

Course Information			
Code:	NIN6106	Course:	GLOBAL BUSINESS STRATEGY
Coordination Area / Program:	DIRECCION DE DOBLE GRADO SIC		Mode: Presencial
Credits: 03	Teaching hours: 48		Autonomous Learning Hours: 56
Period: 2017-01	Start date and end of period: del 27/03/2017 al 15/07/2017		
Career: ADMINISTRACIÓN - ADMINISTRACIÓN EN TURISMO - ADMINISTRACIÓN HOTELERA - ADMINISTRACIÓN Y EMPRENDIMIENTO - ARQUITECTURA, URBANISMO Y TERRITORIO - ARTE CULINARIO - ARTE Y DISEÑO EMPRESARIAL - COMUNICACIONES - DERECHO - ECONOMÍA - ECONOMÍA Y FINANZAS - ECONOMÍA Y NEGOCIOS INTERNACIONALES - GASTRONOMIA Y GESTIÓN DE RESTAURANTES - GESTIÓN AMBIENTAL EMPRESARIAL - INGENIERIA AGROINDUSTRIAL Y AGRONEGOCIOS - INGENIERÍA AMBIENTAL - INGENIERIA CIVIL - INGENIERIA EMPRESARIAL - INGENIERÍA EN INDUSTRIAS ALIMENTARIAS - INGENIERIA INDUSTRIAL Y COMERCIAL - INGENIERIA INFORMATICA Y DE SISTEMAS - INGENIERÍA LOGÍSTICA Y DE TRANSPORTE - INTERNATIONAL BUSINESS - MARKETING - PSICOLOGÍA - RELACIONES INTERNACIONALES			

Detail of Teaching hours							
Sum:	Theory:	Practice:	Laboratory:	Evaluation Theory:	Evaluation Practice:	Reinforcement Theory:	Reinforcement Practice:
48	42	0	0	04	0	02	0

Course Pre-requisites		
Code	Course - Credits	Career
DGB-NEGOTIATION	NEGOTIATION	INTERN. BUSINESS
FC-ADMGESTEMPR	GESTIÓN DE EMPRESAS	RELAC. INTERNACIONALES
DGB-BUSINMANAGE	BUSINESS MANAGEMENT	ADMINISTRACION - ARTE Y DIS. EMP. - GASTR. GEST. REST. - ADM. TURISMO
DGA-INTRODETHIC	INTRODUCTION TO ETHICS	INTERN. BUSINESS
DGA-PRINACCOU02	PRINCIPLES OF ACCOUNTING II	INTERN. BUSINESS
FC-ADMCONTCOST	CONTABILIDAD DE COSTOS	INTERN. BUSINESS

Course Coordinators			
Surname and First Name	Email	Contact Hour	Contact Site
CASTILLO SAENZ, RAFAEL ALAN	rcastillos@usil.edu.pe	LUNESA MERNES 9HRS A 12 HRS	AV LA FONTANA 550

Instructors
You can check the timetables for each teacher in their INFOSIL in the <i>Classes Development Teachers</i> option <i>Teachers</i> .

Course Overview

Activity Scheduling			
Ses	Sem	(hrs)	Type
Contents		Learning Activities	
Resources			

Methodology
During the first session the professor will present the contents of the course and a revision of the syllabus, its content, activities and learning resources as well as the bibliographical references.

(\* ) Dates for each evaluation are available on INFOSIL, menu **Información Académica**, option **Evaluaciones**.  
Midterm and final exam cannot be made-up.

General Guidelines
<p><b>Title III: Attendance</b></p> <p><b>Article 11:</b> Attendance to theory lessons, practice lessons, lab sessions and workshops is regulated in each course's syllabus.</p> <p><b>Article 12:</b> The student will be able to do the follow-up of their attendance record in Infosil. In case he notices an irregularity, there is a three-day deadline (working days) to ask for an official revision of it.</p> <p><b>Title V: Evaluation process</b></p> <p><b>Article 23:</b> The student who does not take one or more exams of the Ongoing Evaluation will be able to ask for a make-up exam of only</p>

one of them only if the syllabus allows it.

The Academic Calendar indicates the deadline for requesting a make-up exam, the date to pay for it, the fee and the dates when it will be administered. This exam will be about all the topics developed in the syllabus and will replace the exam the student did not take.

**Article 24:** The student who fails to sit for either Mid- term or Final exam on the scheduled date provided in the academic calendar, will be able to take a make- up exam. This grade will replace the exam the student did not take. The student will have 2 (two) days following the day he/she was absent to request the make- up evaluation through Plataforma Institucional. The corresponding fee must be paid in order to process the request.

**Article 25:** The exams have to be taken personally and in-campus or in the branches authorized by the Academic Vice-Presidency. In case that branch is not the regular one where students have their lessons, they will be previously informed. Exams taken through the Virtual Campus are an exception to this article

Midterm, final and make-up exams of the e-learning mode will be administered in-campus, in the classrooms assigned by the university

Course Specific Rules

Attendance Policy				
<table border="1"><thead><tr><th>Total Percentage Absences Permitted</th><th>30%</th></tr></thead><tbody><tr><td colspan="2">The students who reaches or exceeds the total percentage absences permitted for the course, defined by the total of effective hours, will not be able to take the final exam or the equivalent evaluation defined by the course coordination and therefore will get zero (00) as the score.</td></tr></tbody></table>	Total Percentage Absences Permitted	30%	The students who reaches or exceeds the total percentage absences permitted for the course, defined by the total of effective hours, will not be able to take the final exam or the equivalent evaluation defined by the course coordination and therefore will get zero (00) as the score.	
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Basic and Supplemental References Required Reading
Universidad San Ignacio de Loyola requires the use of Basic and Supplemental References Required Reading as a resource for consultation within and outside the classroom. The USIL Library promotes the use of library materials and / or electronic sources and at the beginning of each academic period conducts sessions and provides guidance for their use.

References Supplementary Reading non-binding

<b>Approved by:</b>	<b>Validated by:</b>
CASTILLO SAENZ, RAFAEL ALAN	Office of Curriculum Development
Date:	Date: