

**UNITED STATES INTERNATIONAL UNIVERSITY - AFRICA**

**SEMESTER:**

**FAR 3001: VISUAL ARTS OF THE WORLD**

**TRIMESTER COURSE SYLLABUS**

**CREDIT: 3 UNITS**

**TIME:**

**ROOM:**

**LECTURER:**

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**COURSE DESCRIPTION**

Techniques and forms of sculpture, architecture, painting; etc. recognition and analysis of artistic styles of world civilizations with emphasis on the twentieth century. May include individual creative projects and excursions.

**COURSE OBJECTIVES**

To generally familiarise the student with the Visual Arts of the world particularly in the twentieth century.

- To understand the Visual Arts terminologies such as, Artist, Art, Design, Craft, architecture and what they stand for in world art.
- To learn the necessity of Visual Arts, how to analyse, understand and appreciate it.
- To learn how to use Visual Arts.

**COURSE CONTENT**

**Week 1**

Presentation and discussion of the course outline.

Presentation of a guideline handout on interpretation of artworks.

**Week 2**

The artist. The designer. The craftsman. An introduction. Essential terms.

**Week 3**

The impulse for arts. Who needs art?

The universal urge to make and possess visual images.

**Week 4**

What does art serve? Should all art be “nice” and beautiful? The question of form and iconography.

In-class exercise on artwork interpretation.

### **Week 5**

*Quiz 1: Description and interpretation of at least five given artworks.*

### **Week 6**

Study biographies of two important artists.

*Mid-quarter examination:* Multiple choice questions, to include some visual artworks.

### **Week 7**

Themes of art. Selected studies.

Culture and art. Study two important art styles.

### **Week 8**

Importance of shape, mass and space in two-dimension and three-dimensional art techniques and composition. Discuss some samples.

### **Week 9**

Sculpture, architecture and other structures as they relate to environmental design.

*Quiz 2: Description and interpretation of five given artworks in class.*

### **Week 10**

Visual communication design. Word and image. Posters and the “Sell” art. Dress communicates. The case of pattern and colour.

### **Week 11**

The Bauhaus’ influence on modern design. Pablo Picasso’s role in the development of modern art.

*Video*

### **Week 12**

Special effects and animation. View relevant video.

### **Week 13**

What the future holds in art and design. Unusual art movements.

### **Week14**

Conclusions

*Final Examination: Multiple choice questions shall include some visual artworks,*

## **TEACHING METHODOLOGY**

Lectures

Artwork viewing and discussion

Practice interpretation of given artworks

Video viewing

Quizzes and examinations

## **COURSE TEXT**

Rita Gilbert: *Living with Art*, 5<sup>th</sup> Ed., McGraw Hill, 1998, NY.

## **RECOMMENDED READING**

1. Mark Getlein: *Gilbert's Living with Art*, 6<sup>th</sup> edition, McGraw-Hill Higher Education, 2002. N.Y.
2. *Living with Art Core Concepts* CD-ROM, 2002

## **COURSE EVALUATION**

Students will be graded from the following:

Attendance & Participation in Class	10%(for actual attendance)
Quizzes	20%
Mid-semester	30%
Final Examination	40%
TOTAL	100%

## **NOTE**

- 1) The 10 points for attendance and participation is for **actual attendance** for the whole lessons because Art is a unique course where actual artworks are viewed and discussed in class. If you miss a class for **whatever reason** you do not get that point.
- 2) No make-ups for quizzes or examinations. Habitual late arrivals may be converted to absences, two to one.
- 3) My office time is soon after every lesson without exception.

## **GRADING**

90	-	100	A
87	-	89	A-
84	-	86	B+
80	-	83	B
77	-	79	B-
74	-	76	C+
70	-	73	C

67	-	69	C-
64	-	66	D+
62	-	63	D
60	-	61	D-
Below	59	F	

