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| **USIL INTERNATIONAL CENTER FOR STUDY AND RESEARCH** |
| **Course:** Sustainable Tourism  |
| **Professor:** Oscar R. Ortega (M.Sc.) |
| **Number of contact hours:** 48 |
| **Credits:** 03 |
| **Recommended level:** junior or senior |
| **COURSE SUMMARY** |
| The tourism industry is a major player in the world economy and, more recently, in the Peruvian economy. This course gives students a better understanding of the positive and negative impacts of the tourism industry, through real life situations involving protected areas, local community participation and politics. At the end of the course, students will be encouraged to propose their own sustainable solution for a current tourism related issue. |
|  | **TOPIC / LEARNING ACTIVITY / ASSESSMENT ACTIVITY** | **HOURS** |
|  | Reading of the syllabus. Explanation of the methodology and evaluation system. Classroom norms. | 1 |
|  | Tourism definitions, actors, infrastructure and attractions. | 3 |
|  | Review of niche tourism: Peru as a case study / Geography | 6 |
|  | Price of development | 2 |
|  | Sustainability | 2 |
|  | DEBATE: The three pillars of sustainability | 1 |
|  | Factors governing sustainability | 3 |
|  | FIELD TRIP: Huatanay River | 3 |
|  | DEBATE: Gold mining in Peru | 1 |
|  | Sustainability Indicators | 3 |
|  | Pre-exam review | 1 |
|  | MID-TERM EXAM | 1 |
|  | Exam review | 1 |
|  | Sustainable tourism management: The socio-cultural dimension | 2 |
|  | Sustainable tourism management: The environmental dimension | 2 |
|  | Sustainable tourism management: The economic dimension | 2 |
|  | Sustainable tourism management in urban settings | 1 |
|  | Sustainable tourism management in mountain regions | 1 |
|  | Sustainable tourism management in wilderness areas | 1 |
|  | Sustainable tourism management in coastal zones | 1 |
|  | FIELD TRIP: Ccorcca (Tecsecocha-Cuyo-Capaq Ñan circuit) | 3 |
|  | FIELD TRIP: Chinchero | 3 |
|  | Final presentations | 2 |
|  | Pre-exam review | 1 |
|  | Final exam | 1 |
| **BASIC READING** |
|  | Edwards, A. R. (2005). The Sustainability Revolution: Portrait of a Paradigm Shift. New Society Publishers. |
|  | Mowforth, M., & Munt, I. (2009). Tourism and Sustainability: Development, Globalization, and New Tourism in the Third World. New York: Routledge. |
|  | Dietz, R., and O’Neill, D. (2013). Enough is Enough: Building a Sustainable Economy in a World of Finite Resources. San Francisco, CA: Berrett-Koehler Publishers, Inc. |
|  | Honey, M. (2008). Ecotourism and Sustainable Development: Who Owns Paradise? Washington DC: Island Press.  |
|  | Sharpley, R. (2009). Tourism Development and the Environment: Beyond Sustainability? London: Earthscan. |
|  | Spenceley, A. (ed.) (2010). Responsible Tourism: Critical Issues for Conservation and Development. London: Earthscan. |
|  | Stronza, A., and Durham, W. (2009). Ecotourism and Conservation in the Americas. Wallingford: CAB International. |
|  | WORLD TOURISM ORGANIZATION (2013). Sustainable Tourism for Development Guidebook. |