

Course Syllabus

1. **Program of Study** Bachelor of Arts (Social Science)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICSO 347
Course Title Society, Politics and Economics in Contemporary North America
3. **Number of Credits** 4 (**Lecture / Lab**) (4-0)
4. **Prerequisite (s)** ICSO 244 The United States and Canada since 1900
5. **Type of Course** Social Science major course
6. **Trimester / Academic Year** Third Trimester / Every other academic year

7. **Course Description**

A survey of contemporary Canada and the United States. Economic prosperity and challenges. National political developments. Social problems. North America and the world. US - Canadian relations. NAFTA and its consequences. The new role of NATO. The US role as the sole remaining superpower.

8. **Course Objective (s)**

- (i) To have students gain an understanding of contemporary political, economic and social developments in the United States and Canada.
- (ii) To assist students in developing their analytic skills.

9. **Course Outline**

Week	Topic		Instructor
	Lecture	Hour	
1	Introduction / Demographic profile of North America	4	Dr. Copeland
2	Multiculturalism and social cohesion	4	
3	Domestic economy : trends and issues	4	
4	Party politics : recent elections	4	
5	Trade policy in the region	4	
6	Review and mid-term examination	4	
7	International Trade : trends and agendas	4	
8	Post Cold War security concerns	4	
9	Cultures : consumer, popular and sub	4	
10	Media issues	4	
11	Summary and review	4	
	Total	44	

10. **Teaching Method (s)**

Lectures, discussions, student term papers, independent study projects.

11. Teaching Media

Text materials, handouts, and film resources.

12. Measurement and evaluation of student achievement

Student knowledge of North American affairs will be developed through lectures, discussions, readings, films and independent study projects resulting in written term papers.

13. Course evaluation

Evaluation will be based on two in - class examinations and a 7 - page term paper with each component accounting for 30% of the total grade. An additional 10% of the grade will come from student participation in classroom lectures and discussions.

14. Reference (s)

Currently assessing possible texts to be used in conjunction with government documents, press reports and essays from a number of sources.

15. Instructor (s)

Dr. Matthew Copeland

16. Course Coordinator

Dr. Matthew Copeland