

Course Syllabus

1. **Program of Study** Bachelor of Arts (Animation Production)
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICTV 370 **Course Title** Seminar in Television Production
3. **Number of Credits** 2 (Lecture/Lab) (2-0)
4. **Prerequisite(s)** Third year or higher
5. **Type of Course** Elective
6. **Trimester / Academic Year** As appropriate
7. **Course Description**
 The course examines and finds solutions to chosen current issues or case studies in Television Production. Students are required to participate in supervised discussions supported by experienced lecturers.
8. **Course Objective(s)**
 After completing this course, students will be able to:
 1. acknowledge current issues in international and local television production.
 2. analyze critically and logically the issues or the cases in the television production industry.
 3. find solutions to chosen current issues or case studies
9. **Course Outline**

| week | Topic | | Instructor |
|------|-----------------|------|------------|
| | Lecture/Seminar | Hour | |
| | | | |

| | | | |
|------|--|----|--|
| 1 | Introducing a chosen current issue/ case study | 2 | |
| | Identifying points of interest/problems | | |
| 2 | Conducted general discussion | 2 | |
| 3-4 | Research in related areas, including similar cases in the past | 4 | |
| 5-7 | Report and discussion, using syndicate technique | 6 | |
| 8-10 | Analyzing the chosen issue/case study | 6 | |
| 11 | Writing a term-paper, with the emphasis on the solutions/lessons learned | 2 | |
| 12 | Supervised general discussion and summary | 2 | |
| | Total | 24 | |

10. Teaching Method(s)

Group discussions and self-study.

11. Teaching Media

1. Textbook and other reference books
2. Sample screenings on DV, broadcast TV, or relevant materials
3. Power Point

12. Measurement and evaluation of student achievement

Assessment is made from the criteria of A, B+, B, C+, C, D+ and D

13. Course evaluation

1. Class participation 20%
2. Research 40%
3. Term-paper 40%

14. Reference(s)

To be specified by the instructor

15. Instructor(s)

TBA

16. Course coordinator

Prof.Charles Harpole