

UNITED STATES INTERNATIONAL UNIVERSITY
QUARTER :
IBA 4020: INTERNATIONAL ECONOMICS AND TRADE
COURSE SYLLABUS
DAY/TIME :
LECTURER :
CREDIT : 4 UNITS

COURSE DESCRIPTION

Study and analysis of contemporary topics in international economics involving international trade, international finance and open market macroeconomics, international trade blocks, labour migration, and capital flows including those resulting from operations of multinational firms.

Prerequisite: IBA 4010

COURSE OBJECTIVES

- To analyse and understand the international economic system
- To identify the major trends, opportunities; challenges and problems in the international economic systems

COURSE CONTENT

Week 1

Introduction to international economics and trade:

- theory and methodology of international economics.
- why the study of international economics is unique from the study of other economic sciences.

Week 2

Statement of international transactions:

- the balance-of-payments accounts.
- the importance of balance-of-payments accounts to managers, investors and central authorities.

Week 3

Exchange rates:

- market determined exchange rates.
- the foreign exchange market.
- market organisation and operations.

Week 4

International payments system:

- role and organisation.

Week 5

Balance-of-payments accounting:

- the balance-of-payments adjustment.
- mechanism under fixed exchange rates
- mechanism under floating exchange rates.

MID-QUARTER EXAMINATION

Week 6

The theory of international trade:

- pure theory of international trade.
- economic growth and trade.

Week 7

International commercial policies:

- the mechanism of tariffs.
- other non-tariff policies.
- free trade versus protection.

Week 8-9

Institutions for international economics and trade:

- economic and trade unions (E.E.C., P.T.A., N.A.F.T.A., etc.).
- GATT (WTO)

Week 10

Factor Movements:

- international lending.
- direct foreign investment.

Week 11

END TERM EXAMINATION

TEACHING METHODOLOGY

Class discussion of assigned readings

Lectures

Case studies

COURSE TEXT

H. Peter Gray: *International Economic Problems and Policies* (New York: St. Martins Press, 1987.)

READINGS

Alan M. Rugman et. al.: *International Business: Firm and Environment* (New York.: McGraw Hill, 1985.

Robert Grosse and Duane Kujawa: *International Business: Theory and Management* (Homewood, Illinois: Irwin, 1988.)

J. R. Clerk, Michael Veseth: *Economics: Cost and Choice* (San Diego: Harcourt Brace. Jovanovich: 1984.)

Charles P. Kindleberger: *International Economics* (Homewood, Illinois: Irwin, 1978.)

COURSE EVALUATION

Assignments	30%
Mid-term Test	30%
Final Exam	40%
TOTAL	100%

GRADING

90	-	100	A
87	-	89	A-
84	-	86	B+
80	-	83	B
77	-	79	B-
74	-	76	C+
70	-	73	C
67	-	69	C-
64	-	66	D+
62	-	63	D
60	-	61	D-
Below	-	59	F