Course Syllabus

Program of Study Bachelor of Arts (Animation Production)
Faculty/Institute/College Mahidol University International College

2. Course Code ICAM 206 Course Title Storyboarding II

3. Number of Credits 4 (Lecture/lab) (0-8)

4. **Prerequisite(s)** ICAM 203

5. Type of Course Required for Animation Production

6. Trimester/Academic year Third Trimester / Year II

7. Course Description

In-depth exploration of storyboarding: characterization, points of view, guidance of the eye through the sequence of the storyboard, and montage sequences. From storyboard to story reel: integrating sound and editing techniques. Special focus on story reels and storyboards for a TV series.

8. Course Objective(s)

After completing this course, the students will be able to demonstrate advanced knowledge of storyboarding by:

- 1. creating and pitching a storyboard;
- 2. creating a finished story reel.

9. Course Outline

| Week | Topic | | Instructor |
|------|----------------------------------------------|------|------------|
| | Lab | Hour | Instructor |
| 1 | Visual characterization I: research and | 8 | |
| | development | | |
| 2 | Visual characterization II: integration into | 8 | |
| | the plot | | |
| 3 | Emphasizing points of view | 8 | |
| 4 | Guiding the eye through the sequence of the | 8 | |
| | storyboard | | |
| 5 | Montage sequences | 8 | |
| 6 | Drawing storyboards in TV format | 8 | |
| 7 | From storyboard to story reel using | 8 | |
| | Premiere | | |

| 8 | Integrating sound into the story reel using | 8 | |
|----|------------------------------------------------|----|--|
| | Premiere | | |
| 9 | Editing techniques I: beats and timing | 8 | |
| 10 | Editing techniques II: transitions and effects | 8 | |
| 11 | Finalizing the story reels | 8 | |
| 12 | Final project presentation and evaluation | 8 | |
| | Total | 96 | |

10. Teaching Method(s)

Hands-on practice and discussion

11. Teaching Media

Computers and handouts

12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

13. Course evaluation

Weekly assignments 50% Final assignment 50%

14. Reference(s)

Katz, S. D. (1991). *Shot by Shot (Visualizing from Concept to Screen)*. Michael Wiese Productions.

Mascelli, J. V. (1998). *The Five C's of Cinematography (Motion Picture FilmingTechniques)*. Silman-James Press.

McCloud, S. (1994) *Understanding Comics*. Perennial Currents.

15. Instructor(s)

TBA

16. Course Coordinator

Prof. Charles Harpole