# **Course Syllabus**

Program of Study Bachelor of Arts (Television Production)
Faculty/Institute/College Mahidol University International College

2. Course Code ICTV 302 Course Title TV News Gathering and Reporting

3. Number of Credits 4 (Lecture/Lab) (0-8)

4. **Prerequisite**(*s*) ICTV 101

**5. Type of Course** Required for Television Production

**6.** Trimester/Academic year First Trimester / Year III

## 7. Course Description

Criteria of news value; principles and techniques in news gathering, writing and reporting.

## 8. Course Objective(s)

After completing this course, students will be able to:

- 1. determine and identify the newsworthiness of an event;
- 1. gather, write, and report news in an ethical manner for TV.

#### 9. Course Outline

Week	Topic		In almost an
	Lab	Hour	Instructor
1	The definition of news; overview of the process of	8	
	news reporting; news ethics;		
	Assignment I: analyzing of a newsworthy event		
2-3	News sources and principles of news gathering:	16	
	observation, document research, and interview		
	techniques;		
	Assignment II: interviewing and videotaping a news		
	source		
4-5	Photojournalistic aspects of TV news footage	16	
	Assignment III: shooting news footage		
6-7	Principles and practice of news writing: bulletin,	16	
	scoop, and feature news;		
	Assignment IV: writing news scripts		
8	Techniques in news reporting;	8	
	Assignment V: shooting on-the-spot reporting		

9-11	Faculty supervision of final project;	24	
	Final project: videotaping a bulletin, scoop, and		
	feature news		
12	Viewing, discussion, and evaluation of student tapes	8	
	Total	96	

# 10. Teaching Method(s)

Discussion and hands-on practice

# 11. Teaching Media

ENG equipment; editing units; TV and VCR

## 12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

#### 13. Course evaluation

Assignments I - V 70% Final project 30%

## 14. Reference(s)

Yorke, I. (1997). Basic TV Reporting (2nd Ed.). Focal Press

White, R. (1990). TV News: Building a Career in Broadcast Journalism. Focal Press

#### 15. Instructor(s)

TBA

#### 16. Course Coordinator

Asst. Prof. Panadda Thanasatit