



UNIVERSIDAD DE BURGOS

Corporate Social Responsibility

3 US Credits

Course objectives

- Analyze from a stakeholder theory perspective the role and responsibilities of corporations in society.
- Critically evaluate the development of corporate social responsibility, including the pros and cons of its practice.
- Evaluate the quality of social and environmental reporting. Discipline-specific skills
- Access sources of corporate information, including databases, academic literature and the Internet
- Discuss corporate performance from different perspectives Personal skills
- Critically evaluate theoretical arguments and empirical evidence
- Use appropriate learning resources
- Analyze, discuss and communicate arguments
- Be effective while working in a group with fellow students