



Course Syllabus

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| 1. Program of Study | Bachelor of Business Administration Program |
| Faculty/Institute/College | Mahidol University International College |
| 2. Course Code | <u>ICMI 360</u> |
| Course Title | <u>Leadership Development</u> |
| 3. Number of Credits | 4 (Lecture-Lab-Study) (4-0-0) |
| 4. Prerequisite(s) | ICMB 232 (Essentials of Management), ID 50 and above |
| 5. Type of Course | IB Major Elective |
| 6. Trimester / Academic Year | 1/2009 |
| 7. Course Conditions | A new course, offered once a year, for students with ID 50 and above only. |
| 8. Course Description | The course provides the current models and approaches for managerial behavior, developing managerial and leadership skills, and strategic planning and policy development. |
| 9. Course Objective(s) | This course aims to assist business students to explore their leadership qualities through involvement with community projects. At the same time, the existing leadership models and examples will be analyzed to help students transform their behavior and thinking, thus becoming ethical and effective leaders in the future. |

10. Course Outline

Week	Topic	Hours	Assignment
1	1) Introduction to Leadership 2) Self-Assessment: Self-efficacy	2 2	
2	3) Fairness, Trust, and Ethical Behavior 4) Exercise	2 2	
3	5) Personal Traits and Leadership Roles 6) Genders and Leadership	2 2	
4	7) Field Trip or exercise	2 2	

5	8) Leader Emergent: A Dynamic Process 9) Leadership as an Influence Process	2 2	
6	10) Leader Behaviors 11) Leadership and Situational Differences	2 2	
7	12) Field Trip or exercise	2 2	
8	13) Leadership in the Cross-cultural Context 14) Followers and the Leadership Process	2 2	
9	15) Participative Leadership 16) Substitutes for Leadership	2 2	
10	17) Charismatic Leadership 18) Transformational Leadership	2 2	
11	19) The Dark Side of Leadership 20) Concluding exercise	2 2	
12	Final Examination		
	Total Hours	44	

11. Teaching Method(s) Self assessment, action learning, interactive discussion, field trips, and involvement in community projects.

12. Teaching Media Case and story discussion, VCD, music, power-point slides, and field-studies.

13. Measurement and Evaluation of Student Achievement

Composition	%
Assessment of development through written and verbal outcomes	50%
Class and project quality participation	20%
Final Examination (written essays)	30%
Total	100%

14. Course Evaluation Grading of this class shall follow the College's positive alphabetical system. However, SPSS statistical software will be used to divide the grade ranges, provided that the passing benchmark is 55%. Therefore, no precise percentage-points are given to particular grade levels. The more interactive and cohesive the class is, the better the grades will be.

15. Reference(s)

- Pierce & Newstrom, **Leaders & the Leadership Process**, 5th Edition, 2008, McGraw-Hill, New York, NY, ISBN 978-007-126376-4
- Kouzes & Posner, **The Leadership Challenge**, 4th Edition, 2007, John Wiley and Sons, San Francisco, CA, ISBN 13: 978-0-7879-8491-5

- HBS, **Harvard Business Review on Leadership**, 1998, Harvard Business School Press, Boston, MA, Catalog card number: 98-234097
- DuBrin, Andrew J., **Leadership: Research Findings, Practice, and Skills**, 1995, Houghton Mifflin Co., Boston, MA, ISBN: 0-395-65634-6

16. Instructor(s)

Chairawee Anamthawat-Kierig, Ph.D.

icchairawee@mahidol.ac.th, Tel: 662 441 5090 ext. 1017