

SYLLABUS

Course information					
Code:	Not applicable	Course:	Photography		
Coordinating area / program:	International Programs			Mode:	Classroom teaching
Credits:	3	Contact hours:	48	Autonomous study hours:	32

Contact hours					
Sum:	48	Theory:	47	Practice:	0
		Laboratory:	0	Evaluation hours:	1

Course pre-requisites		
Code	Course	Degree
Not applicable	Not applicable	Not applicable

Course coordinators			
Surname and first name	Email	Contact hours	Contact site
Ruelas, Abdí	aruelas@usil.edu.pe	8 a.m. – 6 p.m.	USIL Cusco Center

Instructors
Luis H. Figueroa

Course overview
In this theoretical and practical course students will learn about key elements in the process of photographic production, starting with basic technical aspects of the use of a digital camera and moving on to the subtle aesthetic effects of light, color, contrast and focus. They will have the opportunity to practice their newly acquired skills in a range of natural and urban settings, as well as in a professional studio and during their travels throughout other parts of Peru. The course also covers the essential facts concerning the history of photography, including the history of photography in Peru.

Course competencies	
Professional competency	Not applicable
Level of professional competency	Not applicable
USIL general competencies	Not applicable

Course learning outcomes		
General learning outcome	N°	Specific learning outcomes
By the end of the course, students will be able to take photographs through an understanding of the basic technical aspects of the camera, lighting and composition rules, and achieve effective visual communication.	1	Understanding how photographic technique evolved over time and how it is applied today.
	2	Reviewing and practical application of the main technical aspects and functions of the camera and other photographic tools.
	3	Analysis and practical application of the rules of composition and other aesthetic resources, in order to transmit an efficient visual message.

Contents and study activity scheduling						
Session	Week	(hrs)	Type	Contents	Study outcomes and study activities	Resources
Unit	1:	General introduction to the history of photography				
Specific result:		1				
1	1	1	AP	Introduction to the course, review of the syllabus. Explanation of methodology and the evaluation system. Classroom norms.	The professor will discuss with the students the syllabus, the methodology and evaluation criteria.	Syllabus, PowerPoint presentation, questions and answers.
1	1	1	AP	General history of photography.	Students will trace the evolution of the photographic technique through time.	PowerPoint presentation, antique photographs, cameras.
	1	2	AA	Read the bibliography assigned for the week.	Reading of the texts, viewing of videos and analysis of their content.	Videos and digital text.
Basic and supplemental mandatory reading:				[1], [3].		
Unit	2	Photographic technique.				
Specific result:		2				
2	1	1	AP	Light, its properties and	Students will learn about how light	Power point presentation, lenses,

				characteristics. Lenses, aperture, focal length, depth of field.	behaves and how to use it for photographic purposes.	digital text.
2	2	1	AP	Photographic lenses, their functions.	Students will examine and use photographic focal length lenses from their own equipment.	PowerPoint presentation, videos, digital text, lenses.
2	2	1	AP	The photographic camera and its accessories.	Students will learn about the different parts of the camera and its accessories.	PowerPoint presentation, videos, digital text, camera.
2	2	1	AP	Shutter speed and motion.	Students will classify the different types of shutter and learn about how the shutter controls motion perception in photographs.	PowerPoint presentation, videos, digital text, camera.
	2	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Digital text.
3	3	3	AP	Field Trip: Depth of field. Evaluated practice 01.	Students will examine the concept of depth of field and apply their knowledge and skills when taking photos.	Camera.
	3	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Digital text.
4	4	3	AP	Field Trip: Shutter speed and motion effects.	Students will learn how to use shutter speed, and how to pan and zoom, applying their knowledge and skills to take photos.	Camera.
	4	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Digital text.
5	5	3	AP	Field Trip: Studio lighting I.	Students will learn to understand the terms ISO, EV, practice light reading and light in the studio.	Lights and stands, camera, tripod, light meter, reflector.
	5	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Videos and digital text.
6	6	3	AP	Field Trip: Studio lighting II. Paper 01	Students will practice with continuous light lamps and will apply lighting schemes.	Lights and stands, camera, tripod, reflector.
	6	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Digital text.
7	7	3	AP	Field Trip: Studio lighting III.	Students will learn the fundamentals of using electronic flash and light modifiers.	Studio strobes and stands, camera, radio transmitter and receiver, reflector, light modifiers.
	7	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Digital text.
8	8	2	AP	Field Trip: Studio lighting IV.	Students will learn to apply lighting schemes with electronic flash and light modifiers.	Studio strobes and stands, camera, radio transmitter and receiver, reflector, light modifiers.
8	8	1	AP	MID TERM EXAM.	Students will take a one hour written exam.	Evaluation.
	8	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Videos and digital text.
9	9	3	AP	Field Trip: Portable lighting flash.	Students will learn to use flash as fill in, or main light in daylight.	External flash, portable flash and battery, radio transmitter, camera.
	9	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Digital text.
Basic and supplemental mandatory reading:				[1], [4].		
Unit	3	Photographic language and aesthetics.				
Specific result:	3					

10	10	3	AP	Field Trip: Visual language practice.	Students will practice different forms of visual expression.	Camera.
	10	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Videos and digital text.
11	11	3	AP	Visual language practice review / Teamwork. Composition in photography. Evaluated practice 02.	Students will discuss the most effective way of transmitting messages through images and will analyze the different elements involved in composition.	Photographs taken in previous class. PowerPoint presentation.
	11	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Videos and digital text.
12	12	3	AP	Artistic photography: Photographers' work review.	Students will review different methods of transmitting solid content through formal composition (light, tone, texture) and will analyze the work of famous photographers.	PowerPoint presentation.
	12	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Videos and digital text.
13	13	3	AP	Documentary photography.	Students will discuss the concept of the corpus of a photographer's work.	Documentary film.
	13	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Videos and digital text.
14	14	5	AP	Field Trip: Editorial photography. Paper 02.	Students will learn to develop a specific topic and create a visual concept based upon that topic.	Cameras, lights.
	14	2	AA	Read the bibliography assigned for the week.	Reading of texts, viewing of videos and analysis of their content.	Videos and digital text.
15	15	3	AP	Field Trip: Documentary / fashion photography practice.	Students will develop a specific topic and create a visual concept based upon that topic.	Cameras, lights.
	15	2	AA	Review the course content.	Revision of class notes and bibliography.	Students' notes and digital text.
	16	2	AA	Review the course content.	Revision of class notes and bibliography.	Students' notes and digital text.
16	16	1	AP	Final portfolio.	Students will submit a photographic portfolio of personal work as their final assignment.	Students' portfolios.
Basic and supplemental mandatory reading:				[2], [3].		

AA: autonomous learning

AP: contact learning

Methodology

The course consists of explanatory sessions on specific topics related to the creation of a photographic image, complemented with field trips and supervised individual and group practical exercises, using digital cameras.

Evaluation system

Grades for each type of evaluation and the final grade for the course are rounded to whole numbers. The final grade is the average of the continuous assessment, mid-term exam and final exam grades.

Nº	Type of evaluation	Weight
1	Continuous assessment	70%
2	Mid-term exam	30%
3	Final exam	0%

Continuous assessment (*)

Type of evaluation	Percentages	Weighted description per type of evaluation			Week	Make-up evaluation
		Nº	Description	%		
Type 1: Graded	30%	1	Graded practical 01	50%	3	
		2	Graded practical 02	50%	13	

Practical		TOTAL 100%			
		Comments:			
Type 2: Papers	30%	1	Paper 01	50%	6
		2	Paper 02	50%	14
		TOTAL 100%			
		Comments:			
Type 3: Final portfolio	40%	1	Final Portfolio	100%	16
		TOTAL			100%
		Comments:			

(*) Continuous assessment includes independent study activities.

General guidelines	
<ul style="list-style-type: none"> Students who arrive more than 10 minutes late will be counted as absent. No food is allowed in class. 	

Course specific rules
<ol style="list-style-type: none"> During the evaluation sessions (exams), students will not be allowed to enter the classroom after the professor has distributed the exam. Plagiarism is an unquestionable violation of academic integrity. Papers and projects will not be accepted beyond the date and time specified as the final deadline. If a student does not respect the disciplinary norms set by the professor, he/she may be asked to leave the classroom. It is forbidden to bring visitors to the classroom without previous consultation with the professor and the administration of USIL. Computers may only be used in class for research related to the class content. Students must participate in field trips wearing their USIL jackets. Use of Facebook is not permitted in class.

Attendance policy	
Total percentage of permitted absences in language courses:	20%
Total percentage of permitted absences in other courses:	30%

Basic and supplemental mandatory reading
<p>Basic and Supplemental Required Reading is a resource for consultation of the methodology and learning strategy within and beyond the classroom. The USIL library promotes the use of library materials and/or mail and conducts outreach and guidance for their use at the beginning of each academic period.</p> <p>Basic mandatory reading:</p> <ol style="list-style-type: none"> HEDGE COE J. (1995). <i>Photographer's Handbook</i>. (3rd edition). New York: Alfred A Knopf. SZARKOWSKY J. (2010). <i>El ojo del fotógrafo</i>. Madrid: La Fábrica Editorial. <p>Supplemental mandatory reading:</p> <ol style="list-style-type: none"> FRIZOT M. (1998). <i>The new history of photography</i>. Köln: Könemann. FREEMAN M. (2010). <i>Guía completa de luz e iluminación en fotografía digital</i>. Barcelona: BLUME.

Supplemental optional reading

Approved by:	Validated by:
	Office of Curriculum Development
Date:	Date: