

ACCF PTVD 390 Video Design

Department:	Photography	
Instructor:	Paolo Colaiocco	
Credits:	3	
Course Description:	The course will focus on video editing with Adobe Premiere. Over the duration of the course, students will be exposed to all aspects of the production cycle from pre-planning to post production. They will learn to create a video project starting from a storyboard.	
Student Assessment:	Students will be assessed based on the results oral tests during the lessons and on their presentation of a video project.	
Learning Outcomes:	<p>At the end of the course the student will be able to:</p> <ul style="list-style-type: none"> • Apply basics concepts in non-linear video modification, film direction and digital sound editing; • Demonstrate a basic knowledge of the tools and techniques available in common digital video editing programs; • Shoot, capture, edit, and output short video projects, organizing footage and editing it into a coherent sequence; • Set up and shoot short video projects using a variety of appropriate chamber angles, shots, and framings; • Apply techniques for establishing or breaking continuity in a video sequence; • Edit a video sequence to synchronize it to a musical soundtrack or a dialog; • Apply a variety of techniques for compressing or expanding the perception of time in a video sequence. 	
Course Outline:	Week	Topic
	Week 1	Introduction to the course
	Week 2	Videoclip case history
	Week 3	Videoclip case history
	Week 4	Assignment for the final project
	Week 5	Review of mood boards
	Week 6	Equipment for video production

	Week 7	Review storyboard
	Week 8	Adobe Premiere
	Week 9	Adobe Premiere
	Week 10	Videoclip review
	Week 11	Editing workshop
	Week 12	Editing workshop
	Week 13	Videoclip review
	Week 14	Final review
Bibliography:	<p>Cassani, Diego and Fabrizia Centola. <i>Manuale del montaggio. Tecnica dell'editing nella comunicazione cinematografica e audiovisiva</i>. Utet, 2013.</p> <p>Belardo, Domenico and Nunzio Trotta. <i>Adobe Premiere Pro CS6. Guida all'uso</i>. FAG, 2013.</p>	