

## Course Syllabus

1. **Program of Study:** Bachelor of Arts Program  
(Communication Design)  
**Faculty/Institute/College:** Mahidol University International College
2. **Course Code:** ICCD 457  
**Course Title:** Illustration
3. **Number of Credits:** 4 (0-8-4) (Lecture-Lab-Self study)
4. **Prerequisite(s):** ICCD 241, ICCD 243, ICCD 245
5. **Type of Course:** Elective Course
6. **Trimester/Academic Year:** Trimester II / Year 4
7. **Conditions:** Enrollment cap: 18 students
8. **Course Description:**

Study of basic illustration process from production of thumbnails to finished artwork. Projects requiring response to brief given by the instructor, using both traditional media and digital applications/software. Fostering of creativity and concept development. Emphasis on visual research skills, craftsmanship, and professionalism. Submission of process book for each project. Presentations by guest professional(s).
9. **Course Objectives:**

After successful completion of this course, students will be able to:

  - 9.1 Understand basic illustration production processes.
  - 9.2 Use current applications/software to create illustrations.
  - 9.3 Use various traditional media (such as drawing, painting, collage, photographic processes, etc.) in the illustration production process.
  - 9.4 Understand the problem-solving processes specific to the field of illustration.
  - 9.5 Approach a project brief with appropriate organizational, research and technical skills and professionalism.
  - 9.6 Demonstrate an awareness of the current issues in the field of illustration and be able to relate their work to this context.

## 10. Course Outline

Week	Topics	Hours			Instructor
		Lec	Lab	I.S.	
1	Introduction to the course, review of syllabus and instructor's policies. Lecture on "Illustration Practice and Process". Assign project 1: Create illustration according to assigned brief. In class work on Project 1, brainstorming and thumbnail sketches. Critique with instructor in small groups.	0	8	4	Carol Siatras
2	Lecture, "Contemporary Developments in Illustration". In class work on Project 1 with instructor support. Individual presentations by students and group in-process critique.	0	8	4	Carol Siatras
3	In class work on project 1. Demonstration of presentation standards and techniques. Project 1 due. Group critique (4 Hours.)	0	8	4	Carol Siatras
4	Lecture, "Problem-solving and Problem-seeking Processes for Illustration". Assign project 2: Series of illustrations according to assigned brief. In class work on Project 2, brainstorming and thumbnails. Critique with instructor in small groups.	0	8	4	Carol Siatras
5	Lecture, "Exploring Illustration Media". In class work on Project 2. Individual presentations by students and group in-process critique.	0	8	4	Carol Siatras
6	Project 2 due. Group critique (4 Hours). Lecture, "Current Illustration Applications and Software". Assign project 3: Use combination of software to refine and finalize selected illustration. In class work on Project 3, brainstorming, thumbnails. Critique with instructor in small groups.	0	8	4	Carol Siatras
7	In class work on project 3. Critique in small groups. Visiting guest professional presents lecture and joins critique of work-in-progress.	0	8	4	Carol Siatras
8	Project 3 due. Group critique (4 Hours). Lecture, "Illustration and Multi-media". Assign Project 4: Create illustration in storyboard format, according to assigned brief. Brainstorming, thumbnails. Critique with instructor in small groups.	0	8	4	Carol Siatras

9	In class work on project 4. Individual in-process critiques with instructor.	0	8	4	Carol Siatras
10	In class work on project 4. Individual presentations by students and group in-process critique.	0	8	4	Carol Siatras
11	Visiting guest professional presents lecture and joins critique of work in progress. Project 4 due. Group critique (4 Hours).	0	8	4	Carol Siatras
12					Carol Siatras
<b>Total</b>		0	88	44	

## 11. Teaching Methods

11.1 Lecture

11.2 Group discussion and critique session

11.3 Self-study

## 12. Teaching Media

12.1 Textbook

12.2 Supplementary handouts

12.3 Presentation of images

12.4 Visual references

## 13. Measurement and Evaluation of Student Achievement

Students will demonstrate their ability to:

13.1 Understand basic illustration production processes.

13.2 Use current applications/software to create illustrations.

13.3 Use various traditional media (such as drawing, painting, collage, photographic processes, etc.) in the illustration production process.

13.4 Understand the problem-solving processes specific to the field of illustration.

13.5 Approach a project brief with appropriate organizational, research and technical skills and professionalism.

13.6 Demonstrate an awareness of the current issues in the field of illustration and be able to relate their work to this context.

Student achievement will be evaluated by means of:

Project 1 20%

Project 2 20%

Project 3 25%

Project 4 25%

Critical participation in

discussions and critiques	10%
<b>Total</b>	<b>100%</b>

Student achievement will be graded according to College and University standard using the symbols A, B+, B, C+, C, D+, D and F.

Students must have attended at least 80% of the total class hours of this course.

**14. Course Evaluation**

14.1 Students' achievement as indicated in number 13 above.

14.2 Students' satisfaction towards teaching and learning of the course using questionnaires.

**15. References**

Heller, S., & Arisman, M. (2000). *The education of an illustrator*. New York, NY: Allworth Press.

Wiedemann, J. (2005). *Illustration now*. Cologne, Germany: Taschen.

Zeegen, L. (2005). *The fundamentals of illustration*. Switzerland: AVA Publishing.

**16. Instructor**

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**17. Course Coordinator**

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