

Course Syllabus

1. **Name of Curriculum** Bachelor of Business Administration
Mahidol University International College
2. **Course Code** ICMI 352 **Course Title** Legal Issues in International Business
3. **Number of Credits** 4 **(Lecture / Lab)** (4-0)
4. **Prerequisites**
ICMB 341, ICMB 351
5. **Type of Course**
Required and Elective Course
6. **Semester / Academic Year** First, Third / 2004
7. **Course Description**

Examines regulations and legal aspects of international business, written contracts, cultural attitudes and incentives, and documents for foreign investment, antitrust law, foreign layoffs, disclosure requirements, and the protection of copyrights, patents, and trademarks.

8. Course Objective

To provide students with current essential legal issues for modern international businesses which involve some high-technology factors and environmental aspects.

9. Course Outline

Week	Topic			Instructor
	Lecture / Seminar	Hour	Lab.	
1	International Law	4		Jade Donovanik
2	International Trade and FTA	4		Jade Donovanik
3	International Environmental Issues 1	4		Jade Donovanik
4	International Environmental Issues 2	4		Jade Donovanik
5	Review and Midterm Examination	4		Jade Donovanik
6	Protection of Copyrights 1	4		Jade Donovanik
7	Protection of Copyrights 2	4		Jade Donovanik
8	Protection of Trademarks 1	4		Jade Donovanik
9	Protection of Trademarks 2	4		Jade Donovanik
10	Protection of Patents 1	4		Jade Donovanik
11	Protection of Patents 2	4		Jade Donovanik
12	Final Examination	2		Jade Donovanik
	Total	46		

10. Teaching Methods

Lectures and case studies

11. Teaching Media

Powerpoint or over-head projector may be used in some classes.

12. Course Assessment

Class attendance of 10 points, one project assignment of 20 points, one midterm examination of 30 points, and one final examination of 40 points.

13. Course Evaluation

No mean will be calculated, the grade will be on average level: below 55 (F); 55-59 (D); 60-64 (D+); 65-69 (C); 70-74 (C+); 75-79 (B); 80-84 (B+); and 85 on (A).

14. Reference

A course reader prepared by the instructor and books, articles, or cases to be handed-out or told before each class.

15. Instructors

Jade Donovanik

16. Course Coordinator

Head of International Business