

ACCF IDIP 390S Interior Planning 2 (Commercial Spaces) – Summer

Course	Interior Planning (commercial spaces) – summer session
Credits	3
Instructors	Vincenzo Rocco Magrin / Davide Lucia / Rosalba Romanelli / Andrea Nannetti
Course Description	This course will provide an overview of the design of commercial spaces after which students will focus on a single project for commercial use. After researching and analyzing their project subjects, students will create initial sketches. During class they will learn to reduce spaces in relation to their use and their real measurements. Special attention will be directed towards critical-graphical project preparation. At the end of the course, students will present their individual design projects.
Learning Objectives and Outcomes	At the end of this course students will be able to: <ol style="list-style-type: none"> 1. Ideate and develop project ideas based on critical analysis of designed projects. 2. Apply their knowledge to the design of new forms for interior commercial spaces. 3. Gain inspiration from their environments and apply it to their projects in an attentive and professional manner. 4. Understand and apply the use of lines, shapes, colors and composition in a dynamic, expressive and contemporary way. 5. Apply skills of critical analysis to designed objects and furniture.
Student Assessment	Students will be assessed based on their: <ol style="list-style-type: none"> 1. Ability to research, analyze and observe in all phases of the design project. 2. Ability to synthesize and apply knowledge and skills gained in the course in their sketches and preparatory designs. 3. Creation of sketches and preparatory drawings for the project. 4. Development of the 2D graphic project and preparation of the final 3D rendering. 5. Ability to present their projects in a portfolio and explain it orally in a comprehensive presentation.
Bibliography, Webography, Filmography	<i>Suggested bibliography:</i> "Interior Design Illustrated" – second edition – Francis D.K. Ching •Corky• Binggeli – ed. John Wiley & Sons, Inc. "Human Dimension & Interior Space" Julius Panero e Martin Zelnik–ed. Potter/Tenspeed/Harmony "The Interior Design Corse" - Thames & Hudson - Tashen editrice "Retail Design" - Michele Trevisan e Massimo Pegoraro – casa editrice Franco Angeli "Standard for Interior Design and Space Planning" De Chiara•Pannello•Zelnik- c. ed. Mc Graw Hill <i>Design periodicals:</i> Modò, Abitare, Domus, Interni, A.D., Fashion, Vogue, Elle, Collection Trends, Collection Accessories
Week 1	Main differences between the design and use of public and private spaces. Presentation of the proposed subject, review of students' basic graphical skills, explanation of the site history and its problems. Analysis and research on the subject chosen for the project using analytic sketches related to the existing space. Analysis of the considered area to evaluate the connection between the project

	<p>entrance and the project area. Research on the inspiration and similar existing projects to be used for redesigning the present space.</p>
Week 2	<p>First sketches related to the project, done by choosing objects and furniture that exemplify personal feelings and emotions that students want to convey in their projects. Production of preparatory free-hand sketches using ideograms and connections to identify areas and spaces to be designed.</p>
Week 3	<p>Production of preparatory free-hand sketches using ideograms and connections to identify areas and spaces to be designed. Review of student work (critical analysis of sketches and project proposals). Spaces measuring, course analysis and inclusion of furniture design.</p>
Week 4	<p>Review of student projects. (Comparative to the MID -TERM EXAM) Spaces measuring, course analysis and inclusion of furniture design.</p>
Week 5	<p>Project improvement through graphic tables related to plans, prospectus, sections, axonometric projections or perspectives. Project development.</p>
Week 6	<p>Revision of individual student projects with graphic tables relating plans to prospectus, sections, axonometric or perspective. Individual student project presentations (verbal) with supporting explanation. Final results verification and evaluation. (Comparative to the FINAL EXAM)</p>