



TQF 3 Course Specifications

Section 1 General Information

1. Course code and course

title

Thai ICML 160 ภาษาและวัฒนธรรมไทยเบื้องต้น

English ICML 160 Introduction to Thai Language and Culture

2. Number of credits 4 (4-0-8)

3. Program and type of subject

3.1 Program Undergraduate Degree (International Program)

3.2 Type of Subject General Education

4. Course Coordinator and Course Lecturer

4.1 Course Coordinator Arpaporn Iemubol, Thai program coordinator, HLD
028003547 ext. 215 arpaporn.iem@mahidol.ac.th

4.2 Course Lecturer Arpaporn Iemubol and Wimonsiri Hemtanon

5. Trimester/ Year of Study

5.1 Trimester T1/T2/T3

5.2 Course Capacity Maximum 25 students per section

6. Pre-requisite N/A

7. Co-requisites N/A



Section 2 Goals and Objectives

1. Course Goals

- 1.1 Develop abilities to conduct basic communication exchanges about personal topics in Thai considering the culture and pragmatics of the target language.
- 1.2 Develop skills to understand Thai basic grammar concepts, question words and final particles.
- 1.3 Provide vocabulary and structures for various communicative situations in everyday use and introduce basic aspects of Thai culture.

2. Objectives of Course Development/Revision

2.1 Course Objectives

- 2.1.1 H
- 2.1.2 Handle basic communicative situations such as asking for and giving directions, buying tickets, ordering food and drinks, asking for prices and bargaining
- 2.1.3 Develop ability to understand basic aspects of Thai Society and culture, ceremonies involving rice and Buddhism in daily life

2.2 Course-level Learning Outcomes: CLOs

By the end of the course, students will be able to (CLOs)

CLO1: Identify basic grammar concepts, question words and final particles and use them in basic day to day conversation.

CLO2: Apply basic sentence structures and vocabulary knowledge to produce oral about personal topics.

CLO3: Conduct simple communication exchanges about basic communication in Thai.

CLO4: Explain basic sociocultural differences between Thailand and their own countries.

CLO5: Responsibly communicate and work with teammates to create basic conversation in Thai and present them in class.



Section 3 Course Management

1. Course Description

สื่อสารในชีวิตประจำวัน ซึ่งครอบคลุมถึงการแนะนำตัวเอง การถามทาง การสั่งอาหารและเครื่องดื่ม รวมไปถึงการซื้อขายและต่อรองราคา และในขณะเดียวกันก็เพื่อสร้างความเข้าใจในหัวข้อที่กำหนดเกี่ยวกับวัฒนธรรมไทยในชีวิตประจำวัน

Communication in basic situation such as introducing oneself, asking for and giving directions, ordering food and drinks, asking for prices and bargaining at the same time understanding selected topics of Thai culture in daily life.

2. Credit hours per trimester

Lecture (Hour(s))	Laboratory/field trip/internship (Hour(s))	Self-study (Hour(s))
48		96

3. Number of hours that the lecturer provides individual counseling and guidance.

4 hours a week (specific schedule depends on the Lecturer's timetable each trimester)



Section 4 Development of Students' Learning Outcome

1. Short summary on the knowledge or skills that the course intends to develop in students (CLOs)

By the end of the course, students will be able to

CLO1: Identify basic grammar concepts, question words and final particles and use them in basic day to day conversation.

CLO2: Apply basic sentence structures and vocabulary knowledge to produce oral about personal topics.

CLO3: Conduct simple communication exchanges about basic communication in Thai.

CLO4: Explain basic sociocultural differences between Thailand and their own countries.

CLO5: Responsibly communicate and work with teammates to create basic conversation in Thai and present them in class.

2. Teaching methods for developing the knowledge or skills specified in item 1 and evaluation methods of the course learning outcomes

Course Code	Teaching methods	Evaluation Methods
CLO1	Lecture Inductive teaching Pair and Group work	- In class feedback - Quiz 1 to Quiz 4
CLO2	Inductive teaching Pair and Group work on speaking activities Lecture	- In class feedback - Evaluation on assignments - Quiz 1 to Quiz 4 - oral examination - Quiz 1 to Quiz 4 written examination
CLO3	Student centered Students' presentations in pairs and groups	- In class feedback to groups - Quiz 1 to Quiz 2 oral examination - Quiz 1 to Quiz 4 written examination
CLO4	Lecture Students' centered Group work to discuss cultural differences	- In class feedback - Evaluation on assignments - Quiz 1 to Quiz 4 written examination
CLO5	Lecture Group work to discuss cultural differences Project based learning	- In class feedback - Evaluation on assignments - Quiz 1 to Quiz 4 written examination

Section 5 Teaching and Evaluation Plans

1. Teaching plan

Week	Topic	Number of Hours	Teaching Activities/ Media	Lecturer
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		Lecture Hours	Lab/Field Trip/Internship Hours		
1	Presentation of the course Lesson 1 Greeting The 'wai' how to do it and when to use it Introducing oneself and introducing a friend Do's and don'ts in Thailand	4		Reading Thai phonetics, spelling and words, word-chain activity, pair work, presentation of basic personal information in class. Explanation of basic greetings and introduction. Students' work in pairs to create basic dialogues to practice what they learnt. Media: Sanuk-Sanan Textbook, PPT alphabet, Online video	Wimon Siri Hemtanon or Arpaporn Iemubol
2	Numbers The use of classifiers Important phrases for survival Revision	4		Structure explanation with examples. Students' work in pairs to create basic dialogues to practice what they learnt Review activities in class for preparing for quiz I Media: Sanuk-Sanan Textbook, PPT	
3	Quiz I – 10% Lesson 2 Getting around Vocabulary on places Locations of places	4		Sentence structure explanation with examples, Vocabulary presentation Media: Sanuk-Sanan Textbook, PPT Quiz I – 10%	
4	Asking for and giving directions Vocabulary on transport	4		Group work to practice the conversation and apply knowledge about places and direction Media: Sanuk-Sanan Textbook, PPT	
5	How to get to a place by bus Travelling date and time Thai history in brief	4		Inductive teaching method to explain how to travel by using public transportation Review activities in class for preparing for quiz II Media: Sanuk-Sanan Textbook, PPT	



6	Quiz II – 30% Lesson 3 Ordering drinks and one-plate meals Making special requests	4		Vocabulary presentation, pairs work to practice the food and drink conversation. Media: Sanuk-Sanan Textbook, PPT
7	Ordering dishes to eat with rice Thai fruit and dessert	4		Presentation of vocabulary related to restaurant through PPT Teaching activities to practice food ordering with special request. Media: Sanuk-Sanan Textbook, PPT Quiz II – 30%
8	Modern Thai society Revision	4		Various activities to compare traditional and modern Thai society Review activities in class for preparing for quiz III Media: Sanuk-Sanan Textbook, Video
9	Quiz III – 20% Lesson 4 Shopping and bargaining Vocabulary on clothing	4		Inductive teaching methods to explain how to ask for the price Media: Sanuk-Sanan Textbook, video clip , PPT
10	Asking for prices, colours and sizes Different sections in a department store	4		Project based learning to create a shopping conversation, asking for the price, colour and sizes Media: Sanuk-Sanan Textbook, Online video Quiz III – 20%
11	Bargaining Important holidays and festivals	4		Vocabulary presentation, pairs work to practice the conversation. PPT and online activities to practice the vocabulary and conversation. Media: Sanuk-Sanan Textbook, PPT, Online video
12	Revision Oral Assessment	4		Various activities to review all the content presented during the trimester
13	Quiz IV – 40%	4		
	Total	Lecture 48 hours Self-study		



		96 hours			
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2. Plan for Assessing Course Learning Outcomes

2.1 Assessing and Evaluating Learning Achievement

a. Formative Assessment

In class discussion to identify students' strengths and weaknesses, lecturer's feedback

b. Summative Assessment

(1) Tools and Percentage Weight in Assessment and Evaluation

Learning Outcomes	Assessment Methods	Assessment Ratio	
		(Percentage)	
CLO1: Identify basic grammar concepts, question words and final particles and use them in basic day to day conversation.	Quiz 1	2	20
	Quiz 2	5	
	Quiz 3	3	
	Quiz 4	10	
CLO2: Apply basic sentence structures and vocabulary knowledge to produce oral about personal topics.	Quiz 1	2	20
	Quiz 2	5	
	Quiz 3	3	
	Quiz 4	10	
CLO3: Conduct simple communication exchanges about basic communication in Thai.	Quiz 1	2	20
	Quiz 2	5	
	Quiz 3	3	
	Quiz 4	10	
	Quiz 1	2	20



CLO4: Explain basic sociocultural differences between Thailand and their own countries.	Quiz 2	5	
	Quiz 3	3	
	Quiz 4	10	
CLO5: Responsibly communicate and work with teammates to create basic conversation in Thai and present them in class.	Quiz 1	2	20
	Quiz 2	5	
	Quiz 3	3	
	Quiz 4	10	
Total		100	100

(2) Grading System

Grade	Achievement	Final Score (% Range)	GPA
A	Excellent	90-100	4.0
B+	Very good	85-89	3.5
B	Good	80-84	3.0
C+	Fairly good	75-79	2.5
C	Fair	70-74	2.0
D+	Poor	65-69	1.5
D	Very poor	60-64	1.0
F	Fail	Less than 60	0.0

(3) Re-examination (If course lecturer allows to have re-examination)

N/A - (Not applicable with MUIC)

3. Student Appeals

In case of appeal follow OAA procedures

Section 6 Teaching Materials and Resources

1. Textbooks and/or other documents/materials



1) Iemubol, A. and Pongpun, A. (2014). *Sanuk-Sanan*. Thailand.

2. Recommended textbooks and/or other documents/materials

- 1) Yakorn, S. (2017). *I Can Speak Thai Book I and II*. Thailand.
- 2) Hoonchamlong, Y. (2007). *Thai Language and Culture for Beginners I*. Thailand.
- 3) Hoonchamlong, Y. (2007). *Thai Language and Culture for Beginners II*. Thailand.
- 4) Kanchanawan, N. & Eynon, M. J. (2005) *Learning Thai (A Unique and Practical Approach)*. Bangkok: Odeon Store.
- 5) Ponmanee, S. (2003). *Speaking Thai I*. Chiang Mai: Tippanetr Press.
- 6) Ponmanee, S. (2003). *Speaking Thai II*. Chiang Mai: Tippanetr Press.

3. Other Resources (If any)

Section 7 Evaluation and Improvement of Course Management

1. Strategies for evaluating course effectiveness by students

- Formal MUIC students' evaluation on course effectiveness at the end of each trimester
- Reflective data analysis obtained in the previous mentioned evaluations
- During the Trimester, distribution of informal questionnaires to assess the course effectiveness

2. Strategies for evaluating teaching methods

- Peer observation
- Informal French Program Meeting to share new strategies and assess them
- Informal questionnaires distributed to students to assess specific teaching methods and ICT implementation

3. Improvement of teaching methods

- Attending workshops about innovation in teaching foreign languages
- Participating in international conferences related to teaching foreign languages to find out new trends in foreign language education, to apply them
- Conducting empirical research to assess the quality of the current teaching methods
- Formal meetings with peer lecturers to share teaching experiences

4. Verification process for evaluating students' standard achievement outcomes in the course

- Comments from students on learning outcomes and evaluation criteria
- Formative and constructive feedback to students' assignments
- Comments from students' MUIC formal evaluations

5. Review and plan for improving the effectiveness of the course

- Include ICTs in the teaching and learning process to improve the 4 skills



General Education course

Introduction to Thai Language and culture

ICML160

Undergraduate Program

Mahidol University International College

Division Humanities and Language



Appendix

Alignment between Courses and General Education courses

Table 1 The relationship between CLOs and MU-GE Module LOs (Number in table = Sub LOs)

ICML 160	Learning Outcomes in General Education (MU-GE LOs)								
	MLO1	MLO 2	MLO 3	MLO 4	MLO5	ML O6	MLO 7	MLO 8	ML O9
CLO1: Identify basic grammar concepts, question words and final particles and use them in basic day to day conversation.	1.1								
CLO2: Apply basic sentence structures and vocabulary knowledge to produce oral about personal topics.								8.1 8.2	
CLO3: Conduct simple communication exchanges about basic communication in Thai.			3.1						
CLO4: Explain basic sociocultural differences between Thailand and their own countries.	1.3 1.4		3.2				7.1		
CLO5: Responsibly communicate and work with teammates to create basic conversation in Thai and present them in class.				4.1	5.1				

Table 2 The description of MU-GE LOs and Sub LOs of the course

MU-GE LOs	Sub LOs
MLO1 1. Create & construct an argument effectively as well as identify, critique and evaluate the logic & validity of arguments	1.1 Identify concepts related to the context of learned issues/topics
	1.3 Collect, analyze, synthesize data, & evaluate information and ideas from multiple sources relevant to issues/problems
	1.4 Synthesize information to arrive at logical reasoning



MLO3 Acquire specific strategies & skills within a particular discipline and adapt them to a new problem or situation	3.1 Connect, synthesize and/or transform ideas or solutions within a particular framework 3.2 identify the national & global challenges associated with current economic, political, and social systems
MLO4 Create a novel or unique ideas, question, format, or product within a particular framework	4. 1. Create an original explanation or solution to the issues/problems
MLO5 Explore and situate oneself in a new physical environment and intellectual perspectives	5.1. Demonstrate cultural competencies and adaptabilities in different working environments
MLO7 Apply ethical frameworks or principles and consider their implications in his/her decision-making and interacting with others	7.1 Identify ethical issues and recognize different viewpoint and ideologies
MLO8 Use a variety of means/ technologies to communicate effectively and purposefully e.g., share information/ knowledge, express ideas, demonstrate or create individual & group product, etc.	8.1 communicate/present ideas effectively both oral & written forms, proper to a range of audience groups, such as verbal discussion with peers, project report. 8.2 prepare a purposeful oral presentation designed to increase knowledge, to foster understanding, or to promote change in the listeners' attitudes, values, beliefs, or behaviors.

MU-GE Module LOs: At the end of studying MU-GE Module, successful students will be able to

Competences	LOs:	Sub LOs:
1. Critical thinking & Analysis: Use various sources and methods to collect and manage data & information and make a logical judgment and decision to arrive at solution or problem solving relevant to real-world issues/problems	1. create & construct an argument effectively as well as identify, critique and evaluate the logic & validity of arguments	1. identify concepts related to the context of learned issues/topics 2. demonstrate ICT literacy: use appropriate technology to find, evaluate, and ethically use information 3. collect, analyse, synthesize data, & evaluate information and ideas from multiple sources relevant to issues/problems 4. synthesize information to arrive at logical reasoning
	2. select & use techniques and methods to solve open-ended, ill-defined and multistep problems	1. apply simple mathematical methods to the solution of 'real-world' problems 2. make judgment & decision through correct analysis, inferences, and evaluations on quantitative basis and multiple perspectives 3. apply concept of process management to solve problems
2. Creativity & Innovation: Shows capability to initiate alternative/new ways of thinking, doing things or solving problems to improve	3. acquire specific strategies & skills within a particular discipline and adapt them to a new problem or situation	1. connect, synthesize and/or transform ideas or solutions within a particular framework 2. integrate alternative, divergent, or contradictory perspectives or ideas in the solution of a problem or question



Competences	LOs:	Sub LOs:
his/her or team solutions/results by applying the evidence-based process management concepts	4. create a novel or unique ideas, question, format, or product within a particular framework	<ol style="list-style-type: none"> 1. Create an original explanation or solution to the issues/problems 2. articulate the rationale for & consequences of his/her solution- identify opportunities & risk 3. implement innovation through process management approach
	5. explore and situate oneself in a new physical environment and intellectual perspectives	<ol style="list-style-type: none"> 1. demonstrate cultural competencies and adaptabilities in different working environments 2. resort to multi-dimensional settings and tools to acquire knowledge and skills relevant to the problem or situation at hand
3. Global perspectives & Ethics: Express one's own ideas, interact with others, guide or lead team, as proper, as an ethically-engaged and responsible member of the society	6. act autonomously within context of relationships to others, law, rules, codes, and values	<ol style="list-style-type: none"> 1. demonstrate an understanding of the principles upon which sustainable ecosystems and societies are built 2. identify the national & global challenges associated with current economic, political, and social systems 3. exhibit characteristics of responsible citizenship 4. work effectively in diverse team (and multi-cultural settings)
	7. apply ethical frameworks or principles and consider their implications in his/her decision-making and interacting with others	<ol style="list-style-type: none"> 1. identify ethical issues and recognize different viewpoint and ideologies 2. guide & lead others 3. apply principle of ethical leadership, collaborative engagement, and respect diversity
4. Communication: communicate effectively and confidently using oral, visual, and written language	8. use a variety of means/ technologies to communicate effectively and purposefully- e.g., share information/ knowledge, express ideas, demonstrate or create individual & group product, etc.	<ol style="list-style-type: none"> 1. communicate/present ideas effectively both oral & written forms, proper to a range of audience groups, such as verbal discussion with peers, project report. 2. prepare a purposeful oral presentation designed to increase knowledge, to foster understanding, or to promote change in the listeners' attitudes, values, beliefs, or behaviors. 3. prepare written documents to express ideas/solutions using different writing technologies, and mixing texts, data, and images. 4. demonstrate competence in a second or additional language
5. Collaboration and Working with team: collaborate and work effectively with team to arrive at team goals	9. collaborate and work effectively as part of a student group/team member to arrive at the team shared-goals in time	<ol style="list-style-type: none"> 1. collaborate effectively with others as a responsible team member to achieve team goals in time 2. interact with others respectfully, whether as a team member or leader, to create a productive teamwork