

GLG 1010: INTRODUCTION TO LEADERSHIP AND GOVERNANCE

PURPOSE OF THE COURSE

The major purpose of this course is to equip the students with skills, knowledge, and attitudes necessary for effective ethical leadership and embrace elements of good governance in leadership decisions. It is expected that the students will be equipped with the knowledge to be able to compare and contrast traditional and contemporary leadership theories while emphasizing on ethical considerations under each theory and establish how to deal with ethical dilemmas while embracing good governance. The course will also familiarize learners with the legal provisions on ethics and integrity applicable to leaders both in public and private spheres.

COURSE LEARNING OUTCOMES

At the end of this course, the student should be able to:

1. Explain the meaning of leadership and governance
2. Identify ethical issues in traditional (traits, behavioral, situational) and contemporary (charismatic, transformational, strategic) leadership theories
3. Apply Moral Philosophies to leadership and governance issues
4. Explain Leadership Ethics dilemma in global Organizations
5. Identify the basic concepts and elements of Governance
6. Show how the law (domestic, international or transnational) intervenes to shape ethics in leadership and governance

COURSE CONTENT

Overview of leadership and governance; Traditional (traits, behavioral, situational) and contemporary (charismatic, transformational, strategic) leadership theories; Moral Philosophies to leadership and governance; Ethical issues in global business; Leadership Ethics dilemma in global Organizations; Basic concepts and elements of Governance; Relationship between Leadership and Governance. Domestic, international or transnational law on leadership, ethics and integrity

MODE OF DELIVERY

The course will be conducted through brief lectures, group discussions, and problem-based experiential learning strategies based on case studies and projects of practical nature. The projects will be taken from real leadership and governance problems within an identified organization. Video clips and guest speakers will be used to expose the participants to practical scenarios.

COURSE ASSESSMENT

The course will be assessed on the basis of the following criteria:

Class Attendance & Participation	10%
Term paper	20%
Group Project	20%
Mid trimester exam	20%
Final Examination	<u>30%</u>
Total	100%

COURSE TEXTS:

- Lewis D. (2017), *Law and Governance*. Taylor and Francis,
- Carroll, Archie B./Shabana, Kareem M. (2010): The business case for corporate social responsibility: a review of concepts, research and practice. In: *International Journal of Management Reviews*,
- Delmas, Magali A./Burbano, Vanessa C. (2011): The drivers of greenwashing. In: *California Management Review*, 54(1): 64–87.

RECOMMENDED READINGS

- Ferrell, J Fraedrich and L Ferrell (2008). *Business Ethics: Ethical Decision Making and Cases* (2nd ed). Houghton Mifflin Co Boston
- Guy (1990). *Ethical Decision Making in Everyday Work Situations* (2nd ed). Quorum Books New York.
- Devinney, Timothy M. (2009): Is the socially responsible corporation a myth? The good, the bad, and the ugly of corporate social responsibility. In: *Academy of Management Perspectives*, 23(2): 44–56.
- Walker, Kent/Wan, Fang (2012): The harm of symbolic actions and green-washing: corporate actions and communications on environmental performance and their financial implications. In: *Journal of Business Ethics*, 109(2): 227–242.
- Reading exercise: Robert Kreitner (2007), *Management* 10th Edition, Houghton Mifflin Company. USA Pages 122 to 146 and other readings.

INTERNET RESOURCES:

- Ferrell/Fraedrich/ Ferrell Business Ethics Learning Centre Web site
Go to <http://www.hmco.com/college/>
Go to “Business”.
Select “Text Web Sites”
Select Ferrell /Fraedrich/ Ferrell BUSINESS ETHICS
www.e-businessethics.com
www.ebscohost.com

READING FROM BUSINESS ETHICS JOURNALS:

- Journal of Business Ethics
- Harvard Business Review
- Business Ethics Quarterly
- Business and Society Review
- Business Horizons