteca del fotografo, "Tecnica della luce fotografica", Editrice Reflex (luce flash)

Weekly program

Week 1	Intro to the course, assessment of the level of the class, Course objectives. Analysis of still life photographs from various commercial sectors.
---------------	---

Week 2	Moodboard, creative design and technical analysis of various sample images. Make a sample moodboard.
Week 3	Evaluation of student papers. Preparation techniques of the photographic stage: background, props, product.
Week 4	Practical exercise in the classroom: setting up a photographic stage.
Week 5	Still life photographic techniques: focus stacking, tethering shooting, shooting by attributes. Practical exercises in the studio.
Week 6	Digital image processing techniques and workflow design.
Week 7	Delivery of the MIDTERM draft
Week 8	Assignment of the project for the final exam
Week 9	Practical exercise in stage preparation.
Week 10	Practical exercise in lighting setup.
Week 11	Photographic shooting practice
Week 12	Practical exercise in digital image processing
Week 13	FINAL project delivery
Week 14	Evaluation of individual projects