

## Course Syllabus

1. **Program of Study** Bachelor of Arts (Television Production)  
**Faculty/Institute/College** Mahidol University International College
2. **Course Code** ICTV 351 **Course Title** TV Drama Scriptwriting
3. **Number of Credits** 4 (Lecture/Lab) (0-8)
4. **Prerequisite(s)** None
5. **Type of Course** Elective for Television Production
6. **Trimester/Academic year** First Trimester / Year III
7. **Course Description**  
Introduction to the principles of dramatic storytelling: drama theory, plot structure, character design; character and plot development; dramatic elements.
8. **Course Objective(s)**  
After completing this course, students will be able to apply dramatic structure in the writing of an original one-hour TV drama script.
9. **Course Outline**

Week	Topic		Instructor
	Lab	Hour	
1	Introduction to concepts in dramatization: key components and conditions that differentiate between drama and factual story telling	8	
2	The creation of “the Illusion of Reality I” Theme: determining the central theme of a story; Assignment I: creating and developing the theme	8	
3	The creation of “the Illusion of Reality II” Characterization: identifying and plotting the growth of the main and other key characters; defining relationships and conflicts; Assignment II: creating and developing characters	8	
4-5	The creation of “the Illusion of Reality III” Unity: formulating logical unity within the plot; creating the climax/turning point of the plot and the	16	

	conclusive direction of the story; Assignment III: outlining the plot		
6	The creation of “the Illusion of Reality IV” A working treatment: sequencing of the incidents; Assignment IV: writing a treatment	8	
7	The creation of “the Illusion of Reality V” creating dramatic scenes: situations and dialogue; Assignment V: writing an opening scene to be discussed in class	8	
8	Understanding the three main types of stories: Tragedy Comedy Melodrama Final project assignment: analyzing and defining the type of one’s own story; writing a one-hour TV drama script	8	
9-11	Supervised scriptwriting: commercial considerations such as market trends, budget constraints, policy of the various TV stations, etc.	24	
12	Assignment: final script; summary and discussion of the principles of scriptwriting	8	
	Total	96	

**10. Teaching Method(s)**

Workshop and discussion

**11. Teaching Media**

TV, video and DVD player; sample scripts

**12. Measurement and evaluation of student achievement**

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

**13. Course evaluation**

Assignments	50%
Final project	50%

**14. Reference(s)**

Blum, R. (1995) *Television and Screen Writing* 3rd edition. Focal Press.  
Tulloch, J.(1990) *Television Drama: Agency, Audience and Myth*. Routledge.

**15. Instructor(s)**

TBA

- 16. Course Coordinator**  
Asst. Prof. Panadda Thanasatit