

Course Syllabus

1. **Program of Study** Bachelor of Arts (Television Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICTV 353 **Course Title** Make-up for TV and film
3. **Number of Credits** 4 (Lecture/Lab) (1-6)
4. **Prerequisite(s)** None
5. **Type of Course** Elective for Television Production, Film Production, and Minor in Entertainment Media
6. **Trimester/Academic year** Second Trimester / Year III
7. **Course Description**
Introduction to the principles of corrective and beauty enhancing make-up and hair design for TV and film.
8. **Course Objective(s)**
After completing this course, students will be able to:
 1. analyze facial features and hair to determine the appropriate corrective and enhancement measures;
 2. apply both corrective and beauty enhancing make-up.
9. **Course Outline**

Week	Topic		Instructor
	Lecture/Lab	Hour	
1	Introduction to facial anatomy and make-up products; Assignment I	1/6	
2	Color theory; shading and highlighting for artificial lights	1/6	
3	Introduction to corrective make-up: theory and demonstration	1/6	
4	Facial analysis and make-up application practice; Assignment II	1/6	
5-6	Introduction to beauty enhancing make-up: theory and demonstration; natural and fashion styles	2/12	
7	Practice in make-up application: natural and fashion style; Assignment III	1/6	
8	Introduction to hair structure: types and color	1/6	

9	Matching hairstyle and make-up to create an individual 'look'	1/6	
10	Working with wigs and hairpieces; corrective measures	1/6	
11-12	Hair and make-up practicum; screen test, discussion, and evaluation	2/12	
	Total	12/72	

10. Teaching Method(s)

Lecture, demonstration, practice, and discussion

11. Teaching Media

Make-up kits and station; TV camera and monitor

12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

13. Course evaluation

Assignments	60%
Final project	40%

14. Reference(s)

Corson Richard, (1990). *Stage Makeup, Eighth Edition*. Prentice-Hall.

Handbook of Joe Blasco Makeup Center East (1993). Orlando, Florida.

Andra's Szunyoghy and Gyorgy Feh'er (1996). *Anatomy Drawing School, Human: Animal: Comparative Anatomy*. Konemann.

15. Instructor(s)

TBA

16. Course Coordinator

Asst. Prof. Panadda Thanasatit