

ACCF PTVD 590 Video Design 2

Department:	Photography
Instructor:	Paolo Colaiocco
Prerequisites:	ACCF PTVD 390 Video Design 1 or equivalent
Credits:	3
Course Objectives:	This course aims to impart a more advanced technical knowledge of specific editing software (Adobe Premiere) through practical exercises and with the typical language used to create a story through images.
Course Description:	This course combines theory-based and practical components. In the former, lectures will involve a detailed study of editing. In the latter, practice exercises will consolidate and increase student's knowledge of video works.
Student Assessment:	Students' performance will be assessed based on: <ul style="list-style-type: none"> 1. The results of oral tests and practical exercises completed during the course; 2. The results of a final test that will show that they have embraced the central themes of the course; 3. The videos they have produced, in particular the photographic language used.
Learning Outcomes:	At the end of the course the student will be able to: <ul style="list-style-type: none"> 1. Apply basics concepts in non-linear video modification, film direction and digital sound editing; 2. Demonstrate a basic knowledge of the tools and techniques available in common programs of digital video editing; 3. Shoot, capture, edit , and output short video projects, organizing footage and editing it into a coherent sequence; 4. Set-up and shoot these short video projects using a variety of appropriate chamber angles , shots, and framings; 5. Apply techniques for establishing or breaking continuity in a video sequence; 6. Edit a video sequence to synchronize it to a musical soundtrack or a dialogue; 7. Apply a variety of techniques for compressing or expanding the perception of time in a video sequence.

Course Outline:	Week	Topic
	Week 1	Introduction and basics of software features
	Week 2	Videoclip case history
	Week 3	Videoclip case history
	Week 4	Assignment for the final project
	Week 5	Review of the mood board
	Week 6	Equipment for the video production
	Week 7	Review storyboard
	Week 8	Instruction in Adobe Premier
	Week 9	Instruction in Adobe Premier
	Week 10	Videoclip review
	Week 11	Workshop editing
	Week 12	Workshop editing
	Week 13	Videoclip review
Week 14	Final Review	
Bibliography:	<p>Cassani Diego, Centola Fabrizia (2013) - Manuale del montaggio. Tecnica dell'editing nella comunicazione cinematografica e audiovisiva – UTET</p> <p>Belardo Domenico, Trotta Nunzio (2012) - Adobe Premiere Pro CS6. Guida all'uso - FAG</p>	