

Course Syllabus

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| 1. Program of Study | Bachelor of Business Administration Program |
| Faculty/Institute/College | Mahidol University International College |
| 2. Course Code | ICMF 475 |
| Course Title | Case Studies in Finance |
| 3. Number of Credits | 4 (Lecture/Lab/Self-Study) (4-0-8) |
| 4. Prerequisite(s) | ICMF 372 |
| 5. Type of Course | Required and Elective Course |
| 6. Trimester / Academic Year | First, Second, Third Trimester/2007-2008 |
| 7. Course Conditions | 20-40 students |
| 8. Course Description | Discussion of the concepts and methodologies used to explore current issues and case studies in finance. |
| 9. Course Objective(s) | After successful completion of this course, students will be able to |
| 9.1 | expose to business analysis using financial analysis. |
| 9.2 | exposed to a special topics in finance or it can be called financial seminar based on case analysis method. |

10. Course Outline

Week	Course Outline				Instructor
	Topics	Lecture	Lab	Self-Study	
1	➤ Introduction to Case Analysis	4	0	8	WPJ
2	➤ Financial Statement Analysis	4	0	8	WPJ
3	➤ Case Study 1	4	0	8	WPJ
4	➤ International Financial Management Analysis	4	0	8	WPJ
5	➤ Case Study 2	4	0	8	WPJ
6	➤ Case Study 3: Asset Pricing Model	4	0	8	WPJ
7	➤ Case Study 4: Risk Analysis	4	0	8	WPJ
8	➤ Case Study 5: Financial Innovation	4	0	8	WPJ
9	➤ Special Topic in Finance	4	0	8	WPJ
10	➤ Seminar	4	0	8	WPJ
11	➤ Seminar	4	0	8	WPJ
	Total	44	0	88	

11. Teaching Method(s)

Lecture, Case Analysis, Case Presentation, and Seminar Class

12. Teaching Media

PowerPoint

13. Measurement and Evaluation of Student Achievement

Students achievement is measured and evaluated by

13.1 The ability in exposing to business analysis using financial analysis.

13.2 The ability in exposing to special topics in finance based on case analysis method.

Student's achievement will be graded according to the faculty and university standard using the symbols: A, B+, B, C+, C, D+, D, and F.

Student must have attended at least 80% of the total class hours of this course.

Ratio of mark

1. Case Analysis

30%

2. Participation and Attendance	20%
3. Seminar or Term Project	30%
4. Final examination	20%

14. Course Evaluation

- 14.1 Students' achievement as indicated in number 13 above.
- 14.2 Students' satisfaction towards teaching and learning of the course using questionnaires.

15. Reference(s)

- Chiang, A. C. (1984). **Mathematical Economics**, 3rd Edition, McGraw-Hill
Chiang, A. C. (1992). **Element of Dynamic Optimization**, McGraw-Hill
Copeland, T. E., and Weston, J. F. (1988). **Financial Theory and Corporate Policy**,
Addison Wesley

16. Instructor(s)

Mr. Worapong Janyangyuen

17. Course Coordinator

Program Director of Finance Major