



SCHOOL OF COMMUNICATION, CINEMATICS AND CREATIVE ARTS

FLA 1020: FILM AND VIDEO PRODUCTION FUNDAMENTALS

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OFFICE: Cinematic Arts Faculty Offices

Course Introduction:

The mission of the Bachelor of Arts in Film Production and Directing program is to prepare students for the rigors of the creative industry by developing their intellectual, managerial, creative, analytical and practical skills to successfully function as professionals and team players in the film creative business. In line with this, this course prepares the learner for a global film industry by giving a solid practical exposure to the roles and functions of a film producer. The practical approach to learning is strongly anchored on research and library reading to ensure strong theoretical grounding in the students' understanding of how filmmaking works as a business, thus, exposing the students to strong managerial and ethical issues of relevance in the film production industry.

This course aims at helping the attainment of the PLOs Nos. 2, 3, 4 and 5.

Course Learning Outcomes:

Upon successful completion of this course, students should be able to:

- a) Identify major concepts and principles guiding Film Production business.
- b) Explain the role played by key personalities in the Film Production office.
- c) Professionally operate as a film producer and perform other roles in a production office.
- d) Produce a 5-10-minute dramatic short film in a group project.

9	1	Production Phase of a short film (set)
	2	Production Phase of a short Film
10	1	Production Phase of a short Film
	2	<i>Progress Report presentation in class – 10 Marks</i>
11	1	Postproduction phase of short films (Film Lab)
	2	Postproduction phase of short films (Film Lab)
12	1	Postproduction phase of short films (Film Lab)
	2	Postproduction phase of short film (film lab)
13	1	<i>Progress Report and Campus Screening – 10 Marks</i> (auditorium)
	2	<i>Guest Speaker/Field Visit</i>
14	1	End of Semester Examinations/Final Film Project due on Monday 11 am
	2	

Instructional Methods:

Formal Lectures
 Group Discussions
 Case Studies
 Film Screening and Analyses
 Guest Lectures
 Field Trips
 Group Projects
 Research and Class Presentations

Assessment

a) Attendance	10 points
b) Assignment 1	10 points
c) Assignment 2	10 points
d) Mid Semester Exam	20 points
e) Progress Report Presentation 1	10 points
f) Progress Report Presentation 2	10 points
g) End of Semester Exam	30 points