



TQF3 Course Specification

Section 1 General Information

1. Course code and course title

Thai ICIR 211 โลกาภิวัตน์ และการเปลี่ยนแปลงของสังคม

English ICIR 211 Globalization and Social Change

2. Number of credits 4 (4-0-8)

3. Program and type of subject

3.1 Program Undergraduate Degree (International Program)

3.2 Type of Subject Major elective

4. Course Coordinator and Course Lecturer

4.1 Course Coordinator

Matthew Copeland, Lecturer, Social Science, matthew.cop@mahidol.ac.th

4.2 Course Lecturer

Matthew Copeland

5. Trimester/ Year of Study

5.1 Trimester As stipulated in annual Social Science Division course schedule

5.2 Course Capacity Approximately 40 students

6. Pre-requisite N/A

7. Co-requisites N/A

8. Venue of Study MUIC



Section 2 Aims and Objectives

Section 2 Goals and Objectives

1. Course Goals

With reference to historical and philosophical debates, this course explores the political economic and social ramifications of globalization.

2. Objectives of Course Development/Revision

2.1 Course Objectives

To introduce structures of media that influence social formations, print media, broadcast media, social media, new technologies and effects on social structures and individuals.

2.2 Course-level Learning Outcomes: CLOs

By the end of the course, students will be able to (CLOs)

1. CLO1 Describe the historical origins of globalization
2. CLO2 Explain and analyze contemporary trends in globalization
3. CLO3 Explain, analyze and evaluate contemporary debates on globalization
4. CLO4 Understand, analyze and evaluate the economic and political impact of globalization in South East and East Asia
5. CLO5 Critically assess the key problems resulting from global integration



Section 3 Course Description and Implementation

1. Course Description

(Thai) โครงสร้างและการเปลี่ยนแปลงของโลกในช่วงปลายศตวรรษที่ยี่สิบ เศรษฐกิจโลก อุปทานอาหาร ประชากร โรค สิ่งแวดล้อม ทรัพยากรและมลพิษ การสื่อสาร ภูมิรัฐศาสตร์ รัฐชาติ องค์การระดับภูมิภาคและองค์การระหว่างประเทศ ชนกลุ่มน้อย บทบาทของสตรี สงครามและการก่อการร้าย การอพยพและผู้ลี้ภัย อาชญากรรม วัฒนธรรม นักเรียนจะเข้าใจ วิเคราะห์ และประเมินโครงสร้างและการเปลี่ยนแปลงต่าง ๆ ในโลก

(English) The global structures and transformations of the late twentieth century; the global economy; food supply; population; disease; environment, resources, and pollution; communications; geopolitics; national states, regional, and international organizations; minorities; the role of women; warfare and terrorism; migration and refugees; crime; culture. Students will understand; analyze; assess global structures and transformations in the world.

2. Credit hours per trimester

Lecture (Hour(s))	Laboratory/field trip/internship (Hour(s))	Self-study (Hour(s))
48	0	96

3. Number of hours that the lecturer provides individual counseling and guidance.

- 4 hours/week
- Students could make requests for appointments whenever necessary.



Section 4 Development of Students' Learning Outcome

1. Short summary on the knowledge or skills that the course intends to develop in students (CLOs)

By the end of the course, students will be able to

1. CLO1 Describe the historical origins of globalization
2. CLO2 Explain and analyze contemporary trends in globalization
3. CLO3 Explain, analyze and evaluate contemporary debates on globalization
4. CLO4 Understand, analyze and evaluate the economic and political impact of globalization in South East and East Asia
5. CLO5 Critically assess the key problems resulting from global integration

2. Teaching methods for developing the knowledge or skills specified in item 1 and evaluation methods of the course learning outcomes

Course Code	Teaching methods	Evaluation Methods
CLO1	Readings, lectures, multimedia, discussions	Midterm examination, final examination, essay
CLO2	Readings, lectures, multimedia, discussions	Midterm examination, final examination, essay
CLO3	Readings, lectures, multimedia, discussions	Midterm examination, final examination, essay
CLO4	Readings, lectures, multimedia, discussions	Midterm examination, final examination, essay
CLO5	Readings, lectures, multimedia, discussions	Midterm examination, final examination, essay



Section 5 Lesson Plan and Evaluation

1. Lesson Plan

Class	Topic/Details	Number of hours		Online Sessions	On-Campus	Instructors	Note
		In-Class sessions	Lab sessions				
1	Mon, 7 Sept, 10-1200 Holiday	2			x	Copeland	
2	Wed, 9 Sept, 10-1200 Introduction	2			x	Copeland	
3	Mon, 14 Sept, 10-1200 Uninhabitable Earth	2			x	Copeland	
4	Wed, 16 Sept, 10-1200 Fossil Capitalism	2			x	Copeland	
5	Mon, 21 Sept, 10-1200 IPCC Report	2			x	Copeland	
6	Wed, 23 Sept, 10-1200 Catalysts - DDP	2			x	Copeland	
7	Mon, 28 Sept, 10-1200 Urbanization	2			x	Copeland	
8	Wed, 30 Sept, 10-1200 Global Agriculture			2		Copeland	
9	Mon, 5 Oct, 10-1200 Land Grabbing	2			x	Copeland	
10	Wed, 7 Oct, 10-1200 Inequity and Poverty	2			x	Copeland	
11	Mon, 12 Oct, 10-1200 Sustainability	2			x	Copeland	
12	Wed, 14 Oct, 10-1200 Global Governance	2			x	Copeland	
13	Mon, 19 Oct, 10-1200 Epistemic Communities	2			x	Copeland	
14	Wed, 21 Oct, 10-1200 Review/Take Home	2			x	Copeland	
15	Mon, 26 Oct, 10-1200 Global Economy	2			x	Copeland	
16	Wed, 28 Oct, 10-1200 MNCs	2			x	Copeland	
17	Mon, 2 Nov, 10-1200	2			x	Copeland	



Class	Topic/Details	Number of hours	Online	On-	Instructors	Note
	Resource Scarcity					
18	Wed, 4 Nov, 10-1200 Food Security	2		x	Copeland	
19	Mon, 9 Nov, 10-1200 Migration	2		x	Copeland	
20	Wed, 11 Nov, 10-1200 Climate Refugees	2		x	Copeland	
21	Mon, 16 Nov, 10-1200 Global Trends	2		x	Copeland	
22	Wed, 18 Nov, 10-1200 Future Scenarios	2		x	Copeland	
23	Mon, 23 Nov, 10-1200 Concluding Remarks	2		x	Copeland	
24	Wed, 25 Nov, 10-1200 Review	2		x	Copeland	
	Total	48	2	46		

2. Evaluation of the CLOs

a. Formative Assessment

Midterm examination 30%

Final examination 40%

Presentation 30%

b. Summative Assessment

(1) Tools and Percentage Weight in Assessment and Evaluation

Learning Outcomes	Assessment Methods	Assessment Ratio (Percentage)	
CLO1 Describe the historical origins of globalization	Examinations	20	25
	Presentation	5	
CLO2 Explain and analyze contemporary trends in globalization	Examinations	20	25
	Presentation	5	
CLO3 Explain, analyze	Examinations	20	25



and evaluate contemporary debates on globalization	Presentation	5	
CLO4 Understand, analyze and evaluate the economic and political impact of globalization in South East and East Asia	Examinations	20	25
	Presentation	5	
CLO5 Critically assess the key problems resulting from global integration	Examinations	15	25
	Presentation	10	
Total		100	100

(2) Grading System

Grade	Achievement	Final score (% range)
A	Excellent	90-100
B+	Very Good	85-89
B	Good	80-84
C+	Fairly Good	75-79
C	Fair	70-74
D+	Poor	65-69
D	Very Poor	60-64
F	Fail	Less than 60

(3) Re-examination (If course lecturer allows to have re-examination)

N/A - (Not applicable with MUIC)

3. Student Appeals

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Section 6 Teaching Materials and Resources

1. Textbooks and/or other documents/materials

1. Andreas Busch. "Unpacking the Globalization Debate: Approaches, Evidence and Data," in Colin Hay and David Marsh (eds.), *Demystifying Globalization* (Basingstoke: Macmillan, 2000), pp.21–48
2. John Boli and Velina Petrova. "Globalization Today" Chapter 5 of *The Blackwell Companion to Globalization*. George Ritzer (ed). London: Blackwell, 2008. 103-124
3. Paweł Bozyk. 2006. "Globalization and Economic Policy." Chapter 1 of *Globalization and the Transformation of Foreign Economic Policy*. London: Ashgate. 1-7
4. Philip McMichael. 2003. "The Demise of the Third World." Chapter 4 of *Development and Social Change: A Global Perspective*. London: Pine Forge Press.
- Gary Gereffi. 2005. "The global economy: organization, governance, and development." In Neil Smelser and Richard Swedberg (eds.), *Handbook of Economic Sociology*, 2nd ed. Princeton University Press and Russell Sage Foundation.
5. Thomas Friedman. "Flattener #7: Supply-Chaining." *The World Is Flat: A Brief History of the Twenty-first Century*. New York: Farrer, 2005.
6. Pankaj Ghemawat. "Why the World Isn't Flat." *Foreign Policy* No. 159 (Mar. - Apr., 2007), pp. 54-60
7. Council on Foreign Relations. 2013. "The Global Finance Regime: Issue Brief." Online at: <http://www.cfr.org/financial-regulation/global-finance-regime/p20177June>
8. Manfred Steger. "Confrontations: Antiglobalists demonstrations from the 'Battle of Seattle' to the 'Collapse of Cancun'." *Globalization: Market Ideology Meets Terrorism*. New York: Basic Books, 2004
9. Joseph E. Stiglitz. "Broken Promises." *Globalization and its Discontents*. London: Penguin, 2002.



10. John D. Clark. 2008. "The Globalization of Civil Society." *Critical Mass: The Emergence Of Global Civil Society*. Eds James W. St.G. Walker and Andrew S. Thompson. Canada: Wilfrid Laurier University Press. 3-24.
 11. Thomas Friedman. "Flattener #2: When Netscape went public" and "Flattener #3: Work Flow Software." *The World Is Flat: A Brief History of the Twenty-first Century*. New York: Farrer, 2005.
 12. Christain Fuchs and Eva Horak. "Africa and the Digital Divide." *Telematics and Informatics* 25 (2008): 99-116.
 13. The Economist. 2011. "The Business of Gaming: Thinking out of the Box, Consoles are no longer the only game in town." Dec 10.
 14. The Edge. 2007. "The 30 Defining Moments in Gaming." WWW.Edge-online.com
 15. J. Macgregor Wise. 2008. "Culture and the Global." *Cultural Globalization: A User's Guide*. Oxford. Blackwell. 26-53.
 16. "Globalization and Culture." *Cato Policy Report*. May 2003.
 17. John Seabrook. 2012. "Factory Girls: Cultural Technology and the Making of K-Pop." *The New Yorker*. Oct 8.
 18. Barry Smart. "Not playing around: global capitalism, modern sport and consumer culture." *Global Networks* 7.2 (2007) 113–134.
 19. Jagdish Bagwati. "Women: Harmed or Helped?" Chapter 7 of *In Defense of Globalization*. Oxford: Oxford UP, 2004.
 20. Geoffrey Jones. 2008. "Blonde and blue-eyed? Globalizing beauty, c.1945–c.1980." *Economic History Review*, 61, 1 (2008), pp. 125–154
 21. Radhika Parameswaran. "Global Beauty Queens in Post Liberalization India." *Peace Review* 17 (2005): 419-426.
 22. James Watson. "Introduction: Transnationalism, Localization, and Fast Foods in East Asia." *Golden Arches East: McDonalds in East Asia*. Stanford: Stanford UP, 1997. 1-38.
2. Recommended textbooks and/or other documents/materials
1. Bryant Simon. 2009. "Introducing the Starbucks Movement." *Everything but the Coffee: Learning about America from Starbucks*. Berkeley: University Of California Press. 1-20



Undergraduate Program

Course Title ICIR 211 Globalization and S

Course Code ICIR 211

Mahidol University International College

Division Social Science

2. Subhrajit Guhathakurta, David Jacobson and Nicholas C. DelSordi. “The End of Globalization? The Implications of Migration for State, Society and Economy.” Chapter 9 of The Blackwell Companion to Globalization. Ed George Ritzer. London: Blackwell, 2008.
 3. Khalid Koser. “Why Migration Matters.” Current History. April 2009.
 4. National Intelligence Council. Global Trends 2025: A Transformed World. Report. Washington NIC, 2008.
3. Other Resources (If any)
- To keep course materials in line with current scholarship on the topics discussed in this course, a reading list with additional recommendations shall be distributed to students in the beginning of each term.



Section 7 Evaluation and Improvement of Course Management

1. Strategies for evaluating course effectiveness by students
Written examinations and group presentation
2. Strategies for evaluating teaching methods
Student feedback, course evaluation, peer evaluation
3. Improvement of teaching methods
Student feedback, course evaluation, peer evaluation
4. Verification process for evaluating students' standard achievement outcomes in the course
Written examinations and group presentation
5. Review and plan for improving the effectiveness of the course
Student feedback, course evaluation, peer evaluation



Appendix

Alignment between Courses and Program

Table 1 The relationship between course and Program Learning Outcomes (PLOs)

Globalization and Social Change	Program Learning Outcomes (PLOs)						
	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7
(Course code) ICIR 211	✓	✓	✓	✓			✓

Note: Indicate the level of CLOs by letter I, R, P or M. Using the information as shown in the Curriculum Mapping of TQF2

Table 2 The relationship between CLOs and PLOs

ICIR 211	Program Learning Outcomes (PLOs)						
	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7
CLO1 Describe the historical origins of globalization	✓	✓	✓	✓			✓
CLO2 Explain and analyze contemporary trends in globalization	✓	✓	✓	✓			✓



CLO3 Explain, analyze and evaluate contemporary debates on globalization	✓	✓	✓	✓			✓
CLO4 Understand, analyze and evaluate the economic and political impact of globalization in South East and East Asia	✓	✓	✓	✓			✓
CLO5 Critically assess the key problems resulting from global integration	✓	✓	✓	✓			✓

Table 3 The description of PLOs and Sub Los of the course

PLOs	Sub PLOs
PLO1 Graduates will be able to describe	1.1 demonstrate an understanding of the



and explain key features of and issues concerning the current world order, with particular attention to the Asia-Pacific region, using appropriate terminology	principles upon International Relations and the Asia-Pacific region are built
	1.2 identify the national & global challenges associated with current economic, political, and social systems
PLO2 Graduates will be able to discuss and apply major theories, approaches and methodologies in the field of international relations and global affairs in order to analyze the current world order and how it has evolved over time	1.1 demonstrate an understanding of the principles upon International Relations and the Asia-Pacific region are built
	2.1 identify concepts related to the context of learned issues/topics
PLO3 Graduates will be proficient readers who are able to locate, evaluate, analyze and synthesize different forms of data and source materials relevant to international relations and global affairs	2.2 collect, analyse, synthesize data, & evaluate information and ideas from multiple sources relevant to issues/problems
	3.2 integrate alternative, divergent, or contradictory perspectives or ideas in the solution of a problem or question
PLO4 Graduates will be able to develop and present arguments about and solutions to issues in international relations and global affairs using written, oral and/or visual forms; in doing so they will consider different perspectives, show re-	4.2 communicate/present ideas effectively both oral & written forms, proper to a range of audience groups, such as verbal discussion with peers, project report



<p>spect for evidence, and engage in constructive debate</p>	<p>4.3 prepare a purposeful oral presentation designed to increase knowledge, to foster understanding, or to promote change in the listeners' attitudes, values, beliefs, or behaviors</p>
<p>PLO7 Graduates will demonstrate knowledge of internationally recognized ethical standards and apply principles of ethical reasoning to decision-making, civic engagement, and research, consistently crediting the work of others</p>	<p>7.1 1. identify ethical issues and recognize different viewpoint and ideologies</p>
	<p>7.3 apply principle of ethical leadership, collaborative engagement, and respect diversity</p>