

**ACCF FDFI 190S Fashion Illustration - Summer**

<b>Department:</b>	Fashion Design	
<b>Instructors:</b>	Patrizia Zingaretti, Franca Lottini	
<b>Prerequisites:</b>	None	
<b>Credits:</b>	3	
<b>Course Description:</b>	This course aims to introduce students to the basics of fashion illustration. The student will be taught the technical and artistic skills with which to stimulate and develop his/her creative capacities in the creation of illustrative forms of clothing.	
<b>Student Assessment:</b>	The student will be evaluated on his/her presentation of a final portfolio containing all the complete work assignments. Also considered in the final evaluation will be the student's ability to illustratively communicate in a clear, precise and artistic manner innovative fashion collections on stylised human figures. And his or her ability to draw personalised, stylized human figures in different positions with correct proportions.	
<b>Learning Outcomes:</b>	<p>By the end of the course students will be able to:</p> <ul style="list-style-type: none"> <li>• Correctly draw stylized technical sketches of the human figure (both male and female) in different positions (frontal, side, back, in movement) appropriate for illustrating fashion designs;</li> <li>• Develop a personalized, skillful and quick illustrative technique for the visual interpretation of colored illustrative fashion designs depicted on the human figure;</li> <li>• Apply technical and coloring skills to drawn figures to visually represent their collections in an expressive way.</li> </ul>	
<b>Course Outline:</b>	<b>Week</b>	<b>Topic</b>
	<b>Week 1</b>	Introduction to the course and presentation of syllabus. Technical drawing exercises: introduction to the female body and proportions.
	<b>Week 2</b>	Introduction to technical flat drawing, analysis of technical drawing.

	<b>Week 3</b>	The male body, proportions, movements. Study of three different female body positions in bathing suit. Study of three different male body positions.
	<b>Week 4</b>	Study of female figures (3 positions) walking in a dress. Study of male figure (3 positions) walking in a suit.
	<b>Week 5</b>	Study of three different female figures wearing fur or a coat. Study of three different male body positions (front, back and side) in bathing suit.
	<b>Week 6</b>	Preparation of final portfolio.
<b>Bibliography:</b>	<p>Tatham, and Julien Seaman, <i>Fashion Design Drawing Course</i>. Il Castell, 2003.</p> <p>Jenkyn Jones, Sue, Carolyn Tatham and Julien Seaman, <i>Fashion Design Drawing Course</i>.</p> <p>Seong-Ming, Kim. <i>Fashion Illustration – Colouring Techniques</i>.</p> <p>Eisman, L. <i>Pantone: Guide to Communicating with Color</i>. Graphics Press, 2000.</p>	